



## BAND AID MUSIC FESTIVAL EVENT SPONSORSHIP PACKAGE



**EVENT:** Band Aid Music Festival

**LOCATION:** Holiday Trav-L Park, Virginia Beach

**DATE:** June 12, 2021, 12:00 – 8:00 PM

**BENEFICIARY:** 501(c)3 Coastal Authority Care Foundation (81-0890793) – Medical Treatment Grant

### ACTIVITIES

Music, food, drinks, live auction

### TICKETS

**General Admission:** \$55 • **Gate:** \$60 • **VIP** \$95

- Includes: A meal ticket and 3 beer/wine/alcohol tickets.
- VIP includes: private bathroom, hors d'oeuvres by Lendy's Cafe, private bar, water, soda, private seating.
- Food choices: Froggie's Smoke & Taphouse, Pelican Pete's Mobile Pizza, Duck Donuts and The Bumbling Bee

**Kids 10 and under: FREE**

**BAND LINEUP:** Anthony Rosano and the Conqueroos, Buck Shot, Jason Cale Band, Magg Dylan, EverAfter, Funnin' Shine, Celeste Kellogg and School of Rock.

**Dear Prospective Sponsor:** Band Aid Music Festival is a COVID-conscious fundraising event featuring the music of the hottest local bands. Due to the pandemic, we were not able to have this event in 2020. But in 2019 we had an awesome event at the Holiday Trav-L Park with extremely positive feedback from participants and attendees saying they couldn't wait for 2020, which is now 2021! We have written a comprehensive COVID Safety Plan as part of our event permit application and are anticipating a fun, safe event for all who wish to attend.

Proceeds benefit Coastal Authority Care Foundation, which helps veterans with service-connected injuries gain access to cutting-edge medical treatment that is not covered by insurance (especially for traumatic brain injury and PTSD, the two most prevalent injuries among members of the U.S. Armed Forces) that will heal these invisible wounds and improve quality of life, mental health, overall health and ultimately help prevent veteran suicide. TBI affects over 400,000 veterans with the highest concentration being special operators.

We humbly request and would greatly appreciate your support of this event to help us reach our goal of raising \$50,000 for our Veteran Medical Treatment Grant Program. The following page details our sponsorship levels.



**You have an incredible opportunity to help us in our mission  
by becoming an event sponsor at one of the following levels:**

## ☐ **Diamond Sponsor \$5,000**

### **Recognition Benefits:**

1. Company name/logo shown prominently on admission tickets
2. Company name/logo on event flyer, event emails, social media, community ads and T-shirts
3. Company name/logo shown prominently on event signage
4. Recognition by event MC from the podium
5. Recognition on the organization's website for **1 year**
6. Option to have a 10 x 10 company tent at the event (self-supplied)
7. Option to speak for two minutes at the event

### **Event Benefits**

1. **12** complimentary VIP sponsor tickets with free food and drinks
2. **12** t-shirts
3. Front row parking at pavilion area entry point w/ early entry available at noon.

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## ☐ **Platinum Sponsor \$2,500**

### **Recognition Benefits:**

1. Company name/logo on admission tickets
2. Company name/logo on event flyer, social media, event emails, community ads and T-shirts
3. Company name/logo on event signage
4. Recognition by event MC from the podium
5. Recognition on the organization's website for **6 months**
6. Option to have a 10 x 10 tent at the event (self-supplied)

### **Event Benefits**

1. **6** complimentary VIP sponsor tickets with free food and drinks
2. **6** t-shirts

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## ☐ **Gold Sponsor \$1,000**

### **Recognition Benefits:**

1. Company name/logo on event flyer, social media and T-shirts
2. Company name/logo on event signage
3. Recognition by event MC from the podium
4. Recognition on the organization's website for **3 months**
5. Option to have a 10 x 10 tent at the event (self-supplied)

### **Event Benefits**

1. **4** complimentary VIP sponsor tickets with free food and drinks
2. **4** t-shirts

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## ☐ **Silver Sponsor \$500**

### **Recognition Benefits:**

1. Company name/logo on event flyer and social media
2. Company name/logo on event signage
3. Recognition by event MC from the podium
4. Company name on event signage and T-shirt
5. Recognition on the organization's website for **1 month**

### **Event Benefits**

1. **2** complimentary VIP sponsor ticket with free food and drinks
2. **2** t-shirts.

**Choose a sponsorship level above by checking one of the boxes above and complete the information below:**

**Business name or individual name:**

**Contact name:**

**Street address, city, state and zip:**

**Phone:**

**Email:**

**Payment Information:** ☐ Check enclosed ☐ Credit card

**Card type:** ☐ VISA ☐ Mastercard ☐ Discover ☐ American Express

**Name on card:**

**Credit card number:**

**Expiration date:**

**Billing zip code:**

**Security code:**

**TOTAL TO BE CHARGED TO CARD:**

(There are no refunds on sponsorship should the event be cancelled for any reason)

Email pages 2 & 3 to [jill.cacarefoundation@gmail.com](mailto:jill.cacarefoundation@gmail.com) with "[your company name] sponsorship for Band Aid 2021" in the subject line or mail with check to address below.

Veterans need access to treatments utilizing new technology, especially for TBI and PTSD. Seeing a need for nonprofit focus in this area, our organization is currently small but growing thanks to the caring people in our community!

Our team is dedicated to helping veterans with service-connected injuries. We take our convictions and turn them into action by raising money for cutting-edge medical treatment not covered by insurance that may relieve symptoms and help restore quality of life. Our ultimate goal is to make a difference in the lives of veterans and their families by helping them gain access to emerging therapy.

