



ARUSHI GOEL

selected works 2018-20



Welcome to my world

I am an Architect from India with Masters in Interior Design from Milan.

“In this ever changing world, the feeling of being a part of the design community is overwhelmingly satisfying but also a great responsibility.

I look forward to new challenges and love experimenting with design concepts. I tend to pick up new skills quickly as I realise change is the only constant.



LIVSPACE 2019-20

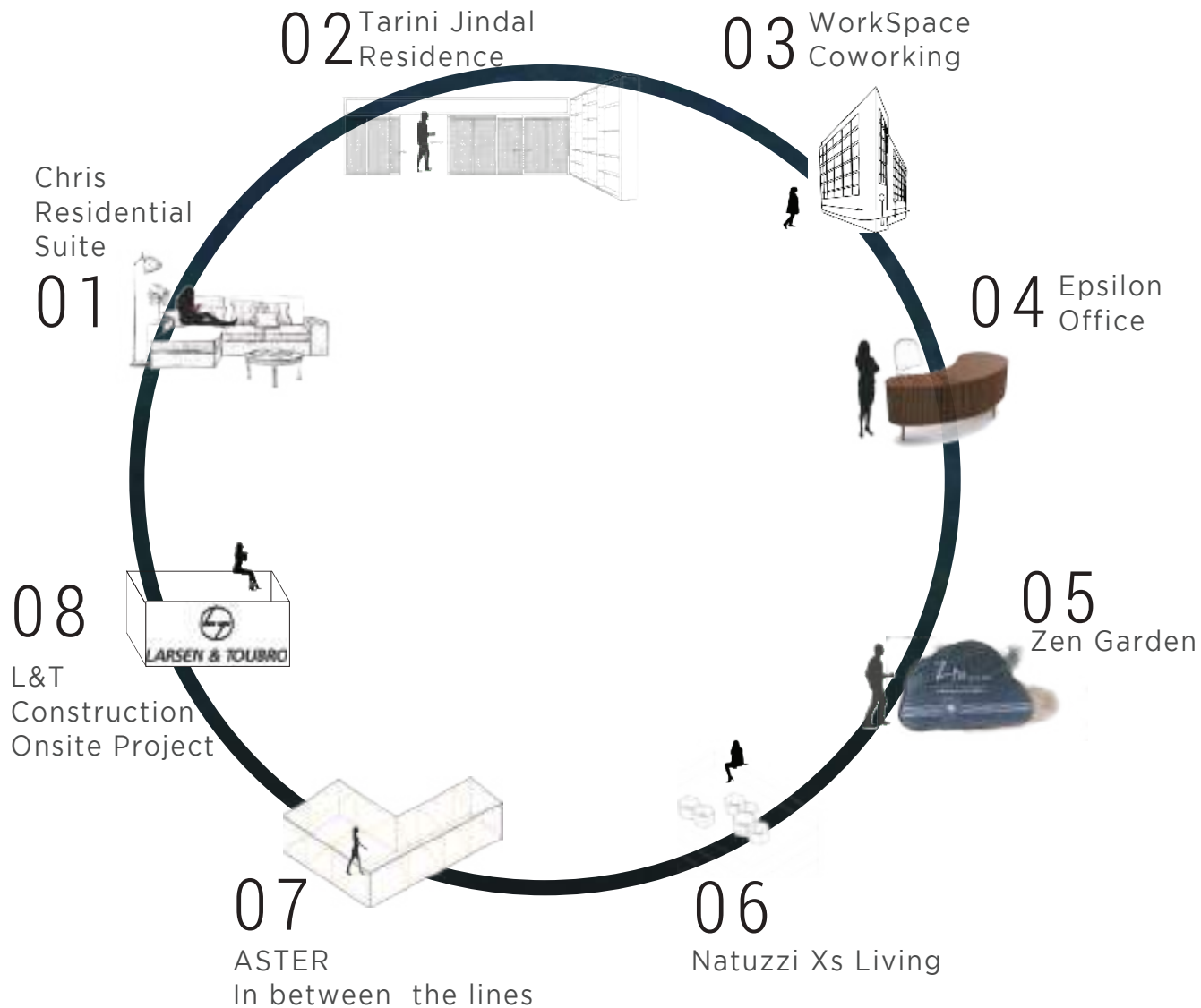
JSW Realty, Mumbai
Interior Designer, 2018-19

