



VETERAN'S BAND AID MUSIC FESTIVAL SPONSORSHIP PACKAGE

LOCATION: Holiday Trav-L Park, Virginia Beach

DATE: ROCK & BLUES: June 2, 4pm-9pm

COUNTRY: June 3, 2pm – 9pm

BENEFICIARY: 501(c)3 Coastal Authority Care Foundation (81-0890793) – Grant Program for service-disabled veterans, especially those with TBI, PTSD, depression and chronic pain. Ultimate goal: prevent veteran suicide.

TICKETS

Friday Night Rock & Blues 6/2, 5pm-9pm: GA: \$45 online | Gate: \$50 | VIP \$75 | 7:30pm-9pm: GA \$25, VIP \$40 | Kids under 12: FREE

Saturday Country 6/3 2pm-9pm: GA: \$65 online | Gate: \$70 | 7:30pm-9pm: \$35 | VIP \$95 | VIP 7:30pm-9pm \$50 | Kids under 12: FREE

2-Day Ticket: GA: \$95 online | Gate: \$105 | VIP \$155 | Kids 12 and under: FREE

- **General Admission includes:** 5 drink tickets (beer, wine, mixed drinks, soft drinks) and a meal voucher
- **VIP includes:** Premium food by Lendy's Café, 1 food truck meal voucher, private bar, private portapotties, sheltered/shaded seating, stage view, preferred parking, access to GA beer truck/bars.

FOOD TRUCKS: To be determined.

FRIDAY JUNE 3: ROCK AND BLUES HEADLINER – to be determined. Anthony Rosano and the Conqueroos and more to be determined

SATURDAY JUNE 2: COUNTRY HEADLINER – To be determined. Buck Shot, Chase Payne and more to be determined.

Dear Prospective Sponsor: The 4th Veteran's Band Aid Music Festival is an outdoor concert fundraiser featuring live music from national bands, some of the hottest, local award-winning bands, food trucks, drinks, live auction, 50/50 raffle, camping and artist vendors.

Proceeds benefit Coastal Authority Care Foundation who gives grants to service-disabled veterans, especially those with mental health issues and chronic pain. The grants help them gain access to cutting-edge therapies from local providers that are not covered by insurance. Therapies primarily include hyperbaric oxygen therapy and neurotherapy which are providing healing and improving quality of life. Traumatic brain injury affects over 400,000 veterans with the highest concentration being special operators.

We humbly request and would greatly appreciate your support of this event to help us reach our goal of raising \$100,000 for our Grant Program. The following page details our sponsorship levels.



SPONSORSHIP PACKAGES

\$50,000 Event Sponsor

Benefits:

1. **50** 2-Day VIP tickets, **50** food truck tickets and **50** t-shirts and swag bags
 2. Up to **25** additional tickets may be purchased for ½ price through May 31.
 3. **“Your Company Name”** named as co-sponsor of the event along with Coastal Authority Care Foundation.
 4. Your company name mentioned in radio ads
 5. All-inclusive access to VIP reception with premium food from Lendy’s Café, private bar, private portapotties, sheltered seating with stage view.
 6. Exclusive chalet with tables, seating, charging stations, snacks and soft drinks
 7. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 8. Preferred parking with early entry at 3 pm on Friday and 1 pm on Saturday.
 9. Recognition on admission tickets as co-sponsor with CACF
 10. Company recognition on all marketing materials, entrance banner, stage banner, VIP area, social media and T-shirts
 11. Recognition from event podium
 12. Logo on CACF’s website for **1 year**
 13. Option to have a 10 x 10 company tent at the event (self-supplied)
 14. Option to speak for two minutes from the podium
 15. Special invitations to other CACF events
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\$20,000 Stage Sponsor

Benefits:

1. **25** 2-Day VIP tickets, **25** food truck tickets and **25** t-shirts and swag bags
 2. Up to **10** additional tickets may be purchased for ½ price through May 31.
 3. **“Your Company Name” Stage banner** prominently across the front of the stage
 4. Preferred parking with early entry at 3 pm on Friday and 1 pm on Saturday.
 5. All-inclusive access to VIP reception with premium food from Lendy’s Café, private bar, private portapotties, sheltered seating with stage view.
 6. Exclusive chalet with tables, seating, charging stations, snacks and soft drinks
 7. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 8. Company recognition on admission tickets, entrance banner, stage banner, VIP area, flyers, social media, T-shirts
 9. Recognition from event podium
 10. Logo on CACF’s website for **1 year**
 11. Option to have a 10 x 10 company tent at the event (self-supplied)
 12. Option to speak for two minutes from the podium
 13. Special invitations to other CACF events
-

