

FOR IMMEDIATE RELEASE

Multimedia Initiative "Black Atlanta Documented" Launches New Podcast Series to Archive Residents' Life Stories



ATLANTA, GA – On **Monday, March 16, 2026**, the digital landscape of Atlanta's history will add a bold new voice. **Black Atlanta Documented (BAD)**, a multimedia initiative founded by veteran journalist and scholar **Dr. Janita Poe**, will officially launch its YouTube-based podcast series, dedicated to profiling visionaries from all walks of life who have shaped the Black experience in the "Mecca of the South."

While many history projects look backward, BAD is moving forward at digital speed. The initiative has already captured the attention of a growing audience, with its first seven YouTube Shorts averaging a staggering **71,991 views each**. This viral momentum sets the stage for a podcast that blends deep archival research with high-energy oral history.

Preserving Legacy, One Interview at a Time

Black Atlanta Documented serves as a living database, documenting the city's historical institutions, vibrant communities, and influential figures through photo galleries and immersive storytelling.

"Our mission is to create a constantly expanding database that provides viewers—both now and in the future—with a profound understanding of Black Atlanta's history," Poe said.

The project is supported by a powerhouse team of contributors, including:

- **Vince "The Voice" Bailey**, Consulting Producer.
- A "dynamic dozen" of journalists, scholars, and civic leaders.

- Influential Atlanta-based brands and social media personalities.

Digital Innovation Meets Oral History

As traditional oral history archives struggle to keep pace with the digital age, BAD utilizes YouTube and social media to ensure these stories are accessible to everyone, from local students to global diaspora historians. The upcoming video podcast will feature in-depth interviews with the people who created the "Atlanta Way," ensuring their voices are preserved in their own words.

How to Connect

The community is invited to explore the developing archive and prepare for the March 16th premiere by subscribing to the **Black Atlanta Documented** YouTube channel and Substack newsletter.

- **For Sponsorship Inquiries:** Email poecommunications@gmail.com.
- **Media Interviews:** Dr. Janita Poe and select contributors are available for interviews regarding the launch and the importance of Black cultural documentation.
- **Follow the Journey:** Subscribe to [Black Atlanta Documented on YouTube](#) and follow across these social media platforms:



BAD website blackatlantadocumented.com



Instagram [instagram.com/blackatlantadocumented](https://www.instagram.com/blackatlantadocumented)



Substack substack.com/@blackatlantadocumented



Facebook [facebook.com/BlackAtlantaDocumented](https://www.facebook.com/BlackAtlantaDocumented)

About Black Atlanta Documented (BAD): Founded by Dr. Janita Poe, Black Atlanta Documented is a multimedia storytelling initiative focused on elevating Black stories from Atlanta's past and present. Through its digital platforms and podcast series, BAD aims to be the premier digital destination for Black Atlanta oral histories.

Bad Information and News Releases: <https://blackatlantadocumented.com>