



2023 | 160 Attendees - Kalamazoo, MI

2024 | 500 Expected - Rosemont, IL

2023 Honorary Guest Speaker
Dr. Amer Samdani



2023 SPEAKERS

CLINICIANS

Dr. Amer F. Samdani

Shriners Children's Philadelphia

Dr. Kathy Zebracki

Shriners Children's Chicago

Dr. Marc Moramarco

Scoliosis 3DC

Megan Glahn-Castille

Align Clinic, Scolios-us

Kristian Christensen

National Scoliosis Center

Marissa Muccio

Scoliosis Specialty Center

Linda Cree

Shriners Children's Chicago

Dr. Andromeda Stevens

The Scoliosis Coach

INDUSTRY EXPERTS

Jamie Haggard

CEO, Green Sun Medical

Jonathan Taylor

Spinal Technology



#BENTNOTBROKEN

The majority of 2023 speakers will be returning.

2024 SPEAKERS

Dr. Noelle Larson

Mayo Clinic

Dr. Megan Johnson

Texas Scottish Rite
Hospital

AMAZING MEMORIES



HIGGY CON 2024

OVERVIEW

Expected Attendance - Over 500

Saturday, July 27th- Monday, July 29th, 2024

Hilton Rosemont/Chicago O'Hare
Rosemont, Illinois



Sponsorship Levels

Diamond- \$25,000

Platinum- \$15,000

Gold- \$10,000

Silver- \$5,000

*Bronze- \$3,000

Friends of Higgys Bears- \$1,000

***Companies With 10 Employees Or Less**

SPONSORSHIP DETAILS

DIAMOND- \$25,000

- **Logo Listed as Top Sponsor On Higgy Bears Website- 100,000 Visits Per Year**
- Presenting Sponsor- Logo on all Event & Marketing Materials
- Premium Table For 3 Days of Higgy Con
- Social Media Marketing Opportunities- 20,000 Followers
- *Primary Sponsor of Kid's Night, Teen's Night & The Green Costume Contest
- Sponsorship Will Cover 1,000 Higgy Bear Donations Throughout 2024
- 2 Page Spread for Color Ad In Higgy Con Program Booklet
- & 8' x 8' Higgy Con Photo Backdrop
- Brochure Included With 2024 Higgy Bear Donations
- Brochure Included In Convention Goodie Bag
- *Phone Charging Station Sponsor- Also Shared With Platinum & Gold Sponsors

PLATINUM- \$15,000

- **Logo Listed On Higgy Bears Website- 100,000 Visits Per Year**
- Table For 3 Days of Higgy Con
- Social Media Marketing Opportunities- 20,000 Followers
- *Secondary Sponsor of Kid's Night, Teen's Night & The Green Costume Contest
- Sponsorship Will Cover 750 Higgy Bear Donations Throughout 2024
- 1 Page Color Ad In Higgy Con Program Booklet
- Logo Prominently Shown On All Marketing Materials, Higgy Con T-Shirt
- Brochure Included With 2024 Higgy Bear Donations
- Brochure Included In Convention Goodie Bag
- *Phone Charging Station Sponsor- Also Shared With Platinum & Gold Sponsors

GOLD – \$10,000

- Logo Listed On Higgy Bears Website- 100,000 Visits Per Year
- Table For 3 Days of Higgy Con
- Sponsorship Will Cover 500 Higgy Bear Donations Throughout 2024
- 1/2 Page Color Ad In Convention Program Booklet
- Logo Listed On All Marketing Materials & Higgy Con T-Shirt
- Brochure Included In Convention Goodie Bag

SILVER – \$5,000

- Logo Listed On Higgy Bears Website- 100,000 Visits Per Year
- Table For 3 Days of Higgy Con
- Sponsorship Will Cover 250 Higgy Bear Donations Throughout 2024
- 1/4 Page Color Ad In Convention Program Booklet
- Logo Listed On All Marketing Materials & Higgy Con T-Shirt
- Brochure Included In Convention Goodie Bag

BRONZE – \$3,000

Companies With 10 Employees Or Less

- Logo Listed On Higgy Bears Website- 100,000 Visits Per Year
- Table For 3 Days of Higgy Con
- Sponsorship Will Cover 200 Higgy Bear Donations Throughout 2024
- 1/4 Page Color Ad In Convention Program Booklet
- Logo Listed On Marketing Materials
- Brochure Included In Convention Goodie Bag

FRIENDS OF HIGGY BEARS – \$1,000

- Logo Listed On Higgy Bears Website- 100,000 Visits Per Year
- Brochure Included In Convention Goodie Bag

THANK YOU FOR SUPPORTING



HIGGY BEARS

Higgy Bears is a 501(c)(3) Nonprofit
Organization #84-3298535

Sponsorship Benefits Begin as Soon
as Your Check Is Received
Through 12/31/24.

EARLY SPONSORSHIP = EXTRA BENEFIT TIME

Please Make Checks Payable to Higgy Bears, Inc.

CONTACT

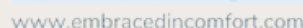
MAIL TO

Higgy Bears
3586 Liverpool Ave
Kalamazoo, MI 49009

QUESTIONS

Contact Lauren
lauren@higgybears.com
269-364-0655

SPONSORS



HIGGY CON 2024

Sponsorship Contract

Please complete this page only and return with your sponsorship check. Make payable to Higgy Bears. Mail to 3586 Liverpool Ave, Kalamazoo, MI 49009.