\$10,000 Diamond Sponsor

Benefits:

1. **16** 2-Day VIP tickets, **16** food truck tickets and **16** t-shirts
 2. Up to **6** additional tickets may be purchased for ½ price through May 31.
 3. Preferred pavilion parking with early entry at 3 pm on Friday and 1 pm on Saturday.
 4. All-inclusive access to VIP reception with premium food from Lendy’s Café, private bar, private portapotties, sheltered seating with stage view.
 5. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 6. Company recognition on admission tickets, in VIP area, event marketing materials, social media, and T-shirts
 7. Recognition from event podium
 8. Logo on CACF’s website for **1 year**
 9. Option to have a 10 x 10 company tent at the event (self-supplied)
 10. Option to speak for two minutes from the podium
 11. Special invitations to other CACF events
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\$5,000 Platinum Sponsor

Benefits:

1. **12** 2-Day VIP tickets, **12** food truck tickets and **12** t-shirts
 2. Up to **4** additional tickets may be purchased for ½ price through May 31.
 3. Preferred pavilion parking with early entry at 3 pm on Friday and 1 pm on Saturday.
 4. All-inclusive access to VIP reception with premium food from Lendy's Café, private bar, private portapotties, sheltered seating with stage view.
 5. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 6. Company logo on entrance banner, stage banner, event flyer, social media, community ads and T-shirts
 7. Recognition by event MC from the podium
 8. Logo on CACF's website for **1 year**
 9. Option to have a 10 x 10 company tent at the event (self-supplied)
 10. Special invitations to other CACF events
-

\$2,500 Gold Sponsor

Benefits:

1. **8** 2-Day VIP tickets, **8** food truck tickets and **8** t-shirts
 2. Up to **4** additional tickets may be purchased for ½ price through May 31.
 3. Preferred pavilion parking with early entry at 1 pm
 4. All-inclusive access to VIP reception with premium food from Lendy's Café, private bar, private portapotties, sheltered seating with stage view.
 5. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 6. Company logo on banners, event flyer, social media, community ads and T-shirts
 7. Recognition from the podium
 8. Logo on CACF's website for **1 year**
 9. Option to have a 10 x 10 company tent at the event (self-supplied)
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\$1,000 Silver Sponsor

Benefits:

1. **4** 2-Day VIP tickets, **4** food truck tickets and **4** t-shirts
 2. Up to **2** additional tickets may be purchased for ½ price through May 31.
 3. Preferred pavilion parking with early entry at 3 pm on Friday and 1 pm on Saturday.
 4. All-inclusive access to VIP reception with premium food from Lendy's Café, private bar, private portapotties, sheltered seating with stage view.
 5. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
 6. Company logo on banners, event flyer, social media, community ads and T-shirts
 7. Recognition from the podium
 8. Logo on CACF's website for **1 year**
 9. Option to have a 10 x 10 company tent at the event (self-supplied)
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\$500 Bronze Sponsor

Benefits:

1. **2** 2-Day VIP tickets, **2** food truck tickets and **2** t-shirts
2. Preferred pavilion parking with early entry at 1 pm
3. All-inclusive access to VIP reception with premium food from Lendy's Café, private bar, private portapotties, sheltered seating with stage view.
4. Access to GA bars, beer truck and food trucks (one meal per person from a food truck)
5. Company logo on banners, event flyer, social media, community ads and T-shirts
6. Recognition from the podium
7. Logo on CACF's website for **1 year**

Choose a sponsorship level above by checking one of the boxes above and complete the information below:

Business name or individual name:

Contact name:

Street address, city, state and zip:

Phone:

Email:

Payment Information: Check enclosed Credit card

Card type: VISA Mastercard Discover American Express

Name on card:

Credit card number:

Expiration date:

Billing zip code:

Security code:

TOTAL TO BE CHARGED TO CARD:

Email pages 2 - 4 to jill.cacarefoundation@gmail.com

Veterans need access to therapies utilizing new technology, especially for TBI and PTSD. Seeing a need for nonprofit focus in this area, our small organization is doing big things thanks to the caring people in our community!

Our team is dedicated to helping service-disabled veterans. We take our convictions and turn them into action by raising money for cutting-edge therapies, such as hyperbaric oxygen therapy and neurotherapy, available in Hampton Roads but not covered by insurance that helps relieve symptoms and restore quality of life. Our ultimate goal is to help prevent veteran suicide.

