	Level 1	Level 2	Level 3
Press releases		\vee	lacksquare
Media pitches		\vee	igstyle igytyle igstyle igytyle igstyle igstyle igytyle igytyle igytyle igytyle igytyle igytyle igstyle igytyle
Event alerts		\vee	igstyle igytyle igstyle igytyle igstyle igstyle igytyle igytyle igytyle igytyle igytyle igytyle igstyle igytyle
Media pitching	\checkmark	\checkmark	\checkmark
Media follow-up	\checkmark	\checkmark	\checkmark
Interview scheduling	$oxed{oldsymbol{ol}}}}}}}}}}}}}}}}}}$	\checkmark	\checkmark
Customized media list	(includes local, national & trade media)	(includes local & trade media)	(includes local media)
Monthly Planning Meetings	\vee	\checkmark	\checkmark
Monthly Reporting		\checkmark	\checkmark
Writing Support o 1 pg. article o 1 pg. blog o 1 pg. newsletter	(choose TWO from the list of options)	(choose ONE from the list of options)	X
Awards, Podcasts & Speaking Engagements		(choose ONE from the options below)	X
Award Opportunities (includes: research, applications & follow-up)		?	X
Podcasts (includes: speaker profile, pitching, follow-up & interview scheduling)	lacksquare	?	X
Speaking Engagements (includes: research, applications & follow-up)		?	X

CUSTOMIZED SUPPORT

Have something else in mind?

We're happy to customize a package to align with

YOUR unique goals, priorities and the way you work best.

STRATEGIC CONSULTING

Looking for expert advice on demand for strategy, support or a second opinion?

Book expert consulting starting at \$95/hr.

Use the time as needed and at your convenience.