Domus Academy, Milan
Masters in Interior&Living Design, 2017-18

DIC@IDC, IIT, Mumbai
Asst. Project Manager, 2016-17

L&T Construction
Architect 2014-16

NIT, Bhopal
B.Arch 2009-14





G7 SUITE

Role:	Space design & Visualisation Multidisciplinary Vendor Coordination BOQ Management, Negotiation, On site execution, Quality and schedule check Handling Workorders and bill payments Handover to client
CLIENT:	Mr. Christophar Richard
Proj. Address:	Golf Link Apartments, Bangalore

"Bachelor Pad" **01**



THE LIVING AREA

The project brief was to design a 2BHK in **Bangalore**. The client lives alone in the apartment and wanted the place to have a vibrant manly vibe with hints of red, black and white.

To add warmth in **the Living area**, we added soft hues of blue and brown in background with brass details in globe lights and hardware.

The AC is tactfully hidden in louvered boxing. The SOFA is a comfy lounge along with a SWIVEL CHAIR to enjoy the view of Golf course outside.





THE BAR AREA

To add warmth in **the Living area**, we added soft hues of blue and brown in background with brass details in globe lights and hardware.

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THE STUDY AREA

The **Study** was designed with a mid century mood of a den in combination of strong blue and teakwood.

It can also be converted to a guest bedroom by opening the sofa cum bed.





THE KITCHEN AREA

The **Kitchen** was retained but given a new look by repolishing the veneer and changing the knobs to brass,
A dining for 2 was added with warm lighting, a tall pantry and louvered cabinet added for MCB and inverter.



THE MASTER SUITE

The **Master Bedroom** has a very warm and neutral mood with a fresh hint of green in the bathroom.

The whole apartment has warm globe lights used in different styles of pendant, table lamp and wall sconces.





VILLA ORBIT

Role:

Space design & Visualisation
Multidisciplinary Vendor Coordination
BOQ Management, Negotiation, On site
execution, Quality and schedule check
Handling Workorders and bill payments
Handover to client

CLIENT:

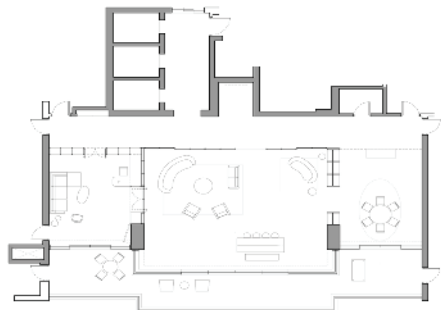
Tarini Jindal

Proj. Collab:

Malene Bach- Visual Artist Colors

"Sea View Apartment -Closer to Nature"

02



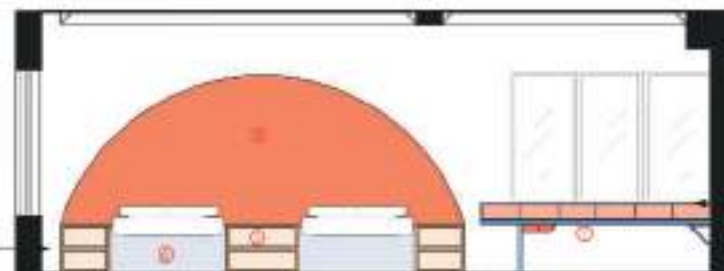
"This home is about the consideration applied to making of something peaceful overlooking the grand sea. It's about being attentive to the environment, the materials, colors and the inhabitants."



