

Press Kit for *Animals Get Funky!* Series



Awards:

- One Book, One School selection April 25, 2019 for *From A-Z: Animals Get Funky!*

Radio:

- State of the Arts Interview on KAFM on June 1, 2017
Lee Borden and John Anglim interview author Sarahndipity Johnsen about *Animals Get Funky* projects.
<http://kafmradio.libsyn.com/state-of-the-arts-photography-childrens-book>
- Vibrant Wellness Interview on KAFM on Tuesday November 28, 2017
Dr. April Goggans and Joseph Rolley speak with Sarahndipity Johnsen about *From A-Z: Animals Get Funky!*
<http://kafmradio.libsyn.com/vibrant-wellness-animals-get-funky>
- Local Legends Interview on Drive 105 May, 2018
Bridget Law from Elephant Revival speaks about upcoming *Animals Get Funky* workshops and music at Campout for the Cause
<https://www.mixcloud.com/LocalLegends/bridget-law-and-campout-for-the-cause-a-wondergrass-event/>
- State of the Arts Interview on KAFM on April 4, 2019
John Anglim and Lee Borden speak with Sarahndipity Johnsen about her upcoming releases included *Animals Get Emotional* and *Color Your Emotions*. http://kafmradio.libsyn.com/state-of-the-arts-april-2019?fbclid=IwAR2hGDco-DZSN5ZWKfFDHviFumGaSPoz5kaOcnJskFGJOfiEJFq1_xQNdo
- Library Beat Interview about Summer Reading Entertainment on May 23, 2019
Dave Goe, Trevor Adams, and Ike Rakiiecki chat with Sarahndipity about her *Animals Get Funky* dance parties at the Mesa County Library's for their Kickoff to Summer Reading program. <http://kafmradio.libsyn.com/library-beat-summer-reading-2019>

Press:

- Chaffee County Times on June 6, 2019 by Max R. Smith
Campout for the kids is a natural fit (with *Animals Get Funky!*)
http://www.chaffeecountytimes.com/free_content/campout-for-the-kids-is-a-natural-fit/article_b68a2e6c-87cf-11e9-85b1-0b5ab55137db.html?fbclid=IwAR29IfBs62laUmYi0QUFSU4gU7ZMLrncsoV9FK4jlqLr25TqtMdEjf5OCS4

Music:

Animals Get Funky!, 26 song multi-genre album featuring 22 guest musicians launched May, 2018 and is streaming widely on popular streaming apps.

Katie Gray (Electro-Trance Elephant Dance) recently appeared on The Today Show

Chaz Roi (Hip-Hop Hippopotamus) appeared on The Voice

Talia Keys (Rockin' Raccoon) is Music Director for Rock Camp SLC



Review Quotes:

“As a mother, I couldn’t imagine a more important or applicable life skill then creative expression. This book gives parents a guide to helping their children find fun, creative, and musical ways to express themselves. I wish I had this for my daughter when she was little!”

- Lisa Wimberger, author and founder of The Neurosculpting Institute®

“Sarahndipity’s delightful rhymes and Amanda’s lively illustrations will entrance readers of all ages. This engaging alphabet book will have the whole family moving and grooving, wiggling, and giggling. Guaranteed to promote social-emotional intelligence, body awareness, and creativity.”

- Anne Green Gilbert, educator, author, and developer of *BrainDance*

“An artistic alchemy of education and entertainment. Sarahndipity strategically merges movement, mindfulness, and music, guiding children to create their own sacred stage for growth and joy.”

- Anam Cara Cat, author of *Birdseed: A Guide to Teaching Emotional Intelligence in the Primary and Secondary Classroom*

Book Launches:

From A-Z: Animals Get Funky! hardcover launched December, 2017

From A-Z: Animals Get Funky! paperback + CD published 6/21/2019

Animals Get Emotional paperback published 6/21/2019

Get Coloring Funky Animals! coloring book published 6/21/2019

Color Your Emotions: Dealing with Big Feelings coloring book published 6/21/2019

Live Events/Festivals: (50 + events since 2017)

Rocky Mountain PBS Fun Fest

Arise Music Festival

OutWest Books

Campout for the Cause

Yoga West

Tribal Vision Festival

Mountain Harvest Festival

Palisade Bluegrass & Roots Festival

Mesa County Libraries



About the author:

As an award-winning educator, international entertainer, and philanthropist, Sarahndipity delights in crafting programs designed to inspire and enthuse. While obtaining her M.Ed., a fire lit within her inspiring books, albums, videos, curriculum, and live events. She loves collaboration and has joyfully co-created with Beats Antique, Bonnie Raitt, Taj Mahal, Buddy Guy, Joe Cocker, The Motet, and many other amazing artists. She's even fire danced as a Pirate in the Caribbean. She and her husband share their love of music and dance through the airwaves of KAFM.

