



WESTERN ROAR NETBALL CLUB

2025 SPONSORSHIP PACKAGES

— ● *Come join our Pride* ● —

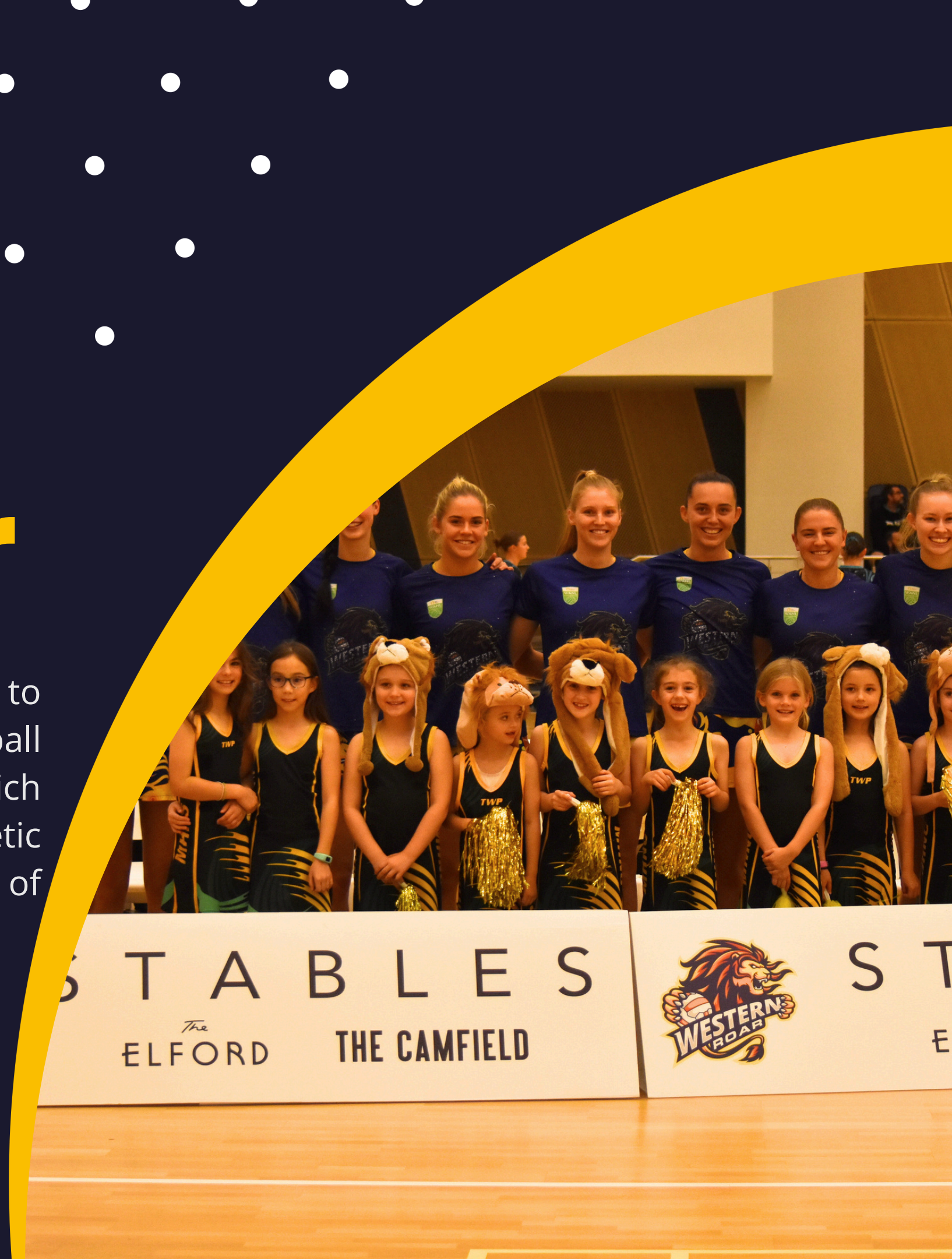
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About Western Roar

In late 2018, Western Roar Netball Club was granted an inaugural licence to compete in the revamped Gold Industry Group, West Australian Netball League (GIG WANL). Western Roar was born from the long and rich history of Perth Lions Netball Region. We are accustomed to athletic success and driven both on and off the court by our Club Values of 'United', 'Spirit' & 'Excellence'



Spirit! United! Excellence!

OUR CLUB

In the 5 years since the inception of GIG WANL, Western Roar have competed in 15 Grand Finals, and taking out the prize a total of 10 times including a clean sweep of all three grades in 2022 and 2024:

- 2x Open's Womens' League title
- 4x U21's Womens' titles
- 4x Men's League titles
- 4x WANL Club of the Year (2020, 2022, 2023, 2024)



WESTERN ROAR PRIDE

The Club is invested in developing athletes for the future and Western Roar's 'Pride' program consists of a select group of train-on players aged 14-18 years. In 2019, Western Roar launched its Pride for Boys initiative - an underpinning program to promote the development of Men's Netball which marked the first of its kind!