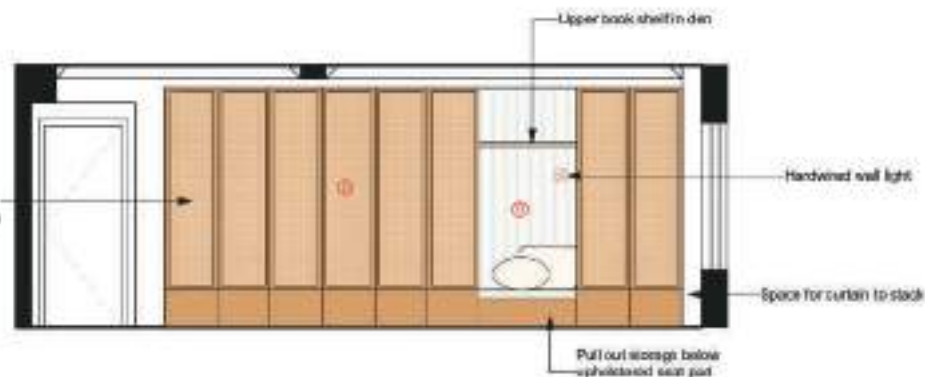




*What sets this space apart is a brilliant combination of tradition and modernity and the flexibility of changing spaces .
All details have been curated specially for this space using Local resources and Indian craftsmanship.*



- ④ Large Upholstered Setting Sun Headboard
- ⑤ Teak, Full Length Bedside Storage Unit
- ⑥ x2 Upholstered Bed Bases
- ⑦ Bespoke SC, Design, Curving Sprayed Desk
- ⑧ Built-in, Teak & Cone Wardrobes
- ⑨ Fully Upholstered Den & Storage





PLAYROOM IMITATING PAST



The reality for many urban children is too much time spent indoors playing on smart-phones but this project is all about imitating the old playground among the streets of houses(bookshelf), graffiti wall of their memories and a wooden tree house overlooking the ocean,feeling the fun of mountain hiking on their climbing wall and reading on the grass.

The design was awarded as one of the best 20 designs in the category of Kidsroom designs by DesignDiva,Architectural Digest. But the final design executed was much simplified by converting the artificial climbing wall into an actual tree.



WORKSPACE

Role:	Space design & Planning Material Selection & Schedule Moodboard Design & Visualisation
SPACES :	14 floor Coworking Office including Reception, Typical Office Floors, Train- ing Halls, Cafeteria, Wellness Area
CLIENT:	Workspace,
Proj. Collab:	Construction Ongoing

“HighEnd Coworking Office”

03



THE RECEPTION





CEO Workstation



Executive Lounge



Board Room



Collab Zone

THE WELLBEING FLOOR





EPSILON OFFICE

Role:	Client brief development BOQ and Contractor Selection Concept and Space design Furniture design Site Execution & vendor Management
Client:	Mr. Vikram Handa
Consultant:	Vincy Thomas

1st floor - Visitors floor including reception, waiting area, meeting rooms and conference room





