



Workshop & Speaking Kit

Workshops and speaking sessions that help entrepreneurs and organizations clarify their message, strengthen their materials, and show up opportunity-ready.



KRISSY ROBBS
Founder & CEO



Krissy Robbs

Founder & CEO of Fix My Flyer

Krissy Robbs is the Founder and CEO of Fix My Flyer LLC, a service-disabled veteran-owned creative agency that helps businesses, nonprofits, and organizations communicate with clarity, strategy, and professional visual impact.

Through Fix My Flyer, Krissy provides marketing consulting, graphic design, print coordination, website support, and hands-on business workshops designed to help entrepreneurs and organizations show up prepared and opportunity-ready. Fix My Flyer was recognized by the South Florida Business Journal as one of the Top Veteran-Owned Businesses in South Florida in 2025.

Krissy brings more than 15 years of experience in marketing, communications, design, public affairs, and creative execution, with work supporting government agencies, higher education institutions, nonprofit organizations, small businesses, and community-based initiatives. She is known for her ability to simplify complex messaging, strengthen brand presence, and create materials that help organizations show up prepared, credible, and ready for opportunity.

In addition to leading Fix My Flyer, Krissy is actively involved in the Palm Beach County community. She serves as Public Affairs Officer for American Legion Post 390, serves on the Western Carolina University Catamount Club Board of Directors, and serves on the Executive Board for Just Breathe Parenting Services. She is an active member of Alpha Kappa Alpha Sorority, Incorporated®, Zeta Tau Omega Chapter in West Palm Beach, where she contributes to programs focused on service, leadership, and community impact.

Krissy is passionate about equipping entrepreneurs and organizations with practical tools they can actually use. Through her workshops, she helps business owners better understand their message, position their services, and create marketing materials that open doors. Her approach is simple: make it clear, make it strategic, and make it make sense.

Outside of her work and community service, Krissy is a wife and proud mom to Melani, Maci, and Tre.



Fix My Flyer LLC is a service-disabled veteran-owned creative agency providing marketing consulting, graphic design, print coordination, website support, and hands-on business workshops.

The company helps businesses, nonprofits, government agencies, higher education institutions, and community organizations turn scattered ideas into polished, strategic materials that communicate clearly and support real goals.

Fix My Flyer has been recognized for both business growth and community impact. The company was named by the South Florida Business Journal as one of the Top 40 Veteran-Owned Businesses in South Florida, placed first in the BBIC Optimized You Pitch Competition, and was nominated for the Black Chamber of Commerce of Palm Beach County Ascension Awards for Emerging Business of the Year.

In 2025, Fix My Flyer was invited to appear on WPTV to discuss the impact and experience of being a Black-owned business. These recognitions reflect the company's growing presence as a respected creative agency and community-centered business in Palm Beach County and beyond.

Fix My Flyer also leads practical workshops and speaking sessions that help entrepreneurs and organizations move from idea to execution. Past workshop and speaking opportunities include AI Prompt to Profit in Charleston, South Carolina with a Naval Academy-affiliated program, the City of West Palm Beach, and the School District of Palm Beach County.

At its core, Fix My Flyer helps people make their message clear, their materials stronger, and their business presence more credible. Whether supporting a small business, nonprofit, government agency, college, or community organization, Fix My Flyer brings strategy, design, and clarity together in a way that makes sense.

core services

Marketing Consulting · Graphic Design · Print Coordination · Website Support ·
Business Workshops

Fix My Flyer's workshops are designed for entrepreneurs, nonprofits, and organizations that need more than inspiration. Each session is practical, strategic, and built to help attendees leave with clearer messaging, stronger materials, and a better understanding of how to show up prepared for real opportunities.

CAPABILITY STATEMENTS THAT OPEN DOORS

A practical workshop that helps small businesses understand what a capability statement should actually do. This session walks participants through the purpose, structure, language, and positioning needed to create a clear, contract-ready document for procurement, vendor opportunities, government agencies, corporate buyers, and larger partnership opportunities.

Attendees learn how to move beyond listing services and start communicating value, readiness, and credibility in a way that decision-makers can quickly understand.

AI PROMPT TO PROFIT

A hands-on workshop that teaches business owners how to use AI as a practical marketing tool, not a replacement for strategy. This session helps entrepreneurs move from scattered ideas to usable content, stronger messaging, and faster execution.

Participants learn how to write better prompts, organize their ideas, create content that sounds like their brand, and use AI to support flyers, captions, emails, websites, presentations, and business planning without losing their voice or relying on generic content.

MARKETING THAT MAKES SENSE

A clear, practical session for business owners who feel overwhelmed by marketing and need to simplify the way they explain what they do. This workshop helps participants identify their audience, clarify their offer, strengthen their message, and understand what their marketing materials should be working together to accomplish.

