

Clean and Bright Cleaning Services

Privacy Policy

Effective Date: August 15, 2026

Clean and Bright Cleaning Services ("Clean and Bright," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you provide when using our website, requesting a quote, creating an account, booking a cleaning service, making a payment, or communicating with us.

This Privacy Policy explains what information we may collect, how we use it, how we may share it, and the choices available to you.

This Privacy Policy applies to our website:

<https://cleanandbrightcleaningservice.com>

1. Information We Collect

Depending on how you interact with Clean and Bright, we may collect the following categories of information.

Information You Provide Directly

When you contact us, request a quote, create an account, or book a service, we may collect:

- Full name
- Email address
- Telephone number
- Property or service address
- Service date and requested time
- Parking instructions
- Property access information
- Information about who will be present at the property
- Information about pets or animals
- Cleaning preferences or instructions
- Information you provide through our contact or booking forms
- Information contained in communications with us

Payment Information

When you pay for a service by credit or debit card, payment information is processed through **GoDaddy Payments**.

We may receive information necessary to identify and confirm a payment, such as transaction details, payment status, and limited payment-related information.

We do not intentionally store complete credit or debit card numbers or security codes on our own systems when payment processing is handled by our payment processor.

GoDaddy and its payment services may collect and process information according to their own privacy practices.

Account Information

If you choose to create a customer account, we may collect information associated with your account, such as your name, email address, telephone number, appointment history, and account-related information.

You may also book services without creating an account when that option is available.

Automatically Collected Information

When you visit our website, certain technical information may be collected automatically by our website platform, service providers, analytics tools, advertising technologies, or similar technologies.

This information may include:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited
- Date and time of visits
- Referring website
- General website usage information
- Cookies and similar identifiers

The exact information collected may depend on the technologies and services enabled on our website.

2. How We Collect Information

We may collect personal information when you:

- Visit our website
- Submit a contact form
- Request a quote
- Book a cleaning service
- Create or use a customer account
- Make a payment
- Contact us by telephone
- Contact us by email

- Communicate with us regarding an appointment
- Interact with our website or online advertising

We may also receive limited information from third-party service providers that help us operate our website, process payments, manage appointments, communicate with customers, or advertise our services.

3. How We Use Your Information

We may use personal information for legitimate business purposes, including to:

- Provide and schedule cleaning services
- Process bookings
- Process payments
- Respond to inquiries
- Provide estimates or quotes
- Confirm appointments
- Send appointment reminders
- Communicate scheduling changes
- Provide customer service
- Manage customer accounts
- Maintain business records
- Resolve service concerns
- Prevent fraud or unauthorized activity
- Maintain website security
- Improve our website and services
- Analyze website performance
- Measure advertising performance
- Provide relevant advertising
- Comply with applicable legal obligations

We do not collect personal information for purposes unrelated to our legitimate business operations without appropriate notice or consent when required by law.

4. Service-Related Text Messages

If you provide your telephone number while requesting or booking a service, we may use it to send service-related text messages, including:

- Appointment confirmations
- Appointment reminders
- Scheduling updates
- Rescheduling communications
- Service-related questions
- Other communications reasonably necessary to provide the requested service

These messages are not intended to be promotional marketing messages.

Message frequency may vary depending on your appointments and communications with us.

You may contact us at **cleanandbrightsvcs@gmail.com** or **(213) 908-3218** if you have questions about service-related communications.

5. Cookies and Similar Technologies

Our website may use cookies, pixels, scripts, web beacons, or similar technologies.

These technologies may be used for purposes such as:

- Website functionality
- Security
- Remembering preferences
- Understanding website traffic
- Measuring website performance
- Improving the website
- Measuring advertising effectiveness
- Delivering or measuring relevant advertising

Some technologies may be provided by third-party services.

You may be able to manage or block cookies through your browser settings. However, disabling certain cookies may affect the functionality of portions of our website.

6. Google Advertising

We may use **Google Ads** to advertise Clean and Bright Cleaning Services.

Google and its advertising technologies may use cookies or similar technologies to measure advertising performance, understand interactions with advertisements, and, where applicable, provide or measure personalized advertising.

The specific information collected and how Google processes it may depend on the advertising features we enable.

You can learn more about Google's privacy practices and available advertising controls through Google's own privacy and advertising settings.

7. Analytics

Our website may use analytics services, such as Google Analytics, to understand how visitors interact with our website and to improve website performance.

If analytics services are enabled, they may collect information such as website usage data, device information, IP-related information, and interactions with website pages.

