

FAIRTRADE

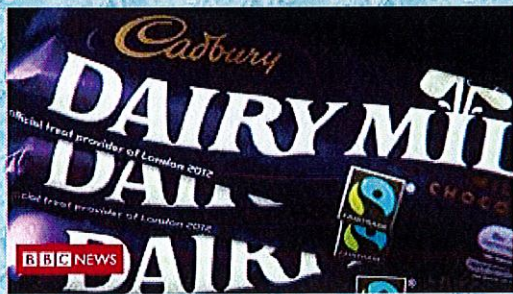
BY EVELYN, KITTY, ELLA, LILY,
ERIN AND SOPHIE

WHAT IS FAIRTRADE!!!

Does anyone know what Fairtrade is?



- Fairtrade is where the money we pay for products (such as food) gives the producers the right amount of money that they deserve to afford life essentials like: food, education, community improvements and healthcare.



Look for these signs:

Designed by Bhawna Kishwal

How can we help fairtrade?

We can help all the producers of things like chocolate, fruit and other foods by purchasing fair trade items. You can get fair trade items from local supermarkets like the co op, Asda and Sainsbury's.

The ASDA logo consists of the word "ASDA" in a bold, white, sans-serif font, centered on a solid green rectangular background.

ASDA

The Co-op logo features the word "COOP" in a stylized, multi-colored font. The letters are arranged in two rows: "CO" on top and "OP" on the bottom. Each letter is filled with a different color from a rainbow spectrum, creating a vibrant, multi-colored effect.

COOP



FAIRTRADE

Guarantees
a **better deal**
for Third World
Producers

FAIRTRADE FOODS!

- BANANAS

- One in three million bananas bought in the UK are fair trade. Most bananas come from hot places like: Dominican Republic, Colombia, St. Lucia, Costa Rica, Panama, Brazil, Peru and many more.



- CHOCOLATE

- Did you know that fair trade chocolate is very important because it is not only good for the people it is also good for the planet.

