



LONGMEADOW SKI TEAM

**SUPPORT LOCAL
ATHLETES. BUILD
COMMUNITY.
GAIN EXPOSURE.**



COMMUNITY VISIBILITY

Your business will receive strong exposure throughout the winter.

2026 COVERAGE



13

MEDIA FEATURES
in MassLive and
the Berkshire Eagle



5,000+

WEEKLY RACE UPDATES
reaching more than
5,000 viewers



36,571

TOTAL VIEWS
on social media



4,200

UNIQUE VIEWERS
on social media



996

ENGAGEMENTS
on social media



5,246

WEBSITE VISITS
to LHSSki.com

SPONSORS ARE RECOGNIZED ON:



WEBSITE



SOCIAL
MEDIA



RACE DAY
POSTS



TEAM
COMMUNICATIONS



SPONSORSHIP OPTIONS

Our attached flyer outlines several recognition levels, including website listings, clickable logos, banner placement, sponsor spotlights, and joint promotional opportunities.



WE ARE HAPPY TO WORK WITH YOU
to find a sponsorship level that aligns
with your goals and budget.



A PROGRAM ON THE RISE

Our visibility is backed by a standout season.



9 athletes qualified for the MIAA
State Championships



Boys team finished one point shy of a
Western Massachusetts Championship



**Western Massachusetts Boys
Individual Champion**



Four boys ranked in the top ten



Girls team placed third overall with
a top five finisher



Six to nine athletes regularly placed
in the top twenty at weekly races



HOW SPONSORSHIP HELPS

Your support directly benefits our athletes by funding:



Race day meals



Team jackets



Equipment and ski specific strength training



Team owned race suits



Team building activities



Senior gifts



Banners and photos



Our year end banquet



The **Longmeadow Ski Team Booster Club, Inc.**
is a registered 501(c)(3) public charity (EIN:
41-5094998). Your sponsorship is tax-deductible
to the fullest extent permitted by law.



FOLLOW LHS SKI TEAM!
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LHSSki.com



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