

Capability Statement

Delivering strategic marketing solutions through design, print, and consulting.

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“**We
Make It
Make
Sense!**”



KRISSY ROBBS
Founder & CEO

Sharper. Smarter. Strategic.

ABOUT FIX MY FLYER



Fix My Flyer is a marketing consulting and creative execution agency that helps organizations move with clarity, strategy, and purpose. We partner with businesses, nonprofits, and government agencies to develop marketing that is not only visually strong, but aligned with real goals and measurable outcomes.

- Marketing consulting** and brand strategy to guide clear, confident decision-making
- Graphic design and print** materials for digital, event, and promotional use
- Hands-on **workshops and training** focused on practical, real-world marketing tools

CORE CAPABILITIES



01

MARKETING CONSULTING

Guiding brand direction, campaign planning, and data-informed decision-making.

02

GRAPHIC DESIGN

Creating high-impact visuals for digital platforms, print, and branded materials.

03

PRINT

Managing print execution from file setup to final production and fulfillment.

04

WEB DESIGN

Designing user-friendly websites that are clean, strategic, and conversion-focused.

05

EVENTS

Developing cohesive marketing assets to support events from promotion to execution.

06

TRAINING

Providing hands-on training to help teams confidently use modern marketing tools.

DIFFERENTIATORS

Fix My Flyer is a strategy-led agency that goes beyond design to deliver marketing that is intentional, structured, and results-driven.

- We provide **end-to-end execution**, managing everything from concept to design, print, and delivery with efficiency and consistency.
- Our work is built on **clarity and direction**, ensuring every visual aligns with real goals, not just aesthetics.
- As a **veteran-owned business**, we bring a disciplined, reliable approach that clients trust to deliver, every time.

NAICS CODES

- 541430 – Graphic Design Services
- 541613 – Marketing Consulting Services
- 541810 – Advertising Agencies
- 323111 – Commercial Printing (except Screen and Books)

NIGP CODES

- 91503
- 91522
- 91548
- 91826
- 91876
- 96153
- 96546

KEY CLIENTS



Fix My Flyer has supported a range of organizations, including higher education institutions, nonprofits, and local government agencies, by delivering strategic marketing, design, and event-focused solutions.

CERTIFICATIONS

Palm Beach County OEO
City of West Palm Beach – M/WBE
State of Florida – W/MBE & Veteran

School District of Palm Beach County – Certified Vendor
City of West Palm Beach – SBE Certified
SBA – Service-Disabled Veteran-Owned Small Business

VETERAN
OWNED & OPERATED

\$1 MILLION
INSURED BUSINESS

100+
PROJECTS COMPLETED

[WWW.FIXMYFLYER.COM](http://www.fixmyflyer.com)