Other details:

We'd love to send you copies of all of the books if you'd like.

Please see the attached talking points and one-sheets.

Sarahndipity Johnsen loves sharing creative energies through live events, and is also happy to write a featured article, blog, and/or be interviewed about her books, music, and other creations.

Thanks for your time and consideration!

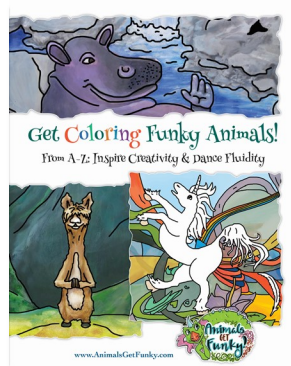
Photos and purchase links:



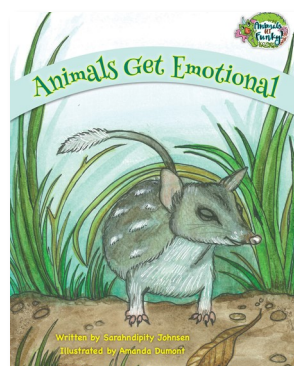
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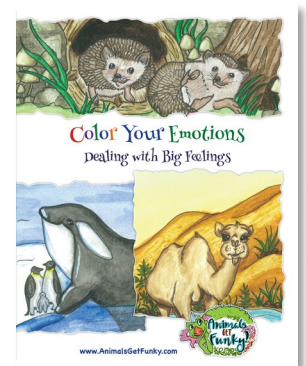
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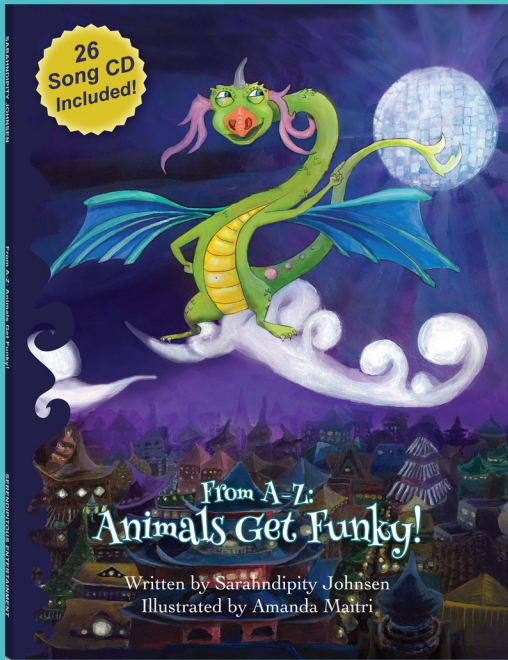
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<https://www.amazon.com/dp/0999366130/>



<https://www.amazon.com/dp/0999366149>



ISBN: 978-0-9993661-8-9
Page Count: 36
Trim: 8.5" x 11"
Format: Paperback + Album
Price: \$15.00
Publish Date: June 21, 2019
Subjects: Children's Dance & Animals

Publishing:
Serendipitous Entertainment
KDP

Books available from: Amazon, Google,
OutWest Books

Music available from: CDBaby, iTunes,
Spotify, Amazon, Pandora, Soundcloud,
iHeartRadio, Deezer, Triple Play Records

Sales, PR and Marketing
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Melissa@animalsgetfunky.com

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From A-Z: Animals Get Funky!

by Sarahndipity Johnsen

About the Book

Who says *Giraffes Can't Dance*? Now children of all ages can dance, sing along, and learn 26 funky moves like Giraffe Get Down, Kangaroo Kung Fu, Alpaca Alignment, Hip-Hop Hippopotamus, and Unique Unicorn.

Based on Anne Green Gilbert's *Dance Concepts*, this One Book, One School selection shakes and shimmies with its playful rhyming text and vivid acrylic illustrations.

"This engaging alphabet book will have the whole family moving and grooving, wiggling, and giggling. Guaranteed to promote social-emotional intelligence, body awareness, and creativity." - Anne Green Gilbert developer of *BrainDance*.

Enjoy the BONUS 26 song album, *Animals Get Funky!* This toe-tapping, multi-genre album provides a Rockin' Raccoon soundtrack for life's big adventures and is streaming worldwide.