Higgy Con Sponsorship Level- Please Circle

DIAMOND- \$25,000

PLATINUM- \$15,000

GOLD - \$10,000

SILVER- \$5,000

FRIENDS OF HIGGY BEARS- \$1,000

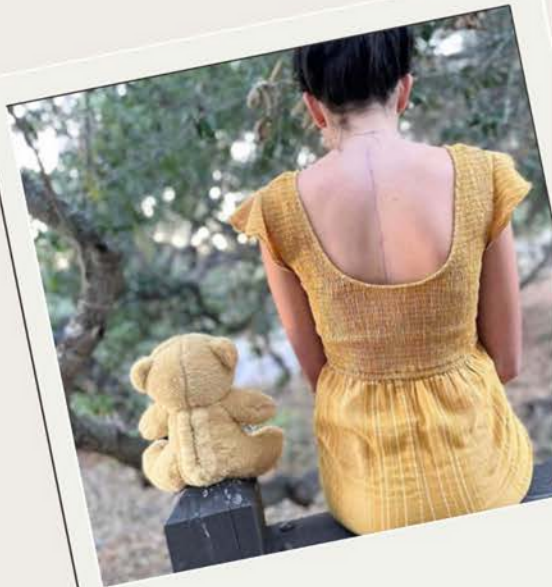
Authorized Signature: _____

Company/Organization Name: _____

Date: _____ Thank You So Much For Supporting Higgy Bears!



MAKING SCOLIOSIS "BEAR-ABLE!"



WWW.HIGGYBEARS.COM

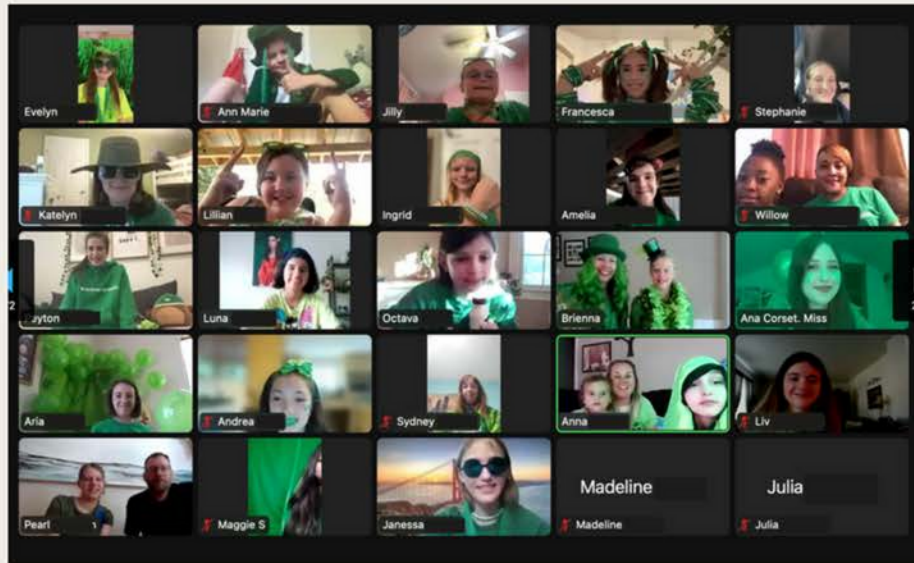
25,000 Higgy Bears in Over 150 Countries!

Higgies Are Everywhere!



**EVERYONE
LOVES
HIGGY BEARS!**

HIGGY ZOOMS



Higgy Zooms Support Kids & Parents All Over The World!

HIGGY FRIENDS

**Fun Social Groups for
Kids & Teens**

Started August 2023

50 Groups & Growing
Every Day!





About Higgy Bears



How It Started & How It's Going

My name is Lauren, and I am the founder of Higgy Bears. I have had scoliosis since I was a teenager, and never knew anyone else "like me" growing up. I felt incredibly alone and cried myself to sleep most nights. As an adult, I wanted to find a way to keep kids from feeling the way I did when I was a teen. I came up with the idea for Higgy Bears so that each child & teen can have a little friend going through the same scoliosis treatment, just in bear form. Higgy Bears are available with matching scoliosis braces and surgery scars for patients, like me, that have had surgery.

Higgy Bears started off as a business in 2013, and in 2022, I realized my dream of converting it into a 501(c)(3) nonprofit. To date, over 25,000 Higgy Bears have made their way to kids in 150 countries!

Higgy Bears has turned into an entire scoliosis community. I run several different programs to bring kids and parents together including Higgy Zooms, Higgy Friends and Higgy Con! Teens also participate in my Higgy Bear Ambassador Program. They raise funds to donate Higgy Bears to kids at their hospital and to share the joy of Higgy Bears. It is a wonderful opportunity for kids to give back and help other scoliosis patients.

My dream with Higgy Bears is to be able to donate a special friend to every scoliosis patient so that they can have a little buddy to help them through their scoliosis journey. They truly do make a difference and I would love your help in getting them to more children. Currently, Higgy Bears are available for purchase. With your help, starting in 2024, Higgy Bears will be available for free to families. They will only need to pay shipping. This will allow so many more kids to receive Higgy Bears.

I have included more information about my different programs in this packet. Your donation will help me expand these programs and help even more kids! I have also included several pictures so you can see how big of a difference a Higgy Bear makes in a child or teen's life.