



CEEDS for Universities

Building the Next Generation of AI + Sustainability
Innovators

Council for Entrepreneurship Enablement, Decarbonization &
Sustainability



Future Forward: Sustainable Solutions

Why CEEDS for Universities?

Empowering Students for a Sustainable & Entrepreneurial Future

CEEDS bridges the critical gap between traditional academic learning and the rapidly evolving demands of our climate-conscious, technology-driven economy. We equip students with practical skills in climate-tech, energy systems, and digital transformation while fostering the entrepreneurial mindset needed to tackle tomorrow's challenges.

Universities partnering with CEEDS become launching pads for the next generation of founders, builders, and policy contributors who will shape our sustainable future.



CLIMATE

The Challenge

Traditional Curriculum Can't Keep Pace with Climate + Tech Disruption

Innovation Gap

Rapid shifts in AI, energy systems, and sustainability technologies aren't reflected in most academic programs, leaving graduates unprepared for emerging industries.

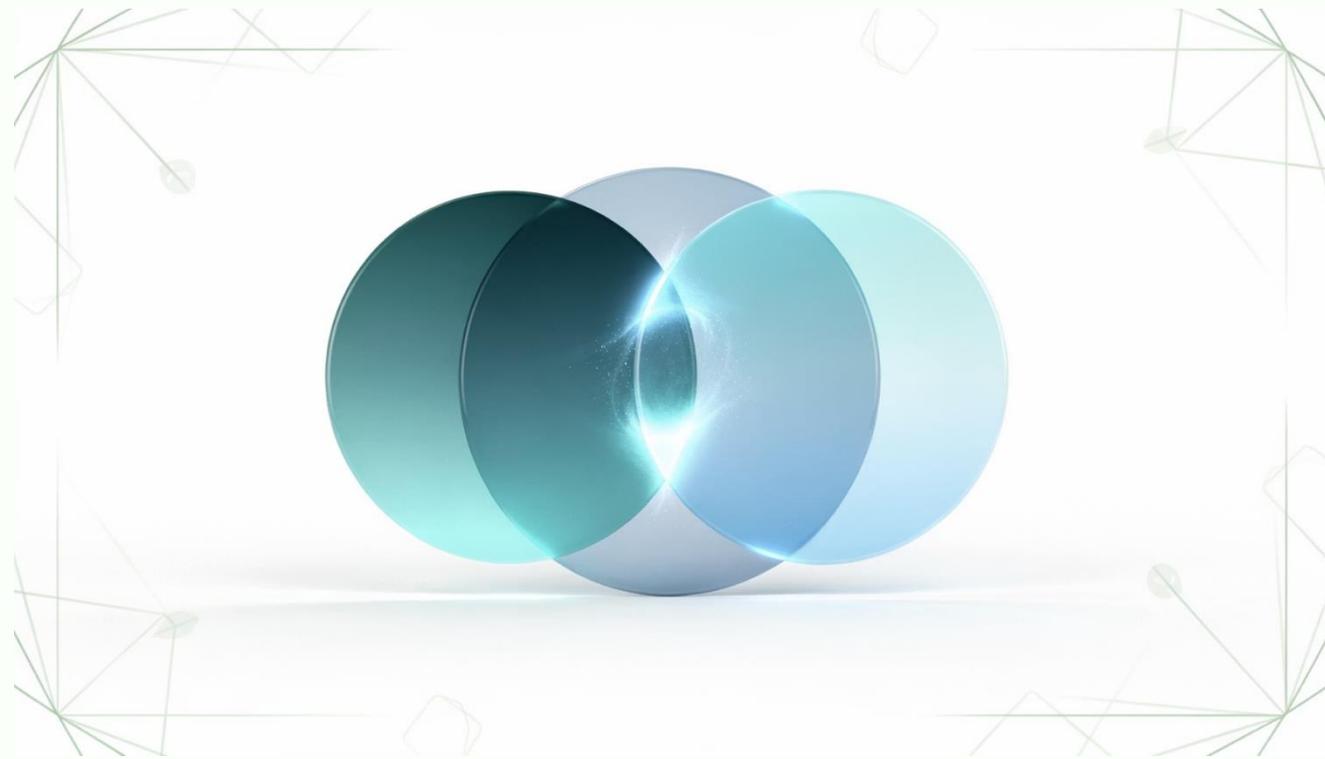
Skills Mismatch

Students need practical, cross-disciplinary skills combining technical knowledge with entrepreneurial thinking to be truly future-ready.

Mindset Challenge

Universities struggle to cultivate the entrepreneurial mindsets and risk-taking capabilities essential for solving complex global challenges.

AI, Energy, and Sustainability Are Converging



AI Reshaping Industries

Artificial Intelligence is fundamentally transforming every sector, from healthcare to manufacturing, creating unprecedented opportunities for innovation.

Clean Energy Imperative

Decarbonization and clean energy have shifted from optional initiatives to global priorities, driving policy and investment decisions worldwide.

Sustainability as Strategy

Environmental responsibility is now a core business driver, with companies and governments demanding sustainable solutions at every level.

The next generation of leaders must operate at this critical intersection.



Universities Are Under Pressure to Keep Up

Technology Moving Faster Than Curriculum

Rapid advances in AI and emerging technologies are outpacing traditional academic program development cycles.

Rising Climate Accountability

Growing expectations around sustainability and measurable climate impact require new approaches to education and research.

