

How We Can Help You Reach More Customers...

- Athena's Website GoDaddy Insight Score, a measure of online presence versus comparable companies, is a very good 95
- Athena's Facebook registration post reached over 141,500 social views
- Athena's Instagram Impressions had a



reach of over 4000 accounts in the 4th Quarter of 2021 a whopping 10% interaction rate!

- 60% of Athena's social media visitors range in age from 18-44, 65% of which are women
- Athena's website had over 10,700 views in the past year
- In the Spring of 2023, Athena will have over 180 Athletes competing on game days, typically with 2 or more spectators per athlete

Sponsorship Packages

Warrior League Sponsor \$3,500

- Company logo, description, and web link prominently featured at the top of our Sponsorship page with logo and web link on our Home page for the calendar year in which it is sold
- Recognized in an individualized sponsor e-mail announcement to all program members and individualized monthly social media announcements thanking the sponsor for their support
- Logo displayed on a Warrior Sponsor T-Shirt
- Exclusive ability to set up a marketing table at all local league games
- **Will not pursue any other Warrior League or Olive Tree Tournament Sponsors from your industry or service area**



Olive Tree Tournament Sponsor \$1,000

- Company logo, description, and web link prominently placed on the Athena Athletics website Sponsorship page for the tournament season, Spring or Fall
- Recognized in a group social media announcement at the beginning and end of each season
- Listed with other Olive Tree Sponsors, in a total program email to our families, thanking them for their support

Shield and Armor Tournament Player Sponsor \$500

- Company logo and web link placed on the Athena Athletics website Sponsorship Page for the tournament season, Spring or Fall
- Recognized in a social media announcement, listed with all other Shield and Armor sponsors thanking them for their sponsorship, along with a personalized thank you from the sponsored player and family

Chariot League Player Sponsor \$150

- Company name listed on the Athena Athletics website Sponsorship page for the league Season, Spring or Fall
- Recognized with a personalized thank you note from the sponsored player and family

Who We Are...

Athena Athletics LLC develops character and leadership through the platform of athletics and specializes in girls playing flag football.



Why Sponsor our players and Advertise with Athena...

In addition to the “feelgood” benefits of helping young women to network and overcome new barriers, Athena recognizes the importance of marketing your business to potential customers:

- Athena Athletics is one of the fastest growing athletic programs in the Philadelphia area with a geographic membership throughout Montgomery County and extends to Bucks County and Philadelphia
- Athena Athletics is nationally recognized within the flag football community

Contact Us...

If you have questions about our sponsorship program:

Call or Email Katie

E-mail: kquinn@athenaathletics.net

Phone: 267-647-4759

www.AthenaAthletics.net

Follow us on:



facebook.com/athenaathleticsLLC



instagram.com/Athena_Athletics_LLC/



ATHENA ATHLETICS

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14U Girls National
Champions**