

# Cruising for Closings:

## Listing Presentation + Getting Ready to List on a Budget

*with Ric Miranda, KW Infinity*

*Helping sellers prepare their home doesn't have to mean expensive renovations.*

Join Ric Miranda as he shares how he approaches listing presentations, advises sellers through the prep process, and helps clients maximize value without overspending. This session will also focus on practical, budget-friendly strategies that help listings show better and stand out from day one.

You'll learn how to:

- Create a listing presentation that builds confidence and trust
- Navigate seller prep conversations confidently
- Identify high-impact, low-cost improvements
- Help sellers prioritize what actually matters



### Event Details:

- ▷ Thursday, June 25<sup>th</sup>
- ▷ 1pm-2:30pm
- ▷ KW Innovate Training Room OR Hybrid



**\*For every time you attend one of our Cruising for Closings classes (five total) IN PERSON, you will receive one raffle entry to win a HALF-OFF BOLD SCHOLARSHIP for our September BOLD series — A value of approximately \$400! Bring your Cruising for Closings passport to each class and have it stamped by Leadership to receive credit for attendance. More classes attended = More momentum toward more listings, more closings, and maybe even your next BOLD experience.\***