Our Electro-Trance Elephant Dance vocalist, Katie Gray, recently sang on The Today Show.

About the Author

As an award-winning educator, international entertainer, and philanthropist, Sarahndipity delights in crafting programs designed to inspire and enthuse. While obtaining her M.Ed., a fire lit within her inspiring the *Animals Get Funky Series*, albums, videos, curriculum, and live events. She inspires imaginations to take flight through creative arts. She loves collaboration and has joyfully co-created with Beats Antique, Bonnie Raitt, Taj Mahal, Buddy Guy, Joe Cocker, The Motet, and many other amazing artists. She's even fire danced as a Pirate in the Caribbean. Sarahndipity crafts and dreams among the Pinyon Pines of Colorado with her incredible husband and multitudes of wild, dancing animals.

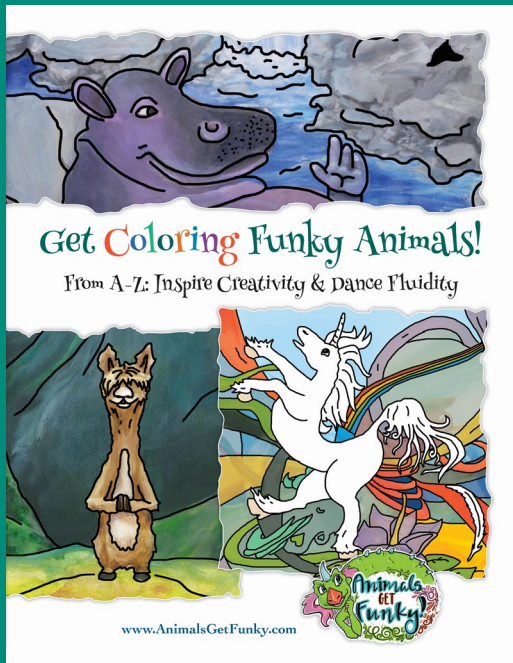
Praise

"As a mother, I couldn't imagine a more important or applicable life skill then creative expression. This book gives parents a guide to helping their children find fun, creative, and musical ways to express themselves. I wish I had this for my daughter when she was little!" - Lisa Wimberger, author and founder of The Neurosculpting Institute®

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www.AnimalsGetFunky.com



ISBN: 978-0-9993661-2-7

Page Count: 32

Trim: 8.5" x 11"

Format: Saddle Stitched

Price: \$6.99

Publish Date: June 21, 2019

Subjects: Children's Dance & Animals

Publishing:

Serendipitous Entertainment

Books available from: Amazon, Google, Outwest Books

Accompanying music available from: CDBaby, iTunes, Spotify, Amazon, Pandora, Soundcloud, iHeartRadio, Deezer, Triple Play Records

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Get Coloring Funky Animals!

by Sarahndipity Johnsen

About the Book

This inspirational coloring book illustrates 26 creative dance moves that support health, confidence, inclusion, and unique expression.

It's fun for the Mind, Spirit, and Body!

Are you looking for ways to stimulate creativity and self-esteem or to support rest and relaxation? Or do you often need multiple creative options throughout your day?

Here's your chance to shine as a Unique Unicorn or express the attitude of gratitude with the Zoned-In Zebra.

Both dance and coloring have been shown to improve a number of emotional and mental health issues. Dance can help bring balance, boost serotonin levels, support oxygenation, improve performance, energize or calm, and more. Coloring can help improve focus, motor skills, and hand-eye coordination as well as teach color and spatial awareness. Both dance and coloring are great outlets for stress reduction and boosting imaginative play.

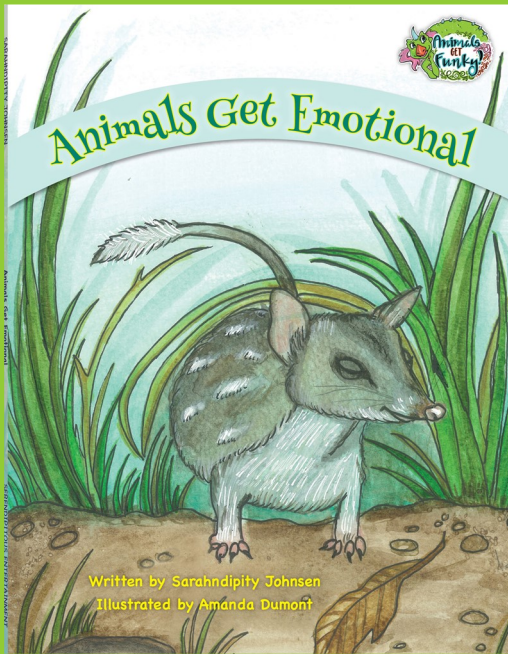
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Marketing