Please contact me with any questions you may have. Thank you for your consideration!



Sincerely,

Jill Crist, President  
Coastal Authority Care Foundation  
1340 N Great Neck Rd, Ste 1272-362  
Virginia Beach, VA 23454  
[jill.cacarefoundation@gmail.com](mailto:jill.cacarefoundation@gmail.com)  
<https://cacarefoundation.org>  
757-831-1612  
EIN: 81-0890793





*"Dedicated to helping veterans with service-connected injuries."*

## OUR MISSION

Coastal Authority Care Foundation, Inc. is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to provide grants to veterans with service-connected injuries, especially the "invisible wounds" of mild traumatic brain injury and post traumatic stress disorder. These grants will help pay for cutting-edge medical treatment that is not covered by insurance, which may provide symptom relief and help restore quality of life. Additionally, we may also provide grants to veterans, their spouse or other accompanying family member to help pay for travel and lodging expenses associated with treatment.

## OUR FOCUS



Post traumatic stress disorder and mild traumatic brain injury are two of the most prevalent injuries suffered by members of the U.S. Armed Forces. The Defense and Veterans Brain Injury Center reported total cases of mTBI between 2000 and Q3 2019 to be 413,858 but many veterans are not diagnosed for months or even years after they separate from service.

mTBI is caused by a jarring of the head possibly from a fall, explosion, repeated gunfire exposure or a blow to the head.

The jarring causes damage to brain tissue, blood vessels and cells that link areas of the brain and the brain to the body. Symptoms include confusion, vertigo, sleep disturbance, memory loss, headaches, blurred vision, tinnitus, mood swings, anger, depression and anxiety.

Many veterans will not receive early diagnosis or will not seek treatment and in individuals with chronic, persistent symptoms of TBI, traditional medical interventions may be less than successful. The VA released a study in 2013 that covered suicides from 1999 to 2010 which showed that roughly 22 veterans were committing suicide per day or 1 every 65 minutes. This number is even higher among special operators.

In August 2012, President Obama signed an executive order to improve access to mental health services for veterans, service members and military families. It directed the DOD and HHS to conduct a comprehensive mental health study with an emphasis on PTSD, mTBI and related injuries to develop better prevention, diagnosis and treatment options. This research is ongoing and the issue is that insurance does not cover emerging medical treatments, such as neurofeedback and hyperbaric oxygen therapy, which are clinically providing symptom improvement now.



Veterans are seeking out these cutting-edge treatment alternatives to either augment their traditional medical treatment or when they find no symptom improvement from traditional treatments. CACF wants to help offset costs and help veterans gain access to emerging therapies that are providing symptom improvement and helping to restore quality of life.



COASTAL AUTHORITY CARE FOUNDATION PRESENTS:



# BAND AID MUSIC *Festival*

**June 12, 2021** 12:00 – 8:00 PM • Doors open at 11:00 am

**An Outdoor Music Festival at:  
HOLIDAY TRAV-L-PARK, Virginia Beach, VA**

**TICKETS:**

\$55 online; \$60 at the gate (Entry, 1 meal ticket, 3 drink tickets)

\$95 VIP (Entry, 1 meal ticket, private bar, private bathrooms, hors d'oeuvres from Lendy's Cafe)

Ticket link: [https://coastalauthoritycarefoundation.thundertix.com/orders/new?performance\\_id=2520865](https://coastalauthoritycarefoundation.thundertix.com/orders/new?performance_id=2520865)

**FOOD FROM: FROGGIE'S SMOKE & TAP HOUSE, PELICAN PETE'S MOBILE PIZZA, DUCK DONUTS AND THE BUMBLING BEE.**

**An afternoon of music FEATURING///  
ANTHONY ROSANO AND THE CONQUEROOS •  
BUCK SHOT • JASON CALE • MAGG DYLAN  
EVERAFTER • RUNNIN' SHINE • CELESTE KELLOGG**

and **SCHOOL OF ROCK**

Please drink responsibly.

For more information visit [www.cacarefoundation.org](http://www.cacarefoundation.org)



Worth Guitars U.S.A.



INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 11 2016**

COASTAL AUTHORITY CARE FOUNDATION  
INC  
C/O JULIANA CRIST  
1340 N GREAT NECK RD STE 1272-362  
VIRGINIA BEACH, VA 23454

Employer Identification Number:  
81-0890793

DLN:

17053189360026

Contact Person:

RACHEL M LEIFHEIT

ID# 31617

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Public Charity Status:

170(b)(1)(A)(vi)

Form 990/990-EZ/990-N Required:

Yes

Effective Date of Exemption:

December 28, 2015

Contribution Deductibility:

Yes

Addendum Applies:

No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947



Form 990-N

**Electronic Notice (e-Postcard)**

OMB No. 1545-2085

Department of the Treasury  
Internal Revenue Service

**for Tax-Exempt Organization not Required to File Form 990 or 990-EZ**

**2020**

Open to Public Inspection

**A** For the **2020** Calendar year, or tax year beginning **2020-01-01** and ending **2020-12-31**

**B** Check if available

☐ Terminated for Business

☒ Gross receipts are normally \$50,000 or less

**C** Name of Organization: **COASTAL AUTHORITY CARE**

**FOUNDATION INC**

**D** Employee Identification

Number **81-0890793**

**2233 Laurel Cove Dr, Virginia**

**beach, VA, US, 23454**

**E** Website:

**www.cacarefoundation.org**

**F** Name of Principal Officer: **Jill Crist**

**2233 Laurel Cove Dr, Virginia**

**beach, VA, US, 23454**

**Privacy Act and Paperwork Reduction Act Notice** We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

**Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.**