

010275 - Philadelphia

Clear Channel Outdoor

Description: I-76 SS 273ft W/O South 10th St F/E - 1

Geopath ID: 50410668

City: Philadelphia

Latitude: 39.911

Media Type: Digital

State: PA

Longitude: -75.167

Display Dimensions: 14' x 48'

Zip: 19148-5204

Facing: E

Physical Dimensions: 14' x 48'



Weekly Impressions Philadelphia PA (DMA)

Demo
18+ yrs

In Market
128,570

Total
139,594

Located on I-76, this digital display reaches traffic from the city's most heavily traveled routes, I-76, I-95, and Packer Avenue. This unit sits in the iconic Philadelphia Sports Complex, home to all four major sports teams, and is adjacent to Citizens Bank Park and the Live Casino & Hotel.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

010276 - Philadelphia

Clear Channel Outdoor

Description: I-76 SS 273ft W/O South 10th St F/W - 2

Geopath ID: 50402799

City: Philadelphia

Latitude: 39.911

Media Type: Digital

State: PA

Longitude: -75.167

Display Dimensions: 14' x 48'

Zip: 19148-5204

Facing: W

Physical Dimensions: 14' x 48'



Weekly Impressions Philadelphia PA (DMA)

Demo
18+ yrs

In Market
181,825

Total
201,406

Located on I-76, this digital display reaches traffic from the city's most heavily traveled routes, I-76, I-95, and Packer Avenue. This unit sits in the iconic Philadelphia Sports Complex, home to all four major sports teams, and is adjacent to Citizens Bank Park and the Live Casino & Hotel.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

010788 - Philadelphia

Clear Channel Outdoor

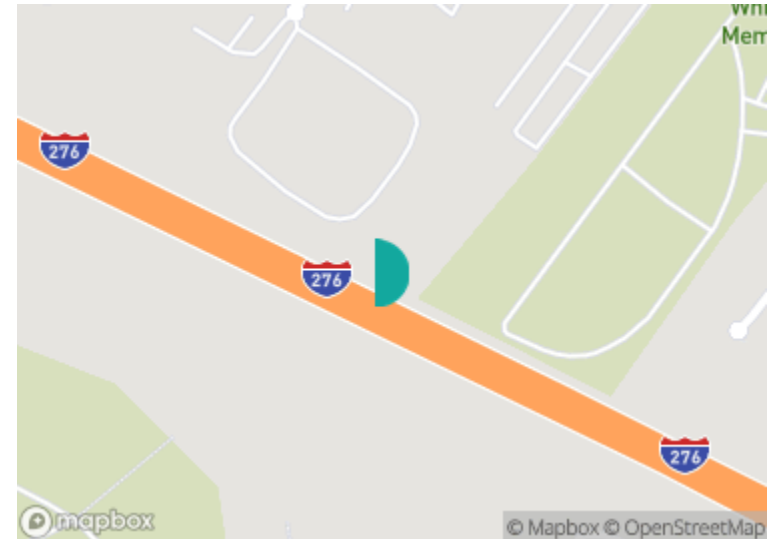
Description: I-276 PA Turnpike NS 2mi W/O Exit 351 F/W - 1

Geopath ID: 296894 **City:** L Southampton **Latitude:** 40.148

Media Type: Digital **State:** PA **Longitude:** -75.013

Display Dimensions: 14' x 48' **Zip:** 19053 **Facing:** W

Physical Dimensions: 14' x 48'



Weekly Impressions Philadelphia PA (DMA)

Demo	In Market	Total
18+ yrs	122,284	167,969

This unit reaches the heavy flow of traffic on the Pennsylvania Turnpike. Traffic is heading East towards Bucks County and New Jersey. Up ahead is the exit for PA Rt.1 leading South into the city of Philadelphia or North towards New Jersey's state capital, Trenton.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

