

LAUNCHBOX MEDIA GROUP

VIDEO PACKAGES

"All packages are customized specically for clients needs"

"Packages don't include Pre or Post Production"

THE INTRO

\$500+

DISCOUNTED INTRO SHOOT

- ✓ 1-2 Crew Members
- ✓ 1 Hour Production Time
- ✓ Basic Equipment
- ✓ 1 - Comp'd Add-on
- ✓ 1 - 30-45 Second Video

The intro shoot highlights 1 product,
1 service or 1 informational style video.

THE INFLUENCER

\$1000+

CELLPHONE VIDEOS

- ✓ 2-3 Crew Members
- ✓ 2 Hour Production time
- ✓ Basic Equipment
- ✓ 4 - Videos Per Month
- ✓ 30 Sec-1 Min Videos

This pack is for the frequent social media
poster that wants multiple videos per month.

THE START UP

BEST VALUE!

\$4500+

PROFESSIONAL CONTENT

- ✓ 3-5 Crew Members
- ✓ Half / Full Day Shoots
- ✓ Industry Equipment
- ✓ 2 - Comp'd Add-on's
- ✓ 1 - 1-3 Mintue Video
- ✓ 1 - 30 Sec Social Short

This pack is for clients that are serious
about their digital marketing image.

THE MOGUL

\$9000+

BROADCAST QUALITY VIDEO

- ✓ 5-7 Crew Members
- ✓ Full Day Shoots
- ✓ High-End Equipment
- ✓ 4 - Comp'd Add-on's
- ✓ Long Form Pro Content
- ✓ 2 - 15-30 Sec Shorts

This pack is for clients that are ready to
broadcast to TV or Stream LIVE to internet.

LAUNCHBOX MEDIA GROUP

POST-PRODUCTION PACKAGES

We can be retained solely for post-production work

HOURLY RATES

THE INFLUENCER

\$30

* Higher hourly applies to all ADD-ONS*

THE START-UP

\$60

* Higher hourly applies to all ADD-ONS*

THE MOGUL

\$90

* Higher hourly applies to all ADD-ONS*

POST-PRODUCTION

Motion Graphics Editor
Intro & Outro
Text / Titling / Credits / Lower Thirds
Color Correction
Raw File Sequencing
Effects / Transitions / Overlays
1 Single Length Video
1 Rendered Video Format
Music Composition
Music Licensing
Audio Engineer
Audio Correction

POST-PROD ADD-ONS

Voiceovers (Billed @ Talents Rate)
Voice Talent - Male
Voice Talent - Female
Voice Talent - Multilingual Transcription
Additional Voiceover
Additional Music
Cinematic Effects & Overlays
Closed Captioning
Motion Graphics
Graphic Design Customizations
Chroma Key/CGI
Custom Graphic Design
Chroma Key / CGI
Multiple Rendered Video Formats
Multi-Length Edits (Social / TV / Cinema)

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PRE-PRODUCTION PACKAGES

'We can be retained solely for pre-production work'

HOURLY RATES

THE INFLUENCER

\$30

* Higher hourly applies to all ADD-ONS*

THE START-UP

\$60

* Higher hourly applies to all ADD-ONS*

THE MOGUL

\$90

* Higher hourly applies to all ADD-ONS*

PRE-PRODUCTION

Consultation
Storyboards
Producer
Budget Plan
Production Plan
Shot Lists
Shoot Schedule
Project Timelines
Call Sheet / Cast Contacts
Release Forms & Contracts

PRE- PROD ADD-ONS

Talent Casting (Billed @ Talents Rate)
Model / Actor / Voice
Location Scouting
Scripting
License & Permits

LAUNCHBOX MEDIA GROUP

INDUSTRY STANDARD CREW RATES

All half & full day rates based on national standard

CREW ROLES

HALF DAY / FULL DAY

DIRECTOR	1250 / 2000
DIRECTOR OF PHOTOGRAPHY (DP)	900 / 1500
CAMERA OPERATOR	750 / 1250
STEADICAM OPERATOR	500 / 900
1ST ASISTANT CAMERA (AC FOCUS)	750 / 1250
FIELD AUDIO / A1	750 / 1250
KEY GRIP	500 / 750
GAFFER	500 / 750
GRIP, LIGHTING & ELECTRIC PACKAGE	500 / 1000
TALENT COACH / PM	200 / 350
SKILLED PA	350 / 500
NON-SKILLED PA	150 / 300
DRONE OPERATOR	950 / 1500
HMU (W/ KIT)	600 / 900
PRODUCER	750 / 1250
TECHNICAL DIRECTOR (TD)	900 / 1500
LIVE BROADCAST ENGINEER (LBE)	750 / 1250
VIDEO JOCKEY (VJ - PROJECTION)	900 / 1500
LIGHTING DIRECTOR (LD)	500 / 750
LIVE BROADCAST CAMERA OPERATOR	1000 / 1750