We will update this Privacy Policy if our use of analytics technologies materially changes.

8. How We Share Personal Information

We may disclose personal information to service providers and third parties when reasonably necessary to operate our business and provide requested services.

These may include categories such as:

- Website hosting providers
- Website and booking service providers
- Payment processors
- Communication and messaging providers
- Email service providers
- Analytics providers
- Advertising providers
- Technology and security providers
- Professional advisers
- Government authorities or law enforcement when legally required

We do not sell customer lists or intentionally sell your personal information for money.

We also do not intentionally provide your personal information to unrelated third parties for their own independent marketing purposes.

However, certain advertising or analytics technologies may constitute “sharing” or similar activity under applicable privacy laws even when no money is exchanged. If our practices become subject to such requirements, we will provide the notices and choices required by applicable law.

9. Payment Processing

Online card payments are processed through GoDaddy Payments.

Payment information may be transmitted to and processed by GoDaddy or applicable payment processors in order to complete your transaction, prevent fraud, and maintain payment security.

We recommend reviewing the applicable third-party privacy policies for additional information about how payment information is handled.

10. Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information against unauthorized access, misuse, alteration, or disclosure.

However, no website, electronic transmission, or storage system can be guaranteed to be completely secure.

You should also take reasonable precautions to protect your account credentials and personal information.

11. Data Retention

We retain personal information for as long as reasonably necessary for legitimate business purposes, including providing services, maintaining transaction and business records, resolving disputes, enforcing agreements, preventing fraud, and complying with applicable legal obligations.

The length of time information is retained may vary depending on the type of information and the reason it was collected.

When personal information is no longer reasonably necessary, we may delete, anonymize, or securely dispose of it, subject to applicable legal and business requirements.

12. Your Privacy Choices

You may contact us to ask about the personal information we maintain about you or to request correction of inaccurate information.

You may also request deletion of personal information when permitted by applicable law.

Certain information may need to be retained because of legal, accounting, security, fraud-prevention, or other legitimate business requirements.

To submit a privacy request, contact:

Email: cleanandbrightsvcs@gmail.com

Phone: (213) 908-3218

We may need to verify your identity before completing certain requests.

13. California Privacy Rights

California law provides certain privacy rights to eligible California residents.

Depending on whether a particular law applies to Clean and Bright and your circumstances, these rights may include the right to:

- Know what categories of personal information are collected;
- Request access to certain personal information;
- Request deletion of personal information, subject to legal exceptions;
- Request correction of inaccurate personal information;
- Opt out of certain sales or sharing of personal information, where applicable;
- Limit certain uses of sensitive personal information, where applicable;
- Receive equal service and pricing when exercising applicable privacy rights.

California privacy laws apply only to businesses and situations covered by those laws. Because legal thresholds and requirements may change, Clean and Bright will comply with applicable privacy requirements to the extent they apply to our business.

California's privacy laws recognize several consumer rights, including rights concerning access, deletion, correction, and certain sales or sharing of personal information.

14. Do Not Sell or Share My Personal Information

Clean and Bright does **not intentionally sell customer personal information**.

At this time, we do not maintain a business practice of selling customer information to data brokers or unrelated companies.

If our use of advertising or tracking technologies changes in a manner that creates a legal obligation to provide an opt-out of sale or sharing, we will provide the applicable notice and opt-out mechanism.

15. California “Do Not Track” Signals

Some web browsers include a “Do Not Track” feature that allows users to communicate a preference regarding online tracking.

Because there is currently no universally accepted standard for responding to all Do Not Track signals, our website may not respond to every browser Do Not Track signal.

Where applicable, we may respond to other privacy controls or opt-out mechanisms required by law.

16. Children's Privacy

Our website and services are intended for adults and are not directed toward children.

We do not knowingly collect personal information from children for purposes unrelated to providing our services.

If you believe a child has provided personal information to us without appropriate authorization, please contact us so that we can review the situation.

17. Third-Party Websites

Our website may contain links to third-party websites or services.

We are not responsible for the privacy practices, content, security, or policies of third-party websites.

We encourage you to review the privacy policies of third-party services before providing them with personal information.

18. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business, website, technology, services, or applicable law.

When we make changes, we will update the Effective Date at the top of this Privacy Policy.

We encourage you to periodically review this page to remain informed about our privacy practices.

19. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact:

Clean and Bright Cleaning Services

Email: cleanandbrightsvcs@gmail.com

Phone: (213) 908-3218

Website: <https://cleanandbrightcleaningservice.com>

We will make reasonable efforts to respond to privacy-related inquiries in accordance with applicable law.