



BAND AID Music Festival

June 13, 2020

Holiday Trav-L Park
Virginia Beach, VA

BAND AID MUSIC FESTIVAL EVENT SPONSORSHIP PACKAGE



EVENT: Band Aid Music Festival

LOCATION: Holiday Trav-L Park
Virginia Beach, VA

TIME: 12:00 pm – 7:00 pm

BENEFICIARY: 501(c)3 Coastal Authority Care Foundation, 81-0890793

ACTIVITIES

Live music, food, drinks, silent auction, live auction and kid’s activities (bounce house, face painting and more).

TICKETS

General Admission Over 21 Tickets: Early Bird through April 15: \$45 • April 16 – June 5: \$55 • Gate: \$60 • VIP Add-on: \$35

- Includes: A meal ticket for Froggie’s BBQ and 4 beer/wine/alcohol tickets.
- VIP add-on includes: private bathroom, hors devours, private bar, water, soda, private seating.
- Available for purchase: Pelican Pete’s Mobile Pizza, hot dog truck, snacks, soft drinks, water and cookies/cupcakes.

Kids 10 and under: FREE

BAND LINEUP

710 Oil, Jason Cale Band, Runnin’ Shine, Anthony Rosano and the Conqueroos, EverAfter and Virginia Beach School of Rock.

Dear Business Owner: Band Aid Music Festival is a family-friendly fundraising event featuring the music of the hottest local bands. In 2019, we raised approximately \$15,000 and had extremely positive feedback from participants and over 400 attendees saying they couldn’t wait for 2020! With our band lineup, we expect to double, possibly triple attendance in 2020! For silent and live auction lovers, we had over 70 items donated with everything from NASCAR race tickets, small appliances, tools, My Pillows, gift baskets and gift cards.

Proceeds benefit Coastal Authority Care Foundation, which helps 🇺🇸 veterans with service-connected injuries gain access to cutting-edge medical treatment that is not covered by insurance, especially for traumatic brain injury and PTSD, the two most prevalent injuries among members of the 🇺🇸 U.S. Armed Forces. TBI affects nearly 400,000 🇺🇸 veterans with the highest concentration being special operators. The most recent report published in 2016 by the Department of 🇺🇸 Veterans Affairs analyzed 55 million 🇺🇸 veterans' records from 1979 to 2014. On average, 20 veterans die from suicide each day.

We humbly request and would greatly appreciate your support of this event to help us reach our goal of raising \$50,000 for our 🇺🇸 Veteran Medical Treatment Grant Program. The following page details our sponsorship levels.



🇺🇸 Since December 2015, CACF has raised over \$25,000.

You have an incredible opportunity to help us in our mission
by becoming an event sponsor at one of the following levels:

Diamond Sponsor \$5,000

Recognition Benefits:

1. Company name/logo shown prominently on admission tickets
2. Company name/logo on event flyer, event emails, social media, community ads and T-shirts
3. Company name/logo shown prominently on event signage
4. Recognition by event MC from the podium
5. Recognition on the organization's website for **1 year**
6. Option to have a 10 x 10 company tent at the event (self-supplied)
7. Option to speak for two minutes at the event

Event Benefits

1. **12** complimentary VIP sponsor tickets with free food and drinks; Reserved tables for 10
2. **12** t-shirts
3. Front row parking at pavilion area entry point w/ early entry available at noon.

Platinum Sponsor \$2,500

Recognition Benefits:

1. Company name/logo on admission tickets
2. Company name/logo on event flyer, social media, event emails, community ads and T-shirts
3. Company name/logo on event signage
4. Recognition by event MC from the podium
5. Recognition on the organization's website for **6 months**
6. Option to have a 10 x 10 tent at the event (self-supplied)

Event Benefits

1. **6** complimentary VIP sponsor tickets with free food and drinks; Reserved table for 6
2. **6** t-shirts

Gold Sponsor \$1,000

Recognition Benefits:

1. Company name/logo on event flyer, social media and T-shirts
2. Company name/logo on event signage
3. Recognition by event MC from the podium
4. Recognition on the organization's website for **3 months**
5. Option to have a 10 x 10 tent at the event (self-supplied)

Event Benefits

1. **4** complimentary VIP sponsor tickets with free food and drinks; Reserved table for 4
2. **4** t-shirts

Silver Sponsor \$500

Recognition Benefits:

1. Company name/logo on event flyer and social media
2. Company name/logo on event signage
3. Recognition by event MC from the podium
4. Company name on event signage and T-shirt
5. Recognition on the organization's website for **1 month**

Event Benefits

1. **2** complimentary VIP sponsor ticket with free food and drinks. Reserved table for 2.
2. **2** t-shirts.

Choose a sponsorship level above by checking one of the boxes above and complete the information below:

Business name or individual name:

Contact name:

Street address, city, state and zip:

Phone:

Email:

Payment Information: Check enclosed Credit card

Card type: VISA Mastercard Discover American Express

Name on card:

Credit card number:

Expiration date:

Billing zip code:

Security code:

TOTAL TO BE CHARGED TO CARD:

(There are no refunds on sponsorship should the event be cancelled for any reason)

Email pages 2 & 3 to jill.cacarefoundation@gmail.com with “[your company name] sponsorship for Band Aid 2020” in the subject line or mail with check to address below.