Industry Demands Job-Ready Graduates

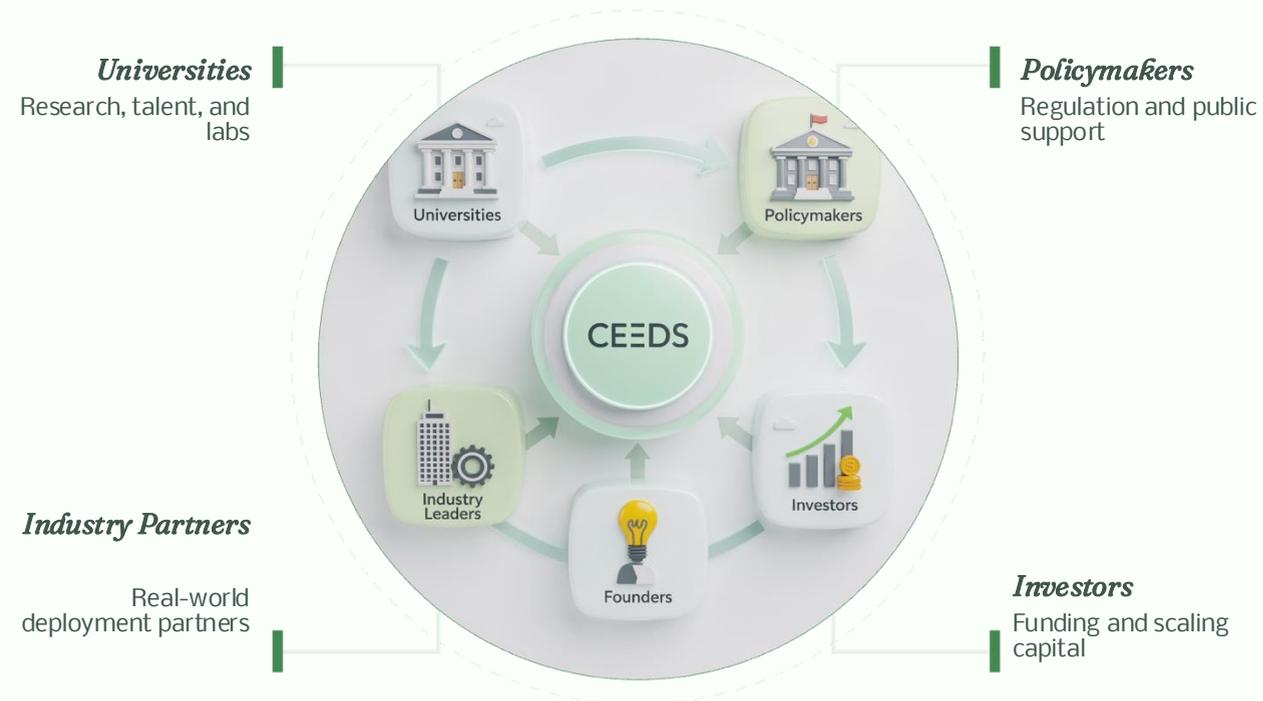
Employers seek entrepreneurial, adaptable talent equipped with real-world problem-solving experience, not just theoretical knowledge.

The Innovation Gap

Traditional curricula are evolving slower than the pace of real-world change, creating a disconnect between education and industry needs.

How can universities stay relevant in this new era?

A Global Innovation Ecosystem for the AI + Sustainability Era



CEEDS creates a dynamic network connecting five essential innovation personas, fostering collaboration and knowledge exchange across sectors.

What CEEDS Brings to Campuses

- Real-World Challenges**
Students tackle authentic AI and sustainability problems sourced from industry and policy leaders.
- Innovation Sprints & Workshops**
Hands-on, intensive programs that build practical skills and entrepreneurial mindsets.
- Ecosystem Access**
Direct connections to founders, funders, and industry partners who can mentor and hire your students.
- Career Pathways**
Clear routes to student entrepreneurship, employment, and leadership in high-impact sectors.

Three Paths to Engage with CEEDS



Campus Starter

- One CEEDS Innovation Sprint per year
- Student participation in global challenges
- Access to CEEDS ecosystem resources and network
- Foundation for building innovation culture



Innovation Partner

- Two innovation sprints annually
- Faculty orientation and training sessions
- Co-branded innovation events on campus
- Direct access to founders, investors, and industry leaders



Lighthouse Campus

- Three to four innovation sprints per year
- Dedicated CEEDS challenge or lab track
- Faculty co-creation programs and curriculum design
- Global CEEDS visibility as innovation leader



Co-Creating the Green Intelligence Curriculum

For Selected Lighthouse Campuses

Program Overview

Co-design a course or certificate on **Green Intelligence: AI, Energy, and Sustainable Innovation** through partnership between CEEDS and your faculty.

Joint curriculum development integrating real-world industry and policy use cases with academic rigor.

Cross-Disciplinary Impact

The program brings together students and faculty from engineering, business, policy, and design—preparing versatile leaders who can navigate complex sustainability challenges.

Flagship Outcomes

- A distinctive academic offering that attracts top students
- Differentiation as a global leader in AI-driven sustainability
- Research and innovation opportunities at the cutting edge
- Enhanced partnerships with industry and policymakers

Become a Founding CEEDS Campus Partner

Join a Select Group of Founding Universities

1

Co-Create Programs

Shape CEEDS challenges and initiatives from the ground up, ensuring they align with your institutional goals.

2

Design Green Intelligence

Play a leadership role in developing this flagship curriculum for the AI and sustainability era.

3

Lead Globally

Gain early access to CEEDS initiatives and position your campus at the forefront of innovation.

Let's build the future of innovation—together.

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