



Coastal Authority Care Foundation

"Restoring lives — helping veterans heal from service-connected TBI, PTS, and chronic pain."

OUR MISSION is simple: get veterans with TBI, PTS, and chronic pain access to therapies that actually heal — not just manage symptoms — reducing pain, strengthening the brain-body connection, and saving lives. CACF is focused on raising awareness in the military community and beyond about traumatic brain injury and suicide risk in veterans and evidence based therapies that heal the internal wounds and prevent suicide.

2023 AT – A – GLANCE: 11 veterans served | 168 therapy sessions funded | 3 partner clinics & providers

When Veterans Heal, Families Heal Too: CACF's 2023 Year in Review

In 2023, Coastal Authority Care Foundation funded and coordinated care for 11 veterans battling service-connected TBI, PTS, and chronic pain — delivering \$29,339 in therapy grants that gave them access to treatments the VA doesn't cover. Through partnerships with Tier 1 Therapy Centers in Norfolk and NEUCOA in Virginia Beach, veterans received hyperbaric oxygen therapy, neurotherapy, and transportation support, many experiencing life-changing results for the first time.

The Veterans Band Aid Music Festival doubled attendance, raising the majority of CACF's \$257,710 in total revenue while building a growing network of corporate sponsors, donors and community partners. CACF also launched a new fundraiser — Barn Brews & Boos at Hunt Club Farm — expanding its community footprint.

VETERANS VOICE

"Neurofeedback is the only treatment that actually repaired the damage — not just masked it. I went from unable to hold a thought long enough to function, to staying on track, making plans, and seeing a future. It completely changed my life."

2023 FINANCIALS & FESTIVAL GROWTH

REVENUE

Donations	\$16,091
Grants	\$9,750
Veterans Band Aid Music Fest Net	-\$14,525
Other fundraisers	\$12,639
Total Revenue	\$23,955

EXPENDITURES

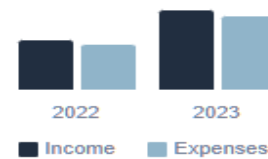
Other fundraisers	\$7,711
Veteran therapy grants	\$29,339
Management & admin	\$5,214
Total Expenditures	\$42,264

Net revenue -\$18,309

Music Festival Income \$219,230

Music Festival Direct Costs \$233,755

FESTIVAL GROWTH



Veterans Band Aid Music Festival made a quantum leap from 2022 to 2023—attendance nearly quadrupled from 800 to 3,000 people, and gross income grew 276% from \$58,964 to \$221,631. The decision to book national acts 38 Special and Larry Fleet drove that growth, with ticket sales more than doubling from \$45,217 to \$102,921 and sponsorships climbing from \$34,579 to \$56,179.

Booking national acts required a significant upfront investment in talent, production, security, insurance, and marketing. Although these costs reduced short-term returns, they positioned the festival for sustained growth by expanding its reach, increasing attendance, and attracting stronger sponsorship opportunities.