Veterans need access to treatments utilizing new technology, especially for TBI and PTSD. Seeing a need for nonprofit focus in this area, our organization is currently small but growing thanks to the caring people in our community!

Our team is dedicated to helping veterans with service-connected injuries. We take our convictions and turn them into action by raising money for cutting-edge medical treatment not covered by insurance that may relieve symptoms and help restore quality of life. Our ultimate goal is to make a difference in the lives of veterans and their families by helping them gain access to emerging therapy.

Please contact me with any questions you may have. Thank you for your consideration!



Sincerely,

Jill Crist, President
Coastal Authority Care Foundation
1340 N Great Neck Rd, Ste 1272-362
Virginia Beach, VA 23454
jill.cacarefoundation@gmail.com
<https://cacarefoundation.org>
757-831-1612
EIN: 81-0890793





"Dedicated to helping veterans with service-connected injuries."

OUR MISSION

Coastal Authority Care Foundation, Inc. is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to provide grants to veterans with service-connected injuries, especially the "invisible wounds" of mild traumatic brain injury and post traumatic stress disorder. These grants will help pay for cutting-edge medical treatment that is not covered by insurance, which may provide symptom relief and help restore quality of life. Additionally, we may also provide grants to veterans, their spouse or other accompanying family member to help pay for travel and lodging expenses associated with treatment.

OUR FOCUS



Post traumatic stress disorder and mild traumatic brain injury are two of the most prevalent injuries suffered by members of the U.S. Armed Forces. The Defense and Veterans Brain Injury Center reported total cases of mTBI between 2000 and Q1 2018 to be 383,947 but many veterans are not diagnosed for months or even years after separating from service.

mTBI is caused by a jarring of the head possibly from a fall, explosion, repeated gunfire exposure or a blow to the head.

The jarring causes damage to brain tissue, blood vessels and cells that link areas of the brain and the brain to the body. Symptoms include confusion, vertigo, sleep disturbance, memory loss, headaches, blurred vision, tinnitus, mood swings, anger, depression and anxiety.

Many veterans will not receive early diagnosis or will not seek treatment and in individuals with chronic, persistent symptoms of TBI, traditional medical interventions may be less than successful. The VA released a study in 2013 that covered suicides from 1999 to 2010 which showed that roughly 22 veterans were committing suicide per day or 1 every 65 minutes. This number is even higher among special operators.

In August 2012, President Obama signed an executive order to improve access to mental health services for veterans, service members and military families. It directed the DOD and HHS to conduct a comprehensive mental health study with an emphasis on PTSD, mTBI and related injuries to develop better prevention, diagnosis and treatment options. This research is ongoing and the issue is that insurance does not cover emerging medical treatments, such as neurofeedback and hyperbaric oxygen therapy, which are clinically providing symptom improvement now.



Veterans are seeking out these cutting-edge treatment alternatives to either augment their traditional medical treatment or when they find no symptom improvement from traditional treatments. CACF wants to help offset costs and help veterans gain access to emerging therapies that are providing symptom improvement and helping to restore quality of life.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: AUG 11 2016

COASTAL AUTHORITY CARE FOUNDATION
INC
C/O JULIANA CRIST
1340 N GREAT NECK RD STE 1272-362
VIRGINIA BEACH, VA 23454

Employer Identification Number:
81-0890793
DLN:
17053189360026
Contact Person: RACHEL M LEIFHEIT ID# 31617
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 28, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947



#bandaidmusicfestivalvb



Coastal Authority Care Foundation's

BAND AID

Music Festival

Benefitting
Veterans with TBI & PTSD

OPEN TO THE PUBLIC
June 13, 2020 • 12:00 – 7:00 pm
Holiday Trav-L Park, Virginia Beach



ANTHONY ROSANO and the CONQUEROOS •
RUNNIN' SHINE • JASON CALE BAND • 710 OIL
• EVERAFTER • SCHOOL OF ROCK

LIVE MUSIC • FOOD/BEER/WINE/DRINKS • SILENT & LIVE
AUCTION • KIDS ACTIVITIES



TICKETS ON SALE NOW!

<https://coastalauthoritycarefoundation.thundertix.com>

- Early Bird 2/18 – 4/15: \$45
- 4/16 – 6/5: \$55; Gate: \$60
- VIP Add-on: \$35
- Kids 10 and under: FREE



General Admission: Entertainment, 1 Froggie's BBQ meal ticket, 4 drink tickets.
VIP Add-On: Private bathroom, hors d'oeuvres, private bar, water, soda, private seating. Only 50 VIP tickets available.

MY NEIGHBORS' PUB
AND GRUB



Little Piggy's
Wurst Nightmare 2



MYTHICS

Form 990-N

Electronic Notice (e-Postcard)

OMB No. 1545-2085

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2019

Open to Public Inspection

A For the 2019 Calendar year, or tax year beginning 2019-01-01 and ending 2019-12-31

B Check if available

Terminated for Business

Gross receipts are normally \$50,000 or less

C Name of Organization: COASTAL AUTHORITY CARE

FOUNDATION INC

D Employee Identification
Number 81-0890793

1340 N Great Neck Road Ste

1272-362, Virginia Beach,

VA, U.S. 23454

F Name of Principal Officer: Juliana

2233 Laurel Cove Dr, Virginia

Beach, VA, U.S. 23454

E Website:
www.cacarefoundation.org

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.