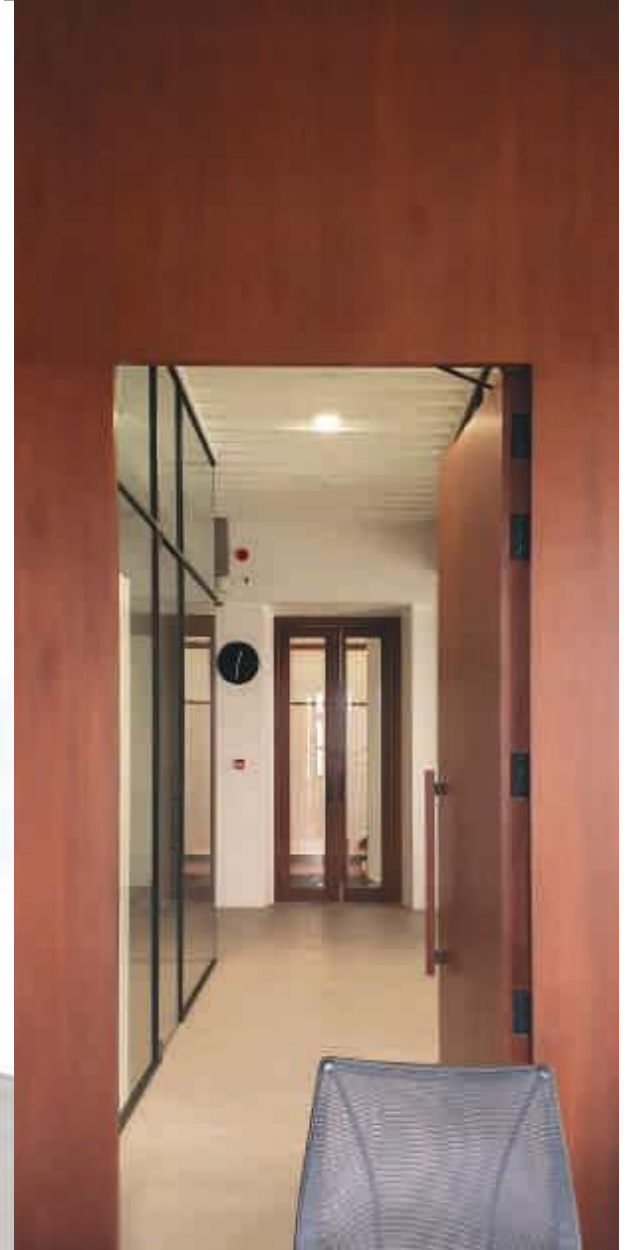
All wooden furniture in the office is designed with minimal yet functional approach.

Console with sliding panels

Reception table

Waiting bench.

Pantry tables, chairs and stools.



2nd floor-Employers floor including workstations,private cabins and break-out area





3rd floor- Employee's floor including MD and top management Cabin with secretary workdesks.





ZEN GARDEN

Role:

Space design & Visualisation
Multidisciplinary Vendor Coordination
BOQ Management, Negotiation, On site
execution, Quality and schedule check
Handling Workorders and bill payments
Handover to client

CLIENT:

Mr. Sajjan Jindal

Proj. Collab:

Mr.& Mrs.Parekh-Landscape Consultant

“Way to discover your Inner peace” **05**

.It is in the environs of a garden that the eternal contest between the chaotic and the peaceful, the material and the spiritual, gets played out. The value of simplicity, the importance of harmony and the reverence for nature come together in a space that allows for a conversation between a Japanese form and an Indian setting.

Water, rocks and plants create a context for meditating on eternal truths; bridges carry us from one station to another; the greenery provides an occasion to connect with our various selves.
*This **1 Acre Zen Garden** is an invitation to all of us to pause, reflect and refresh before renewing our commitment to the ever-spinning wheel of life - our precious samsara-chakra.*







