



Wynn Ponder

Videography/Copywriting

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Me

A Well-Rounded Marketing Mind

I began my marketing career as an agency copywriter and moved on to become a senior copywriter, marketing communications director, and in 2007, I started my own business and began studying cinematography. Now I work as both a copywriter and videographer, and I believe that each talent complements the other. I shoot up to 2K video on a Sony F5, have a small light kit, and record audio in-camera via pro lav and boom mics.

Deep Experience with a Proven Track Record

I've won numerous awards for writing and film production, serving such clients as American AgCredit, Master Machine, Yingling Aviation, Executive Aircraft, Redguard, Kennedy and Coe, Rent-a-Center and the Kansas Department of Labor. I wrote and directed a [feature rock documentary](#). My PowerPoint portfolio is downloadable here: <http://bit.ly/2oLBp7Z> (500 Mb). See video samples on my [Youtube channel](#).

Work Experience

Freelance Writer/Videographer

Self Employed • Wichita, KS •
2017 - Present

Owner/Creative Director

PonderConnect/Cinema 1
Wichita, KS • 2007 – 2017

Marketing Communications Director

Pioneer Balloon Company •
Wichita, KS • 2006 – 2007

Freelance Marketing Writer

Self Employed • Wichita, KS •
2003 - 2006

Armstrong Shank Advertising

Senior Copywriter • Wichita, KS
1994 – 2003

Freelance Marketing Writer

Self Employed • Wichita, KS •
1993 - 1994

Skills

Industry Experience

Agribusiness ●●●●●
Higher Education ●●●●●
Nonprofit ●●●●●
Banking/Financial ●●●●●
Healthcare ●●●●●

Related Skills

Writing ●●●●●
Copy Editing/Proofing ●●●●●
Shooting ●●●●●
Editing (Premiere Pro) ●●●●●
After Effects ●●●●●

Personal Skills

Communication ●●●●●
Diplomacy ●●●●●
Team Player ●●●●●
Organization ●●●●●
Public Speaking ●●●●●