- One School, One Book Award Winner for *From A-Z: Animals Get Funky!*
- Successful Kickstarter campaign characters
- Appears at numerous festivals & events in-person throughout the year
- Public Library *Kick Off to Summer Reading* entertainment
- *Animals Get Funky!* album widely available via streaming apps
- Public library campaign
- Published 3 new titles in 2019, and set to publish new titles in 2020
- Varied social media platforms
- Offers online multi-disciplinary curriculum via Patreon community site

www.AnimalsGetFunky.com



ISBN: 978-0-9993661-3-4

Page Count: 36

Trim: 8.5" x 11"

Format: Paperback

Price: \$13.99

Publish Date: June 21, 2019

Subjects: Children's Animals/Feelings

Publishing:

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Animals Get Emotional

by Sarahndipity Johnsen

About the Book

"Successfully working through emotions is the cornerstone of good mental health." Ashley Soderlund, Ph.D.

Need help dealing with big feelings?

This lyrical animal book is filled with tools that support emotional well-being.

- Gain new communication tools via friends like the Frustrated Fox, Happy Hedgehogs, Excited Elk, Optimistic Ostrich, and the Pessimistic Platypus
- Learn to identify emotions
- Understand what triggers them
- Successfully navigate and "Deal with the Feels"
- Decrease stress and anxiety
- Promote emotional and social intelligence
- Reduce unhealthy behaviors
- Nurture health and well-being

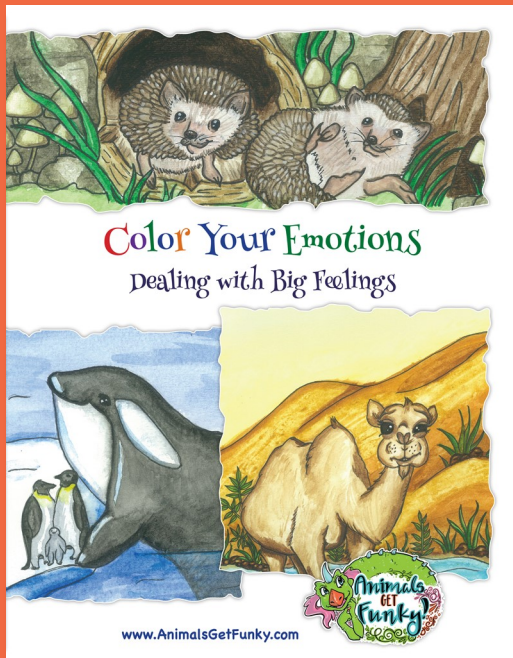
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Marketing

- One Book, One School selection for *From A-Z: Animals Get Funky!*
- Appears at numerous festivals & events in-person throughout the year
- *Animals Get Funky!* album widely available via streaming apps
- Public library *Kick Off to Summer Reading* entertainment
- National book chain outreach campaign
- Public library campaign
- Online blog and librarian review outreach
- Varied social media platforms
- Offers online multi-disciplinary curriculum
- Published three new titles in 2019, and set to publish in 2020
- YouTube video creation with puppetry

www.AnimalsGetFunky.com



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Color Your Emotions: Dealing with Big Feelings

by Sarahndipity Johnsen

About the Book

"The best and most beautiful things in the world cannot be seen or even touched – they must be felt with the heart." - Helen Keller

Need help dealing with big feelings? Some days you may feel like an Optimistic Ostrich, while at other times it may seem easier to be a Pessimistic Platypus. Emotions are wonderful guides, and when processed successfully they can support health, well-being, and satisfaction.

By being aware of your thoughts and feelings, you are better equipped to understand them and express them appropriately. Included within the pages of this ABC coloring book are *26 Tools for Emotional Well-Being*.

What color are your emotions?

Gain new communication tools via friends like the Confused Camel, Guilty Gecko, Happy Hedgehogs, Optimistic Ostrich, and the Pessimistic Platypus.