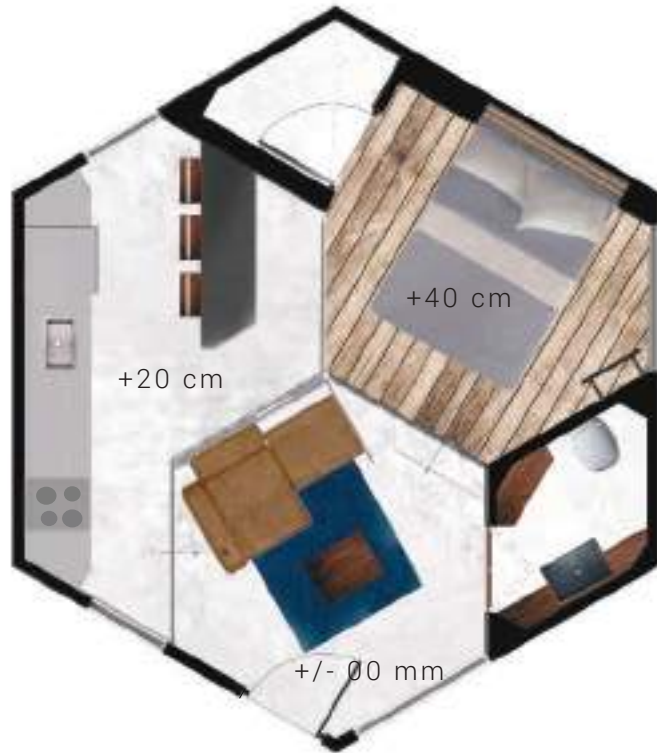


XS LIVING

Role:	Research & Concept development Space design & Visualisation Photoshop renders with materials.
Proj. Leader:	Marina Baracs
Proj. Advisor:	Aoi Hasegawa

“Revelation-so much for so little” **06**

ABOUT THE PROJECT



The project brief was to design a tiny house in **London**. Since London is facing a huge **housing crisis** and looking forward for new solutions, we proposed these **modular hexagonal units** which can create **co-living** spaces inside existing vacant commercial buildings.





MOOD THROUGH SECTIONS

Since we decided to use **abandoned old buildings** in Clerkenwell , we created an **industrial moodboard** using concrete, corten steel and huge translucent glass windows allowing maximum natural light.

To create maximum luxury in the minimum space, we could even create a small jacuzzi thanks to the different levels utilised.



Tiny house module showcasing all 3 spaces





*Bronze
chromed
metal*



*Cream
Suede*





ASTER RETAIL

Role:	Research & Concept development Space design & Visualisation Conceptual Modelling&Concept Video
Proj. Leader:	Paolo Giachi
Proj. Advisor:	Aoi Hasegawa

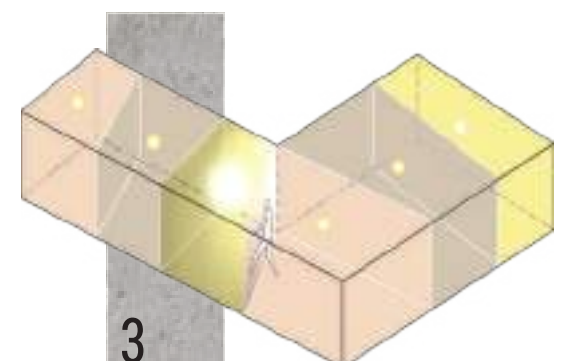
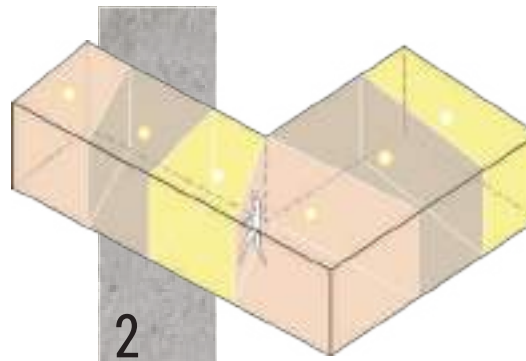
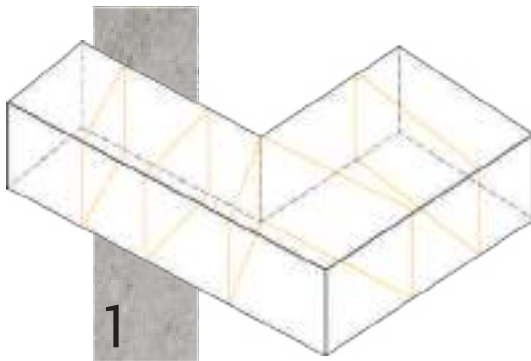
"in between the lines." 07

