



# BPR Method™

Whole Body Chiropractic





# About Us

BPR Method™ Chiropractic was established in Gulf Breeze, Florida, with a mission to redefine chiropractic care through its proprietary BPR Method™ Chiropractic, a whole-body, solution-based approach that prioritizes patient-centered care. With over 56 years of combined experience, founders Dr. Don Carlock Jr. and Ann Carlock developed this innovative clinical model to deliver exceptional results, treating over 25,000 patients with a remarkable 99.7% success rate. In 2025, they launched their franchise model to expand access to their specialized chiropractic services.

## Clinical and Therapeutic Services & Products

**Chiropractic Adjustments:** Spinal, upper/ lower extremities, and cranial manipulation

**Therapeutic Treatments:** Class IV laser, electrical muscle stimulation, kinesiotape, IASTM, PNF stretching, Hypervolt massage, \*RF Therapy (Radio Frequency Therapy)

**Rehabilitation & Support:** Intersegmental traction table, massage chair, decompression

**Orthotics & Gait Analysis:** Heel lifts, prescription foot orthotics, computerized gaitscan analysis

**Pain Relief & Recovery Tools:** TriggerPoint Stx, TracCollar, Nano Foot Roller, hot/cold packs

**Performance & Mobility Aids:** Rocktape, Rockband, Grid Roller, Rocksauce, Kinetisense 3D Motion Capture

**Wellness Support:** Nutritional supplement line

# 5 Great Reasons to Join Us



## Low-Investment, High Returns

While other franchises require a million-dollar investment, we offer a lucrative opportunity without spending a fortune.



## Endless Opportunities

An unlimited potential client base with huge demand for our services.



## Small Footprint Big Impact

Minimum 1500-3000 square feet.



## Work Life Balance

We operate Monday through Thursday 8am-6pm



## Small, Easy to Manage Staff

You only need a small crew to be successful.

## 35 Total Hours of Classroom and Another 35 Hours of On-The-Job Training

We're devoted to putting our time and resources into training new franchisees. You will learn about our systems and routines and be trained to perform in your role as a successful operator of our proven business model.



# Industry Statistics

In 2022, the U.S. chiropractic market was valued at approximately \$13.13 billion and is projected to reach \$18.40 billion by 2030, reflecting a compound annual growth rate (CAGR) of about 4.48%.

*Source: globenewswire.com*

The U.S. chiropractic market size is expected to reach USD 28.71 billion by 2030, according to a new report by Grand View Research, Inc. The market is projected to witness a CAGR of 26.3% from 2023 to 2030.

*Source: Grand View Research*

## Customer Base

The customer base for a chiropractic office includes individuals seeking pain relief, injury recovery, and overall wellness care. This includes working professionals, student and professional athletes, seniors, and individuals with chronic pain conditions such as back, neck, shoulder, hip, knee and foot pain, and muscle and joint discomfort. Many patients turn to chiropractic care for non-invasive, drug-free treatment options to improve mobility and overall quality of life. Additionally, wellness-focused patients seek routine adjustments to enhance posture, prevent future injuries, and support an active lifestyle. The practice may also attract families looking for holistic care solutions for both adults and children. We have identified a need for what is lacking in the marketplace - whole body chiropractic, solution based, with long term correction.





# Support

## Pre-Opening

- Site selection
- Contractor negotiations
- Purchasing equipment
- Hiring and retention
- Community marketing
- Go to market advertising
- Bookkeeping

## Post-Opening

- Clinical Guidance
- Profitability coaching
- Business development
- Advertising
- Operations
- Expansion

**Your success is our success!**

## Investment

**\$275,000-\$610,000**

Franchisees can finance their dreams  
in a number of ways.

- SBA 7A Loan
- ROBS (401K Rollover)
- Home equity line of credit (HELOC)

To qualify for an SBA loan third-party financing, franchise candidates should have at least \$65,000 in liquid assets or in a qualified 401k account.

In addition, candidates should have a credit score of 700 or better, no bankruptcy over the last 10 years, and no criminal convictions.

# Qualifications

Below are some of the strengths we look for in a potential franchisee:

- Strong communications skills
- Team builder
- Business & management experience
- Open to learning and attending company seminars
- Growth-minded
- Open to investors, existing licensed doctors wanting to convert their existing practice to a BPR Method Chiropractic office and new doctors who want to run their own clinic.

## Next Steps

Thank you for your interest to franchise with BPR Method™ Chiropractic! Discover how joining a **proven, patient-centered chiropractic model** that prioritizes quality care will lead you to financial success and a work-life balance. With our **innovative BPR Method™ Chiropractic**, a cash-based, solution-driven approach, you have the opportunity to transform lives while building a thriving business in the growing chiropractic industry.

If you have already spoken with one of our consultants, your next step is to schedule your webinar presentation and receive our franchise disclosure document.

If you haven't spoken with a consultant already, what are you waiting for? Give us a call at **305-592-9229** today.

# Corporate Partners







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