

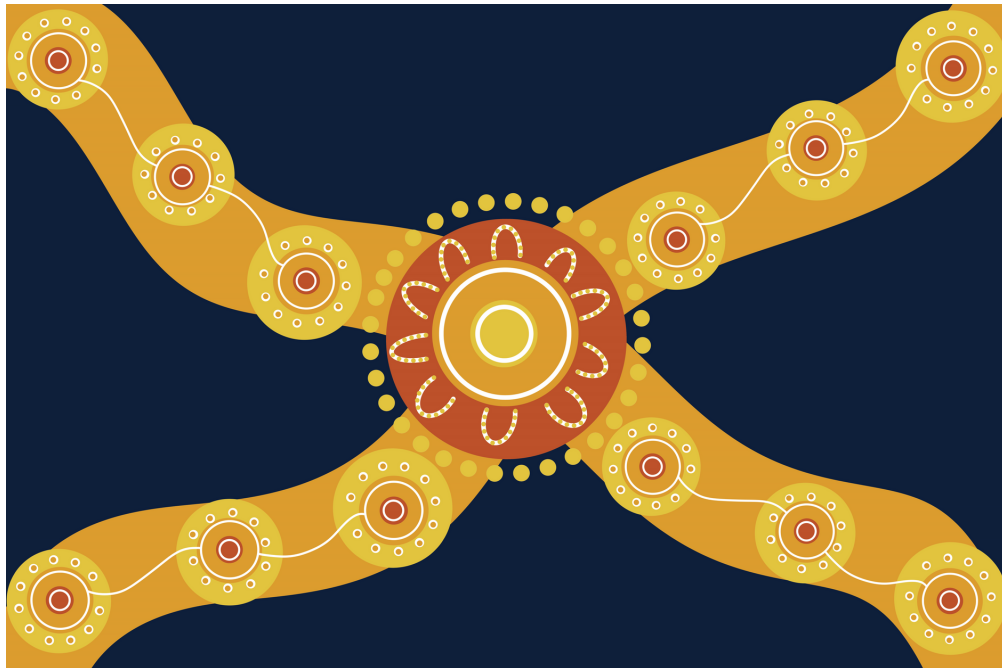


2024 - 2026 STRATEGIC PLAN



ACKNOWLEDGEMENT OF COUNTRY

Western Roar Netball Club acknowledges the Traditional Owners of Country throughout Western Australia where our sport is played and enjoyed. We recognise their continuing connection to land, waters, and community. We pay our respects to them and their cultures; and to Elders both past and present.



WESTERN ROAR NETBALL CLUB

STRATEGIC PLAN 2024 - 2026

The Western Roar Netball Club stands at the threshold of an exciting new chapter, with the 2024-2026 Strategic Plan guiding our vision for growth, excellence, and community impact. As a club deeply rooted in passion and commitment to the sport of netball, we recognize the importance of setting clear objectives to enhance our competitive edge, foster player development, and strengthen our ties with the community.

This strategic plan is designed to propel our club into a future characterized by inclusivity, innovation, and resilience. Over the next three years, we aim to build a strong foundation for our players, coaches, and supporters, ensuring that every member of the Western Roar family feels valued and empowered. Our focus will be on cultivating talent at all levels, from grassroots to elite, while promoting a culture of sportsmanship and teamwork that reflects the true spirit of netball.

Central to our mission is the commitment to community engagement. We believe that a successful netball club extends beyond the court, fostering connections and inspiring young athletes. Through targeted outreach programs, workshops, and events, we will encourage participation in netball and instill a love for the sport in the next generation.

This strategic plan outlines our priorities, key initiatives, and measurable outcomes, ensuring we remain accountable to our goals. Together, we will harness the energy and enthusiasm of our players, coaches, and supporters to create an environment where talent flourishes, friendships blossom, and the spirit of the Western Roar resonates throughout the community. Join us as we embark on this journey to elevate our club and leave a lasting legacy in the world of netball.

Paul Rond
President



VISION

To be the premier netball club in the region, recognized for developing skilled players, fostering a strong sense of community, and promoting the values of sportsmanship, teamwork, and inclusivity.

PURPOSE

Western Roar Netball Club aims to provide a supportive and empowering environment for players of all ages and skill levels. We are committed to promoting the sport of netball while enhancing community engagement, personal development, and healthy lifestyles.



OUR STRATEGIC PILLARS

PLAYER DEVELOPMENT

Objective: Enhance the skills, performance, and overall experience of players.

