

Sponsorship Prospectus



About Lone Star Agile Coaches Camp (LSACC) 2023

We are excited to bring back the Lone Star Agile Coaches Camp (LSACC) for 2023, following the success of its launch in 2019. This event aims to connect Agile coaches, including Scrum Masters, from across Texas, providing a platform for learning and sharing experiences. With its Open Space format, LSACC encourages participants to discuss topics they are passionate about with like-minded colleagues. The event is initiated by Agile Alliance and supported by organizations such as Agile Leadership Network Houston, aiming to foster collaboration and knowledge exchange among Agile communities and coaches in the local region.

Why Sponsor LSACC?

Sponsoring LSACC presents a unique opportunity to directly engage with a diverse community of Agile coaches and practitioners from the Houston, Dallas, Austin, and San Antonio regions. As one of the primary goals of this event is to offer free registration for participants, your sponsorship will help cover essential costs such as food and beverages, allowing us to minimize expenses for attendees. By sponsoring LSACC, you demonstrate your commitment to supporting the Agile community and can promote your products and services to a highly relevant audience.

Sponsorship Tiers

We have established several sponsorship levels offering varying benefits, allowing you to showcase your offerings to participants and their companies. Please review the following sponsorship options to identify the one that best aligns with your needs and desired representation:

- Premier Sponsor - \$2,800 (Dinner Sponsor)
- Gold Sponsor - \$1,600 (Lunch Sponsor)
- Silver Sponsor - \$1,100 (Social Hour Sponsor)
- Bronze Sponsor - \$800
- Supporting Sponsor - \$500

We appreciate your consideration and support in making LSACC 2023 a success. By sponsoring this event, you contribute to the growth and development of the Agile coaching community while gaining valuable exposure for your organization.

Contact Dan Reed (info@LoneStarAgility.com) or (281) 627-2650 to arrange payment.

▶ Premier Sponsor (\$2,800)

As the Dinner Sponsor, you will receive the following benefits:

- Introduction as the dinner sponsor at the start of the dinner and the event
- Five minutes to talk about your organization during the opening.
- The company logo displayed prominently at the event.
- The company logo and a link to your website listed on the LoneStarAgility.org website and Eventbrite mailings and registration page as a sponsor.
- Permission to display your signage and promotional materials at the event.
- Two direct emailings on your behalf to our attendees regarding news or events from your organization

▶ Gold Sponsor (\$1,600)

As the Lunch Sponsor, you will receive the following benefits:

- Introduction as the lunch sponsor at the start of the lunch and the event
- Two minutes to talk about your organization during the opening.
- Company logo displayed at the event.
- Company logo and a link to your website listed on the LoneStarAgility.org website and Eventbrite mailings and registration page as a sponsor.
- Permission to display your signage and promotional materials at the event.
- One direct email on your behalf to our attendees regarding news or events from your organization

▶ Silver Sponsor (\$1,100)

As the Evening Social Hour Sponsor, you will receive the following benefits:

- Introduction as the Sponsor at the start of the evening social hour and the event
- Opening at the beginning of the event
- Company logo displayed at the event.
- Company logo and a link to your website listed on the LoneStarAgility.org website and Eventbrite mailings and registration page as a sponsor.
- Permission to display your signage and promotional materials at the event.

▶ Bronze Sponsor (\$800)

As a Bronze Sponsor, you will receive the following benefits:

- Introduction at the start of the event
- Company logo displayed at the event.
- The company logo listed on the LoneStarAgility.org website and Eventbrite registration page

▶ Supporting Sponsor (\$500)

As a Supporting Sponsor, you will receive the following benefits:

- Recognition during introductions, such as "Thanks to our sponsors..."
- Company logo displayed at the event.

Yes - I Want to Sponsor Lone Star Agile Coaches Camp!

Sponsor Package/Option:

Company Name:	
Street Address:	
City, State, Zip:	
Contact Person:	
Telephone:	
Email:	
Other info/ request	

Our Previous Sponsors

