

## FOR IMMEDIATE RELEASE

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### ***Ridge Scenic Highway 39-MILE Yard Sale*** **Hosted by the Ridge Scenic Highway Corridor Management Entity** **CALL FOR 2019 SPONSORS AND OFFICIAL SALE LOCATIONS**

**POLK COUNTY, FLORIDA** - The Ridge Scenic Highway Corridor Management Entity (CME), responsible for the preservation and beautification of the historic Scenic Highway, is hosting the 11th Annual 39-MILE Yard Sale on Saturday, November 2, 2019 from 8 AM – 3 PM. The event committee is looking for new sponsors and those interested in being an official yard sale location for the event.

Funds raised from donations go to promote the awareness and beautification of the Ridge Scenic Highway. Official locations may sell vendor spaces to individuals who want to sell merchandise at their site, and are responsible for coordinating those vendors on the day of the event and collecting any vendor fees. In return official locations receive a highlighted listing on the event flyer and map, and are featured on the event website and social media advertising. The official location fee is \$100 per site.

"In 2018, there were seven official sites for the yard sale in Haines City, Lake Hamilton, Dundee, Lake Wales and Frostproof. This year, we're hoping to add more locations to host more vendors. The more the merrier for this fun community event," states Jennifer Nanek, chairperson for the CME.

Current locations include St. Ann Church Columbiettes in Haines City, Town Hall in Lake Hamilton, United Methodist Church in Dundee, Lake of the Hills Clubhouse in Lake Wales, Lake Wales History Museum in Lake Wales, Plantation Inn Realty in Lake Wales, and East Wall Street in Frostproof.

If you are interested or would like more information about becoming a sponsor or official location, please contact Jennifer Nanek at 863.678.4182, Ext. 270 or [jnanek@lakewalesfl.gov](mailto:jnanek@lakewalesfl.gov).

#### **About the Historic Ridge Scenic Highway**

Located in Polk County, this roadway (SR 17) extends 39 miles along the Lake Wales Ridge from Frostproof to Haines City. This historic roadway provides scenic vistas and access to lakes, natural areas, citrus groves, agricultural fields and unique Florida attractions. A trip along the Ridge Scenic Highway will provide you with a taste of old Florida.

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