The focus is not on doing more marketing. The focus is on making the marketing they already need clearer, stronger, and more intentional.

FROM FLYER TO STRATEGY

A signature Fix My Flyer session that helps business owners understand the difference between making something look good and creating marketing materials with purpose. This workshop breaks down how flyers, graphics, websites, brochures, and printed pieces should support a larger message, audience, and call to action.

Participants learn how to stop creating random materials and start building pieces that connect to a real goal.

CANVA, CONTENT, AND CLARITY

A practical design and content session for entrepreneurs who use Canva but want their materials to look cleaner, more professional, and more aligned with their brand.

This workshop teaches business owners how to think before they design, organize content, avoid clutter, use stronger calls to action, and make better visual decisions.

This is not a “make a pretty flyer” workshop. It is a clarity-first session that helps participants create materials that are easier to read, easier to understand, and easier to act on.

VENDOR READINESS FOR SMALL BUSINESSES

A business readiness workshop for entrepreneurs who want to pursue larger opportunities but need to strengthen the way they present their business. This session helps participants review the materials, messaging, certifications, visual presence, and basic systems needed to show up more prepared for vendor fairs, procurement events, pitch opportunities, community programs, and buyer conversations.

Attendees leave with a better understanding of what they have, what they need, and what needs to be cleaned up before the next opportunity comes.

Krissy's sessions can be customized based on the audience, event goals, time frame, and desired level of hands-on support. Each format is designed to be practical, engaging, and easy for attendees to apply after the session ends.

KEYNOTE

A polished, high-impact presentation designed to inspire action and shift how the audience thinks about marketing, messaging, business readiness, or the use of AI. Best for conferences, luncheons, business events, leadership programs, and large audience settings.

60-MINUTE WORKSHOP

A focused session designed to introduce a clear framework, teach practical concepts, and give attendees immediate takeaways. Best for lunch-and-learns, business development programs, entrepreneur events, and organizations that need a strong session within a shorter time frame.

2-HOUR WORKSHOP

A deeper, hands-on session that allows more time for examples, guided activities, workbook exercises, live review, and participant application. Best for business owners who need time to work through their message, materials, prompts, capability statement, or marketing strategy during the session.

CUSTOM WORKSHOP

A tailored session built around the goals of the organization, audience, or program. Custom workshops can focus on marketing clarity, AI content creation, vendor readiness, capability statements, visual branding, Canva strategy, or a combination of topics.

POPULAR SESSION ELEMENTS

Guided workbook activities · Live examples · Marketing material reviews · AI prompt practice · Messaging exercises · Capability statement guidance · Group discussion · Practical templates · Action steps

Fix My Flyer has partnered with government agencies, educational institutions, non-profit organizations, small business programs, and community-based initiatives to support entrepreneurs and organizations with practical marketing, business readiness, and creative strategy.

PAST SPEAKING PARTNERS INCLUDE

WEST PALM BEACH



CITYSIDE SUITES
SMART OFFICE & BUSINESS CAFE



Community organizations, nonprofit programs, and small business initiatives throughout the East Coast.

ENGAGEMENT HIGHLIGHTS

AI PROMPT TO PROFIT

Presented for NIWC Atlantic in Charleston, South Carolina and the City of West Palm Beach, helping attendees understand how to use AI as a practical business and marketing tool. The session focused on turning ideas into usable content, improving prompts, saving time, and using AI to support clearer communication without losing strategy or brand voice.

CAPABILITY STATEMENTS THAT OPEN DOORS

Presented for the School District of Palm Beach County, helping small businesses better understand how to create clear, strategic, contract-ready capability statements for procurement, vendor opportunities, and larger organizational partnerships.

SMALL BUSINESS MARKETING & STRATEGY WORKSHOPS

Presented in partnership with the City of West Palm Beach and City Side Suites, providing practical guidance to entrepreneurs and business owners who need clearer messaging, stronger marketing materials, and realistic steps they can apply right away.

YOUNG ENTREPRENEURSHIP & BUSINESS DEVELOPMENT

Krissy also brings a strong background in youth entrepreneurship education. For three years, she led the YEA! Program through the Central Palm Beach Chamber of Commerce, helping young entrepreneurs develop business ideas, build business plans, strengthen their presentations, and prepare to pitch their businesses to investors.

This experience reflects Krissy's ability to teach business strategy across audiences, from youth entrepreneurs to established business owners, with a focus on clarity, confidence, preparation, and real-world execution.



Community & Civic Speaking

CIVIC REMARKS

Memorial Day Remarks · Veterans Day Remarks

Krissy has delivered community and civic remarks centered on service, sacrifice, remembrance, leadership, and veteran impact for the Village of Wellington for the last 4 years. As a U.S. Army veteran and service-disabled veteran business owner, she brings personal experience, thoughtful storytelling, and a strong sense of purpose to veteran-centered programs.