About the Author

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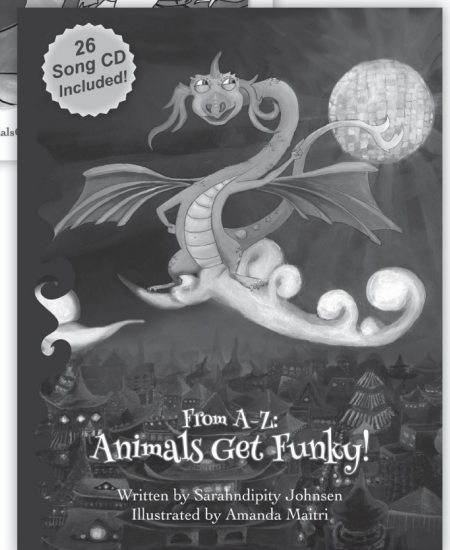
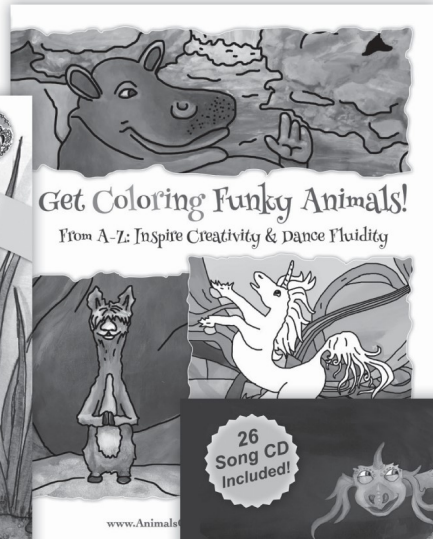
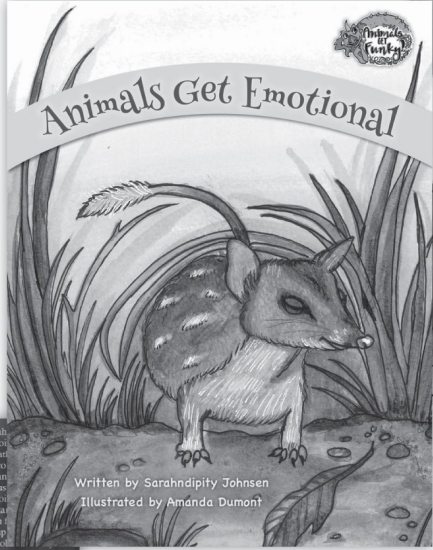
Marketing

- Appears at numerous festivals & events in-person throughout the year
- *Animals Get Funky!* album widely available via popular streaming apps
- Public library *Kick Off to Summer Reading* entertainment
- National book chain outreach campaign
- Social worker/counsellor mental health awareness campaign
- Online blog and librarian review outreach
- Varied social media platforms & Patreon membership site
- Offers online multi-disciplinary curriculum
- Published three new titles in 2019

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Music, Books, Curriculum, Videos, Puppetry, Games, and More!

Sign up for the Animals Get Funky experience and you'll gain access to exclusive opportunities, FREE downloads, videos, VIP virtual events, and other funky fun.



rhythm with the Balloon
Booty Bounce and Hip-Hop
Hippopotamus, or get real low
and do the Llama Limbo.

This multi-genre album
shares dance concepts that
support health, creativity,
brain development, unique
expression, and inspiration.

Based on the book
From A-Z: Animals Get Funky!
Written by Sarahndipity Johnsen

1. Kangaroo King Jay F. Rose
2. Llama Limbo F. Susan Cypher
3. Monkey Mind F. James Williams
4. Night Hawk's Ninja F. Sarahndipity
5. Gilbert Ostrich F. Zac Grant
6. Porcupine Poke F. Alicia Marsicovetere
7. Gnat Get Down F. Chaz Ross
8. Quickstep Quail F. Chloe Williams
9. Rockin' Raccoon original by Talia Keys
10. Sloth Swagger F. Robert Chaffino
11. Turtle Turn F. Kendra Keene
12. Unique Unicorn original by Chloe Brooke
13. Viper Veer original by John Anzalone
14. Wallaby Wiggle F. Sarahndipity
15. Xenoceratops X-Ray F. Tyler Hawkins
16. Yeu Maw F. Sarahndipity Johnsen
17. Zebra F. Tashara Wagner
18. Aaron & Jessica Seibert

Thanks for the compositions Kevin MacLeod
Gratitude to Allan Siskind. Art by Amanda Matri
Mixed/Mastered at Fusion Audio Solutions
Produced by Serendipitous Entertainment

www.AnimalsGetFunky.com

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Are you an educator or homeschool facilitator?
Connect & sign up for FREE activities for your classroom!

Subscribe to our YouTube channel to see BONUS FEATURES of these wild friends in action!

Like, listen, follow, download, purchase, and stream! We make it easy.

