

# VIRTUAL SUMMIT

THURSDAY, OCTOBER 16TH | 10:00AM - 1:00PM CST



**Natalie Davis**

*Keller Williams Realty, LLC  
(Moderator)*

## SPEAKERS:



*National Fair  
Housing Alliance*

Position your business for long-term growth by learning how inclusive practices drive referrals, expand client reach, and establish you as a leader in housing equity. The National Fair Housing Alliance, will present data on how discrimination still shapes access to housing and credit. They will highlight the role of real estate professionals in closing wealth gaps. You will:

- Build subject matter expertise that sets you apart as a trusted advisor
- Strengthen leadership skills by guiding teams toward inclusive practices
- Differentiate yourself in the marketplace by leading conversations on equity.



**Alexia Smokler**

*National Association of REALTORS*

Alexia Smokler of NAR will break down the latest shifts in fair housing policy and share insights from groundbreaking research on barriers faced by diverse buyers. You will walk away ready to:

- Build subject matter expertise that sets you apart from competitors
- Strengthen leadership skills by applying fair housing principles with your team
- Learn how inclusive practices lead to stronger client loyalty and referrals



**Ebony Reed & Louise Story**  
*"Fifteen Cents on the Dollar"*

Authors Ebony Reed and Louise Story reveal the history and impact of the Black-White wealth gap and its connection to today's real estate market. Participants will:

- Gain subject matter expertise that sets you apart in conversations with clients
- Learn how systemic barriers shape buying power and community dynamics
- Differentiate your business by leading with values and offering deeper insights



**Marya Slade**

*ADL*

Marya Slade from the Anti-Defamation League will explore the roots of antisemitism, its modern-day impact, and how it shows up in business and community life. Participants will:

- Gain subject matter expertise that differentiates you in a crowded market
- Strengthen your leadership voice as a professional who stands against hate
- Learn how inclusive business practices enhance trust and client relationships



**INCLUSION &  
BELONGING**