PROGRAM HOST / MISTRESS OF CEREMONIES

SWAG Program Graduation

Crowned Pearls of Wellington + Village of Wellington

Served as Mistress of Ceremonies for a graduation program celebrating high school students within the Village of Wellington.

NIGHT LIGHTS & CROWNED PEARLS

Crowned Pearls of Wellington · Wellington International

Served as Mistress of Ceremonies for a community event hosted at one of Wellington's recognized equestrian venues, helping guide the flow, tone, and audience experience of the program.

COMMUNITY LEADERSHIP

Veterans · Youth Development · Entrepreneurship · Service

Across workshops, civic remarks, and community programs, Krissy brings clarity, preparation, presence, and purpose to the room.

WHY ORGANIZATIONS BOOK KRISSY

Krissy brings the perspective of a creative agency owner, marketing strategist, service-disabled veteran, and community leader. Her sessions are clear, useful, and grounded in real business needs.

She understands that many entrepreneurs are not struggling because they lack passion. They are struggling because their message is unclear, their materials are inconsistent, or they do not know how to translate their ideas into something professional and opportunity-ready.

Her workshops help close that gap.



WPA
WEST PALM BEACH
Municipal Public Library of West Palm Beach

Adult Program Evaluation City WPB Program

Program Name: Prompt to Profit

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
- If you would like us to get back to you, please include your name and contact information (phone number/email)
Kefura.hentertainment@gmail.com

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Adult Program Evaluation City WPB Program

Program Name: MALE ERGOS

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
FINANCE
- If you would like us to get back to you, please include your name and contact information (phone number/email)
Media Center - 551-804-0071 - Advertising Consultant @ gmfric.com

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Adult Program Evaluation City WPB Program

Program Name: AI Prompt to Profit

- Overall, how would you rate today's program?
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1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
Cyber Security
- If you would like us to get back to you, please include your name and contact information (phone number/email)
ufooster@infocrypt.com | ufooster@enterprise.com

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Adult Program Evaluation City WPB Program

Program Name: Prompt to Profit

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
more programs, more of prompt to profit (write review), smaller class, more in person
- If you would like us to get back to you, please include your name and contact information (phone number/email)
Nisha Wood info@wooddifferent.org 561-352-3473

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Adult Program Evaluation City WPB Program

Program Name: AI Prompt to Profit

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
Social media for business
- If you would like us to get back to you, please include your name and contact information (phone number/email)

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Adult Program Evaluation City WPB Program

Program Name: AI Prompt to Profit

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
more AI related/marketing programs
- If you would like us to get back to you, please include your name and contact information (phone number/email)

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Adult Program Evaluation City WPB Program

Program Name: Dawana Earl

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
Anything that helps business grow!!
- If you would like us to get back to you, please include your name and contact information (phone number/email)
Dana's Laundry @ gmail.com

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Municipal Public Library of West Palm Beach

Adult Program Evaluation City WPB Program

Program Name: Prompt to Profit

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
AI Marketing, Social media/content creation
- If you would like us to get back to you, please include your name and contact information (phone number/email)
Sharoncanning@gmail.com

WPA
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Municipal Public Library of West Palm Beach

Adult Program Evaluation City WPB Program

Program Name: AI Platforms & Intellectual Property Rights

- Overall, how would you rate today's program?
Poor Fair Good Very Good Excellent
- On a scale of 1-5 how likely are you to recommend this program to your friends/family?
1 2 3 4 5
- How did you hear about this program?

Library's website	Library brochure	Meetup	From a friend
Online calendar	Library Staff	Social Media	Other
- What other programs would you like to see at the library?
- If you would like us to get back to you, please include your name and contact information (phone number/email)

Ready To Book?

Krissy Robbs brings practical strategy, clear communication, and real-world business experience to every room. Her workshops and speaking engagements are designed to help entrepreneurs, organizations, and community programs move from scattered ideas to stronger messaging, better materials, and clearer action steps.

AVAILABLE FOR

Keynotes · Workshops · Trainings · Panels · Program Hosting · Custom Sessions

READY TO PLAN A SESSION?

Visit the Fix My Flyer contact page to inquire about availability, speaking topics, and custom workshop options.

BEST FIT AUDIENCES

Small Business Owners · Nonprofit Leaders · Government Vendors · Entrepreneurs ·
Women-Owned Businesses ·
Veteran-Owned Businesses · Youth Entrepreneurs ·
Community Programs · Business Development Cohorts

CONTACT INFORMATION

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🖱️ www.fixmyflyer.com

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VETERAN
OWNED & OPERATED

\$1 MILLION
INSURED BUSINESS

200+
PROJECTS COMPLETED