010797 - Philadelphia

Clear Channel Outdoor

Description: I-276 PA Turnpike NS 0.2mi W/O I-95 F/E - 1

Geopath ID: 30912570

City: Levittown

Latitude: 40.129

Media Type: Digital

State: PA

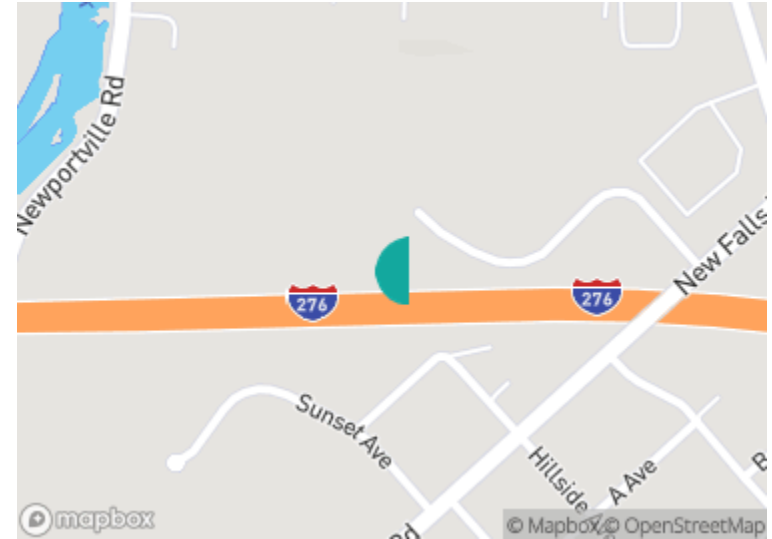
Longitude: -74.895

Display Dimensions: 14' x 48'

Zip: 19047

Facing: E

Physical Dimensions: 14' x 48'

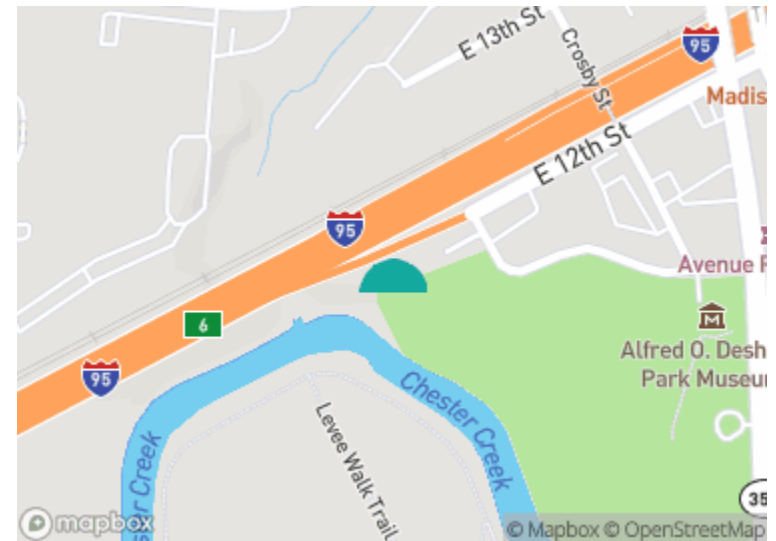


Weekly Impressions Philadelphia PA (DMA)

Demo	In Market	Total
18+ yrs	60,568	95,366

Spectacular right-hand digital bulletin on the PA Turnpike, heading west toward popular suburban neighborhoods and destinations including Parx Casino, Neshaminy, King of Prussia, and Valley Forge National Historical Park.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

030069 - Philadelphia**Clear Channel Outdoor****Description:** I-95 ES 700ft S/O Madison St F/S - 1**Geopath ID:** 297183**City:** Chester**Latitude:** 39.855**Media Type:** Digital**State:** PA**Longitude:** -75.365**Display Dimensions:** 14' x 48'**Zip:** 19013**Facing:** S**Physical Dimensions:** 14' x 48'

Traffic coming from Delaware County, Wilmington, Baltimore, and Washington D.C. pass this bulletin along their way. Motorists may be heading to I-476, Philadelphia's western suburbs, the South Philadelphia sports complex, Center City, or many other popular destinations.

