

# Essential Massage Therapy Academy



*Where Experience Inspires Excellence.*

## Future Student Guide

Massage Therapy Diploma Program

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## Welcome

Thank you for your interest in **Essential Massage Therapy Academy (EMTA)**!

Choosing a massage therapy school is one of the most important decisions you'll make as you begin your professional journey. At EMTA, we believe exceptional massage therapists are developed through quality education, hands-on experience, professional mentorship, and a genuine passion for helping others.

Our goal is to prepare graduates who are confident, compassionate, and career-ready—equipped not only to pass the licensing exam, but to thrive in today's massage therapy profession.

We are honored you're considering becoming part of our inaugural class.

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## Why Choose Essential Massage Therapy Academy?

Our program is intentionally designed to prepare students for long-term success.

At EMTA, you'll benefit from:

- Small class sizes (limited to **6 students**)
- Personalized instruction and mentoring
- Experienced instructors who actively practice massage therapy
- Hands-on learning from the very first weeks
- Education inside a successful, operating massage and wellness spa
- Supervised clinical experience with real guests
- Integrated MBLEx preparation throughout the program
- Business and career development training
- Strong emphasis on therapist wellness and career longevity

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# Our Mission

Essential Massage Therapy Academy is committed to educating future massage therapists through high-quality instruction, clinical excellence, ethical practice, and a culture of wellness.

We strive to develop confident professionals who provide compassionate care while prioritizing client safety, therapist longevity, and lifelong learning.

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## Program at a Glance

**Program:** Massage Therapy Diploma

**Program Length:** 725 Clock Hours

- 625 Classroom & Laboratory Hours
- 100 Supervised Clinical Hours

**Credential Awarded:** Massage Therapy Diploma

**Grading System:** Pass / Fail

**Class Size:** Maximum of 6 Students for our first cohort

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## Class Schedule

Regular classroom instruction is held:

**Tuesday:** 5:00 PM – 9:00 PM

**Wednesday:** 5:00 PM – 9:00 PM

**Thursday:** 5:00 PM – 9:00 PM

Weekend intensive classes are scheduled throughout the program to provide additional classroom and laboratory instruction.

Students also complete supervised clinical education outside normal classroom hours as they progress through the program.

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# What You'll Learn

Throughout the program, students receive comprehensive education in:

- Human anatomy, physiology, and kinesiology
  - Professional massage therapy techniques
  - Client assessment and treatment planning
  - Pain management and therapeutic applications
  - Pathology, sanitation, and infection control
  - Professional ethics and Iowa massage law
  - Business development and career success
  - Therapist self-care, body mechanics, and injury prevention
  - MBLEx examination preparation
  - Supervised hands-on clinical experience with real guests
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## What Makes Our Program Different?

We believe massage school should prepare you for a successful career—not just an exam.

At Essential Massage Therapy Academy, you'll experience:

### **Learning in a Real Spa Environment**

Unlike traditional classroom-only programs, students learn inside an established massage and wellness spa, gaining exposure to professional operations and client care from day one.

### **Personalized Instruction**

With only six students per cohort, instructors can provide individualized feedback, mentoring, and hands-on coaching throughout the program.

### **Experienced Faculty**

Our instructors are active professionals who bring current industry knowledge and real-world experience into every class.

### **Career-Focused Education**

Students graduate with practical skills in communication, professionalism, documentation, business development, and client relationships—preparing them for immediate employment or business ownership.

### **Therapist Longevity**

Our curriculum emphasizes body mechanics, wellness, stress management, and injury prevention to help graduates enjoy long, healthy careers in massage therapy.

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# Career Opportunities

Massage therapists enjoy diverse career paths, including:

- Day spas and wellness centers
  - Chiropractic offices
  - Medical and rehabilitation settings
  - Physical therapy clinics
  - Resorts and destination spas
  - Sports and athletic programs
  - Mobile massage
  - Corporate wellness
  - Private practice and business ownership
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# Tuition & Payment Options

## Standard Tuition

**\$12,000**

## Founding Cohort Tuition

**\$11,000**

## Paid in Full (Best Value)

Pay before the first day of class and receive an additional **10% discount**, reducing tuition to **\$9,900**.

## Monthly Payment Plan

- \$500 Enrollment Deposit (applied toward tuition)
  - Remaining balance paid through **10 monthly payments**
  - Interest-free through **June 30, 2027**
  - Early payoff encouraged with no prepayment penalty
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# Admissions Process

## Step 1

Request information or schedule a campus tour.

## Step 2

Visit Essential Massage Therapy Academy and learn about the program.

## Step 3

Submit your Student Application with the **\$100 non-refundable application fee**.

## Step 4

Complete an admissions interview.

## Step 5

Receive your admissions decision.

## Step 6

Sign the Enrollment Agreement.

## Step 7

Submit the **\$500 enrollment deposit** to reserve your seat.

## Step 8

Attend orientation and begin your journey toward becoming a licensed massage therapist.

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# Frequently Asked Questions

## Do I need prior experience?

No. Our program is designed for students beginning their massage therapy education.

## How many students are accepted?

Enrollment is limited to **6 students** for our first cohort to provide personalized instruction.

## Will I work with real clients?

Yes. Students complete **100 hours of supervised clinical education** with members of the public after demonstrating competency in foundational skills.

## Does the program prepare me for the MBLEx?

Yes. MBLEx preparation is integrated throughout the curriculum to help students build confidence and prepare for licensure.

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# Ready to Take the Next Step?

We would love to meet you.

Schedule a tour, explore our classroom and clinical facilities, meet our instructors, and discover whether Essential Massage Therapy Academy is the right place to begin your professional journey.

Applications are accepted on a rolling basis, and class size is limited to **6 students**.

We look forward to helping you build a rewarding career in massage therapy.

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## Essential Massage Therapy Academy

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