- Implement a structured training program that includes skill development, fitness, and tactical understanding.
- Offer regular workshops and clinics led by qualified coaches and guest trainers.
- Establish individual development plans for each player to track progress and set personal goals.

COACHING EXCELLENCE

Objective: Cultivate a team of highly skilled and motivated coaches.

- Provide ongoing professional development opportunities, including coaching certifications and workshops.
- Foster a mentorship program where experienced coaches guide newer coaches.
- Implement a performance review system for coaches to ensure high standards of training and support.

COMMUNITY ENGAGEMENT

Objective: Foster strong relationships within the local community and increase participation in netball.

- Host annual community events, such as netball tournaments, open days, and family fun days.
- Partner with local schools to introduce netball programs and workshops.
- Launch outreach initiatives to engage underrepresented groups and promote inclusivity.

SUSTAINABILITY & GROWTH

Objective: Ensure financial stability and resources for long-term success.

- Develop a comprehensive fundraising strategy that includes sponsorships, grants, and community donations.
- Create merchandise to promote the club and generate additional revenue.
- Establish a transparent budget and financial reporting system to track income and expenditures.

ENABLERS

The Western Roar Netball Club's 2024 to 2026 Strategic Plan is a comprehensive framework meticulously crafted to propel the club into a new era of success and growth. This strategic vision is guided by four pivotal enablers: Strong Governance, Effective Communication, Volunteer Engagement, and Digital Engagement. Each of these enablers plays a crucial role in cultivating a resilient and vibrant netball community that can thrive both on and off the court.

Together, these enablers form a holistic approach that will strengthen our club's foundation, nurture talent, and drive our strategic vision forward. By embracing these key elements, the Western Roar Netball Club is poised to thrive and inspire future generations of netball players and enthusiasts.



STRONG GOVERNANCE

Strong Governance serves as the backbone of our organization, ensuring that all decisions are made with integrity, transparency, and accountability. By establishing clear policies and procedures, we aim to foster trust among our members and stakeholders, creating a solid foundation for growth. This commitment to ethical governance will enable us to navigate challenges effectively and maintain alignment with our strategic objectives.

EFFECTIVE COMMUNICATION

Effective Communication is essential for cultivating an informed and engaged community. By enhancing our communication strategies, we will ensure that information flows seamlessly between players, coaches, volunteers, and supporters. Regular updates, feedback mechanisms, and community outreach initiatives will promote a sense of belonging and strengthen our club culture.

VOLUNTEER ENGAGEMENT

Volunteer Engagement recognizes the vital role of our dedicated volunteers, who are the lifeblood of the club. We will invest in training and support programs to empower our volunteers, fostering their passion and commitment. By creating a rewarding volunteer experience, we aim to attract and retain a diverse group of individuals who contribute to our success and community initiatives.

DIGITAL ENGAGEMENT

The Digital Engagement and Community Outreach Initiative serves as a pivotal enabler for the Western Roar Netball Club's Strategic Plan, aimed at enhancing connectivity, participation, and brand visibility. This initiative focuses on leveraging technology and social media platforms to foster a vibrant online community, ensuring that current members feel connected and potential players are drawn to the club.

MEASURES OF SUCCESS

PLAYER DEVELOPMENT

- Increased player retention rates year-over-year.
- Improvement in individual player performance metrics (e.g., game statistics, skills assessments).
- Positive feedback from players and parents regarding training programs.

COACHING EXCELLENCE

- High satisfaction rates from players regarding coaching effectiveness.
- Increased number of coaches obtaining advanced certifications.
- Regularly scheduled coaching reviews with actionable feedback.

COMMUNITY ENGAGEMENT

- Increased participation in club events and programs.
- Growth in community partnerships and collaborations.
- Positive feedback from community members and local organizations.

SUSTAINABILITY & GROWTH

- Year-over-year growth in revenue and sponsorships.
- Achievement of fundraising goals for specific projects or initiatives.
- Positive financial health as assessed by an annual financial review.

STRATEGIC PLAN SUMMARY

STRATEGIC PRIORITIES

PLAYER DEVELOPMENT

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The Western Roar Netball Club's strategic plan is designed to create a vibrant and successful netball community. By focusing on player development, community engagement, coaching excellence, and sustainability, we aim to foster a love for the sport while achieving long-term success. Through dedicated efforts and collaboration, we will cultivate an environment that supports players, coaches, and the broader community.



2024 - 2026 STRATEGIC PLAN