Please contact me with any questions you may have. Thank you for your consideration!



Sincerely,

Jill Crist, President
Coastal Authority Care Foundation
1340 N Great Neck Rd, Ste 1272-362
Virginia Beach, VA 23454
jill.cacarefoundation@gmail.com
<https://cacarefoundation.org>
757-831-1612
EIN: 81-0890793





“Dedicated to helping veterans with service-connected injuries.”

OUR MISSION

Coastal Authority Care Foundation, Inc. is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to provide grants to veterans with service-connected injuries, especially the “invisible wounds” of mild traumatic brain injury and post-traumatic stress disorder. These grants will help pay for cutting-edge therapies that are not covered by insurance, which may provide symptom relief and help restore quality of life. Additionally, we may also provide grants to veterans, their spouse or other accompanying family member to help pay for travel and lodging expenses associated with therapy.

OUR FOCUS



Post traumatic stress disorder and mild traumatic brain injury (mTBI) are two of the most prevalent injuries suffered by members of the U.S. Armed Forces. The Defense and Veterans Brain Injury Center reported total cases of mTBI between 2000 and 2021 to be nearly 454,000 but many veterans are not diagnosed for months or years after separating from service.

mTBI is caused by a jarring of the head possibly from a fall, explosion, repeated gunfire exposure or a blow to the head. The jarring causes damage to brain tissue, blood vessels and cells that link areas of the brain

and the brain to the body. Symptoms include confusion, vertigo, sleep disturbance, memory loss, headaches, blurred vision, tinnitus, mood swings, anger, slowed thinking, depression and anxiety.

A complicating risk factor for mTBI is a person's lifetime accumulation of TBI events. Receiving multiple concussions has been associated with greater risk of developing progressive neurodegenerative conditions, like chronic traumatic encephalopathy (CTE) and Parkinson's disease, as well as increased association between the two with increasing severity of TBI. (source: <https://www.research.va.gov/topics/tbi.cfm>). Many veterans will not receive early diagnosis or will not seek treatment and in individuals with chronic, persistent symptoms of TBI, traditional medical interventions may be less than successful. The VA released a study in 2013 that covered suicides from 1999 to 2010 which showed that roughly 22 veterans were committing suicide per day or 1 every 65 minutes.

In August 2012, President Obama signed an executive order to improve access to mental health services for veterans, service members and military families. It directed the DOD and HHS to conduct a comprehensive mental health study with an emphasis on PTSD, mTBI and related injuries to develop better prevention, diagnosis and treatment options. Research is ongoing and insurance does not cover newer therapies, such as neurofeedback and hyperbaric oxygen therapy, which are providing healing and symptom improvement now.



We are located in Virginia Beach, Virginia. It is part of what is known as Hampton Roads and is the home of the largest Navy base, Naval Station Norfolk, and 16 other surrounding bases (including East Coast-based SEAL Teams) with approximately 83,000 active duty military members. There are approximately 230,784 veterans in the Hampton Roads area so given the fact that many military members do not show progressive, worsening symptoms until sometimes months or years after the original injury, the need is very great here for these therapies. Most of the veterans we help are 80%-100% disabled. Veterans are seeking out these cutting-edge therapies to either augment their traditional medical treatment or when they find no symptom improvement from traditional treatments. CACF wants to help offset costs and help veterans gain access to emerging therapies that are providing symptom improvement and helping to restore quality of life.



VETERAN'S
BAND AID
MUSIC
Festival

JUNE 2-3, 2023

HOLIDAY TRAV-L PARK
VIRGINIA BEACH, VA

**LIVE COUNTRY/ROCK BANDS, FOOD, DRINKS,
VENDORS, AUCTION, 50/50 RAFFLE, CAMPING**

cacarefoundation.org/band-aid-music-fest
jillcrist@cacarefoundation.org

Larry Ferdinando



Our biggest fundraiser of the year funds our Grant Program for service-disabled veterans, especially those with TBI, PTSD, depression and chronic pain.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 11 2016**

COASTAL AUTHORITY CARE FOUNDATION
INC
C/O JULIANA CRIST
1340 N GREAT NECK RD STE 1272-362
VIRGINIA BEACH, VA 23454

Employer Identification Number:
81-0890793
DLN:
17053189360026
Contact Person:
RACHEL M LEIFHEIT ID# 31617
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 28, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947