



PRESENTS...

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THE BARN AT SMITH ACRES PRESENTS...

# THE MUSTACHE DASH

## 5K, 1MI & RUCK MARCH

TO PROMOTE COMMUNITY, RAISE AWARENESS & HELP BUILD FOUNDATIONS IN SW FLORIDA FOR OUR MILITARY, VETERANS & FAMILIES.

**05.16.20**  
#MUSTACHEDASH2020

### SPONSORSHIPS AVAILABLE

<ul style="list-style-type: none"> <li>• FIVE STAR GENERAL - \$20,000</li> <li>• FOUR STAR GENERAL - \$10,000</li> <li>• LIEUTENANT GENERAL - \$5,000</li> <li>• MAJOR GENERAL - \$2,500</li> <li>• BRIGADIER GENERAL - \$1,250</li> <li>• COLONEL - \$1,000</li> <li>• LT. COLONEL - \$500</li> <li>• MAJOR - \$250</li> <li>• CAPTAIN - \$100</li> </ul>	<p><b>5K</b> • RATE: \$45 • START: 7AM</p> <p><b>1MI</b> • RATE: \$30 • START: 7:10AM</p> <p>FREE YOGA WARM-UP WITH WARRIORS AT EASE TEACHERS @ 6:10AM</p>
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SPONSORS CONTACT  
LINDSAY@THEBARNATSMITHACRES.COM

**JETBLUE STADIUM, FT. MYERS, FL**  
REGISTER AT ACTIVE.COM

Participating in this event, contributes to building and providing the following for our community...



VA Resources



Military Reintegration, Including Small Groups & Clubs



On the Job Training, Resume Writing, Small Business Seminars, Job Placement



Financial Workshops & Budgeting



Yoga & Meditation Classes, Retreats & Workshops



Mental Health Clinics & Support Groups



PTSD & TBI Information & Support



Fundraising Events to Build Community (5K's, Ruck Marches, Golf, etc.)



Yellow Ribbon, Deployment & Homecoming Events



Family & Couples Events & Retreats

Veteran & Family Support

# GOAL = \$50,000

Ways you can contribute:

**Sponsor the Event**

**Be a Vendor**

**Run, Walk, Ruck, Yoga**

**Donate**

## Mustache Dash Sponsorships Available:

### 5 ★ General – Title Sponsorship for All Events (Yoga, Race & After Party) – Only 1 Available - \$20,000

Includes: “Events Powered by” prominently displayed on all marketing materials including Medals, the Front of race day shirts, press releases, handouts, emails, social media pages, race packets, and event registration site. Logo placed on website with link. Vendor Table. Large Banner at Start/Finish Line with Logo. Verbally Recognized by DJ at all events. 2 Minutes of Mic Time. Signage at water stations. May provide a race packet stuffer. (Bags, Product, Coupon). 10 Free Event Passes w/ Shirts & TBASA Swag Bags. Personal Invite to Groundbreaking Ceremony. Person of your choice to start the race & wave the flag.

### 4 ★ General – Title Sponsorship for Race Only – Only 1 Available - \$10,000

Includes: “Race Powered by” prominently displayed on all marketing materials including the back center of race day shirts, press releases, handouts, emails, social media pages, race packets, and event registration site. Logo placed on website with link. Vendor Tables. Verbally Recognized by DJ. Signage at water stations. May provide a race packet stuffer. Large Banner placed at 1 MI Marker. 1 Min of Mic Time. 5 Free Event Passes w/ Shirts & TBASA Swag Bags.

### Lieutenant (3 ★ ) General – Title Sponsorship for Race Only – Flag Bearer - \$5,000 – Max of 3 Available

Includes: Leading all participants with the American Flag or Army Flag. Logo or name displayed on all marketing materials including the back of race day shirts, press releases, handouts, emails, social media pages, race packets, and event registration site. Logo placed on website with link. Vendor Table. Verbally Recognized by DJ at start of race. Banner placed at 3 MI Marker. May provide a race packet stuffer. (Product, Coupon, etc.). 30 Sec Mic Plug. 2 Free Event Passes w/ Shirts & TBASA Swag Bags.

### Major (2 ★ ) General – Title Sponsorship for Race Only - \$2,500

Includes: Logo or Name displayed on all marketing materials including the back of race day shirts, press releases, handouts, social media pages, race packets, and event registration site. Logo placed on website with link. Vendor Table Included. Verbally Recognized by DJ at start of race. May provide a race packet stuffer. (Product, Coupon, etc.). 20 Sec Mic Plug. 2 Free Event Passes w/ Shirts & TBASA Swag Bags.

### Brigadier (1 ★ ) General – Title Sponsorship for Race Only - \$1,250

Includes: Logo or Name displayed on all marketing materials including the back of race day shirts, press releases, handouts, social media pages, race packets, and event registration site. Logo placed on website with link. Vendor Table Included. May provide a race packet stuffer. (Product, Coupon, etc.). 20 Sec Mic Plug. 2 Free Event Passes w/ Shirts & TBASA Swag Bags.

### Colonel – Sponsorship for Race Only - \$1,000

Includes: Logo or Name displayed on all marketing materials including the back of race day shirts, press releases, handouts, social media pages, race packets, and event registration site. Logo placed on website. Vendor Table Discounted. May provide a race packet stuffer. (Product, Coupon, etc.). 20 Sec Mic Plug. 2 Free Event Passes w/ Shirts & TBASA Swag Bags.

### LT. Colonel – Sponsorship for Race Only - \$500

Includes: Logo or Name displayed on back of race day shirts, banners, website and social media. 10 Sec Mic Plug. Vendor Table Discounted. May provide a race packet stuffer. (Product, Coupon, etc.).

### Major – Sponsorship for Pre-Race Yoga Warm-up OR After Party - \$250

Includes: Logo or Name displayed on back of race day shirts, banners, website and social media. DJ Introduction. May provide a race packet stuffer. (Product, Coupon, etc.).

### Captain – Sponsorship for Pre-Race Yoga Warm-up OR After Party - \$100

Includes: Logo or Name displayed on banners, website and social media. May provide a race packet stuffer. (Product, Coupon, etc.).

**Vendor/Table Setup: \$200 per Booth, Additional \$25 for Table Rental. Set up available throughout all events.**