The development of our Pride players over the years has seen them elevated to our premiership winning teams!



OUR CLUB VALUES

United

Team First
Share energy and passion
Be fearless and fiery
Have fun and inject humour
Embrace the adventure
Be real - Act with honesty & Integrity
Appreciate the journey
Every person matters
Respect our past and protect our future

Spirit

We are family
We play for each other
We fiercely promote Diversity & Inclusion
Always defend and protect
Embrace our community
Respect above all

Excellence

Professionalism in everything we do
Be a strong leader - take ownership
Create and innovate
Commit to winning actions
Place the bar high, then chase it
Work hard - Make it happen

OUR CLUB MISSION

To provide the most professional and comprehensive development pathway for the netball stars of tomorrow with the support of a values based, inclusive netball club.

To offer a social and friendly environment.

To provide a stimulating environment that gives opportunities for enjoyment, challenge and achievement while ensuring physical and personal safety.

WANT TO JOIN OUR PRIDE?

As a local community sports club, our major source of revenue is generated from membership fees, donations from generous individuals, businesses, fund raising and coaching clinics in the community. These funds are then re-invested into the club for the benefit of all members. The club is managed by a dedicated Board, all of whom tirelessly provide their skills, time and assistance to ensure the club can operate effectively and efficiently. Western Roar is currently seeking sponsorship partners with the goal to assist with our annual pre-season, training court hire costs and player fees. In doing so we envisage offering our partners positive brand exposure within an elite sporting environment and the greater community.



WHY WESTERN ROAR

Western Roar were one of the inaugural GIG WANL clubs to have a permanent indigenous design element on our team uniform. **In 2024 we unveiled our new indigenous uniform design, designed by local artist Aaron Sutton.**

Community Focused

We are dedicated to building meaningful connections within the wider community through active and voluntary engagement. From running grassroots clinics, training with All-Abilities athletes, hosting community engagement days to mentoring young men and women. Our athletes embrace the opportunity to role model mentally and physically fit and healthy lifestyles.

Elite Competitors

Throughout 2019-2024, Western Roar has had athlete representatives in the 17U State team, 19U State team, Men's Open State team, 23U Men's State team, 17U Men's state team, West Coast Fever Academy, West Coast Fever Reserves and multiple West Coast Fever Training Partners. The club has also had a strong representation at a national level with multiple athletes selected into the Australian World Cup Youth squad & the Australian Men's team!

Diversity & Leadership

Our player group exemplifies the notion of diversity and it is our goal to foster our athletes as role models within the community. One such way is through the relationship with WA's Marie Little Shield team (state team for netball athletes with an intellectual disability). Western Roar strives to encourage a team culture of tolerance and inclusion. Western Roar currently has two "Marie Little Shield" representatives as valued members of our GIG WANL statistician team.

2025 SPONSORSHIP PACKAGES

As a sponsor of Western Roar Netball Club, we guarantee to promote your brand / product / service throughout the club and the wider community at every opportunity.



DONATIONS

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If you would like to donate to Western Roar Netball Club but are unable to commit to any of the sponsorship categories listed in this proposal, please feel free to contact the club and discuss ways in which you or your business can assist and how we can recognise this very generous gesture.

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2025 PACKAGE OPTIONS

The funds generated from these sponsorships will be used for the following:

- Sponsor and club promotion
- Coaching upskilling and training
- Player uniforms
- Awards - Trophies, medals, plaques



DIAMOND

\$10K

2 Years Minimum

Western Roar Naming Rights Partner

- Company logo in premier position on all playing uniform
- Brand promotion on Western Roar Social Media platforms
- Match Day court side A-Frame signage
- Additional match day & club event branded banners
- Logo presence on all print and digital media
- Exclusive access passes to training & match day
 - Western Roar Merchandise Packs
 - Invitation to Club Events

GOLD

\$5K

Western Roar Premium Partner

- Brand promotion on Western Roar Social Media platforms
- Match Day court side A-Frame signage
- Additional match day & club event branded banners
- Logo presence on all print/digital media Western
- Roar Merchandise Pack
- Invitation to Club Events

SILVER

\$2.5K

Western Roar Partner

- Match day & club event branded banners
- Brand promotion on Western Roar Social Media platforms
- Logo presence on all print/digital media
- Western Roar Merchandise Pack
- Invitation to Club Events

BRONZE

\$900

Club Sponsorship

- Company logo featured on club website as club sponsor Western Roar
- Merchandise Pack

Individual Player Sponsorship

- Company logo featured on player profile online and Player Walk Out shirt
- Western Roar Merchandise Pack

All packages EXL GST.

Want to see more of Roar?



Facebook

Western Roar
Netball Club



Instagram

@Western_Roar



TikTok

@WesternRoar



Website

<https://westernroar.com.au/>

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