TRADITIONAL
TRANSITIONAL
MODERN
LUXURY
FACTORY

Aster Cucine is build on a strong background of fabulous quality products with various moods, thus for their showroom design,we developed the concept of **Aster between the lines :**

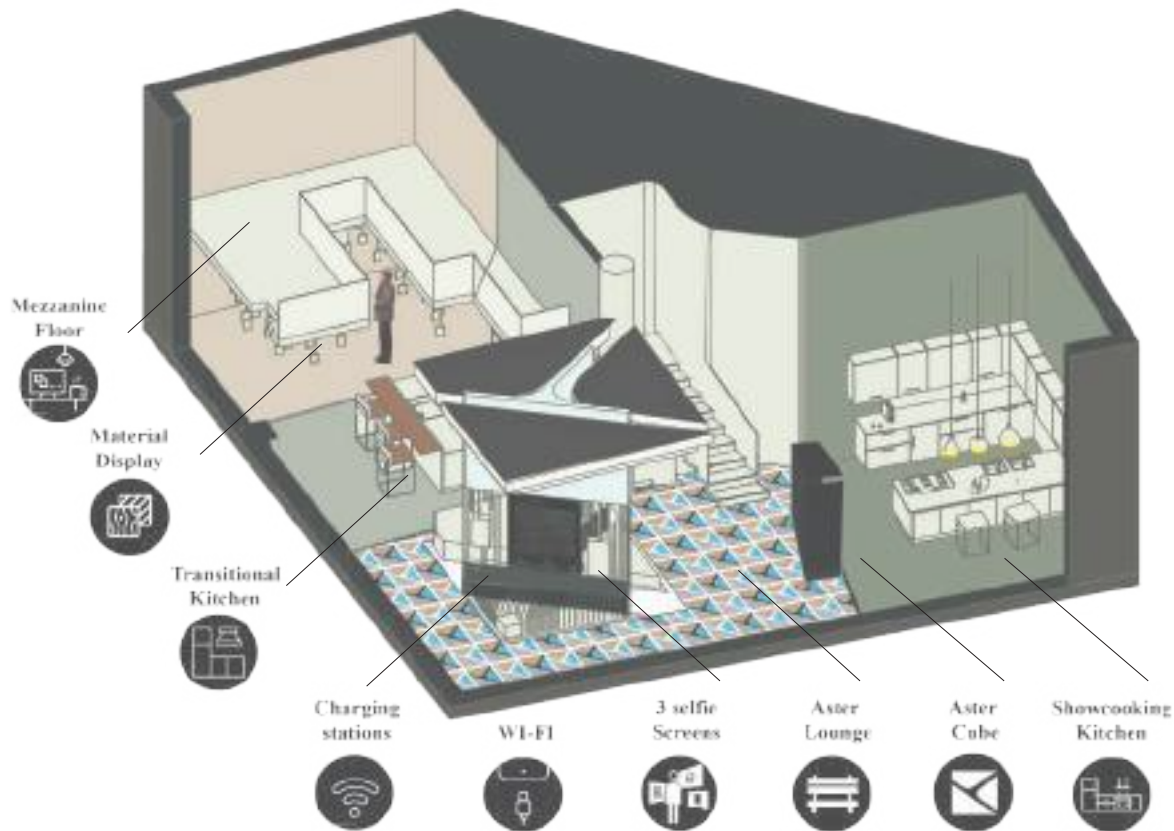
ASTER MOODS
between the lights

The 5 kitchen moods are **divided** into their own independent zones by using **light partitions** with motion sensors in the lower ground floor.





ASTER LOUNGE between the showroom & the city



Aster wanted a stronger **social media** presence along with targeting future potential buyers.

Hence the **social lounge** is a solution which provides a hangout space for young professionals to access Wi-Fi, relax and post their experience on instagram/twitter/facebook.



Aster® make it personal




Aster® Beyond Reality




Aster® Around the globe

Aster lounge inspired by the brand logo






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