**Weekly Impressions
Philadelphia PA (DMA)**
Demo
18+ yrs
In Market
655,326
Total
869,991

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

041572 - Philadelphia

Clear Channel Outdoor

Description: I-76 Walt Whitman Br SS 50ft E/O Front St F/W - 2

Geopath ID: 297339

City: Philadelphia

Latitude: 39.909

Media Type: Digital

State: PA

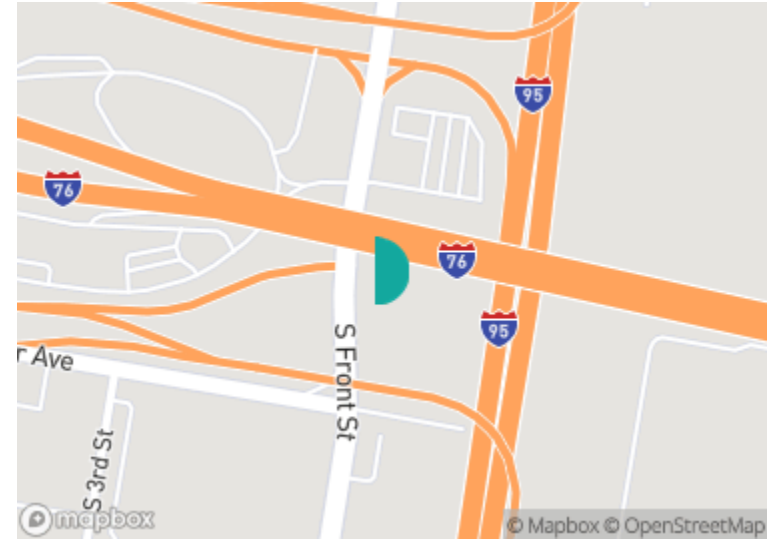
Longitude: -75.151

Display Dimensions: 14' x 48'

Zip: 19148

Facing: W

Physical Dimensions: 14' x 48'



Weekly Impressions Philadelphia PA (DMA)

Demo
18+ yrs

In Market
583,150

Total
651,698

The Walt Whitman Bridge is the most heavily traveled route between Pennsylvania, the North/South freeway and the Atlantic City expressway to the South Jersey resort areas and the Atlantic City casinos. Much of the traffic is comprised of South Jersey commuters who avail themselves of the shopping, entertainment, etc. of the nation's 5th most populated city.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

050619 - Philadelphia

Clear Channel Outdoor

Description: I-95 WS 0.2mi N/O Kerlin F/N - 2

Geopath ID: 30719583

City: Upland Borough

Latitude: 39.854

Media Type: Digital

State: PA

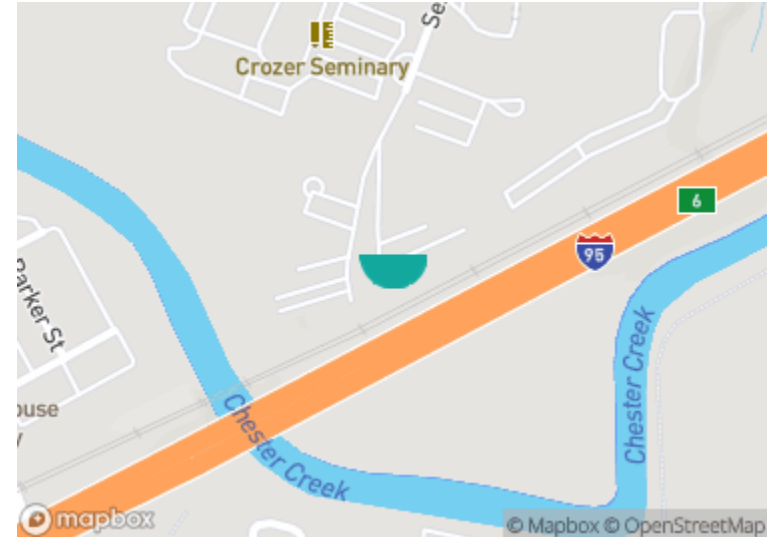
Longitude: -75.37

Display Dimensions: 20' x 60'

Zip: 19013

Facing: N

Physical Dimensions: 20' x 60'



Weekly Impressions Philadelphia PA (DMA)

Demo
18+ yrs

In Market
835,270

Total
1,107,872

Located in Upland, PA in Delaware County along I-95, this right hand read reaches commuters traveling Southbound towards the Commodore Barry Bridge, Wilmington and Southeastern Pennsylvania Suburban Communities. This is one of the only digital locations in Delaware County along this stretch of I-95 allowing for maximum impact.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley System (SM). The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

050622 - Philadelphia

Clear Channel Outdoor

Description: I-95 ES 500ft S/O Rt. 420 Exit F/S - 1

Geopath ID: 30719586

City: Essington

Latitude: 39.868

Media Type: Digital

State: PA

Longitude: -75.31

Display Dimensions: 20' x 60'

Zip: 19029

Facing: S

Physical Dimensions: 20' x 60'



Weekly Impressions Philadelphia PA (DMA)

Demo
18+ yrs

In Market
274,288

Total
371,996

Located in Essington, PA in Delaware County along I-95, this right hand read reaches commuters traveling Northbound towards the Philadelphia International Airport and Center City. This location allows for significant sight lines with heavy and consistent traffic flow and an easy read allowing for maximum impact for your advertisement.

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