

YOURHOMEREVIVED.COM

HOME REVIVE

YOUR PARTNER IN HELPING CLIENTS SELL
HOMES FASTER AND FOR MORE



About Our Company



Dear Real Estate Professional,

At **Home Revive**, we understand the challenges you face when selling homes that may not meet the high expectations of today's buyers. Homes with outdated interiors, poor curb appeal, or deferred maintenance can linger on the market, costing your clients time and money. That's where we come in.

Our renovation services are designed specifically to address these issues, transforming homes into move-in-ready properties that attract buyers quickly and sell for more—all low upfront costs to your clients. By partnering with Home Revive, you can offer homeowners a strategic solution that boosts their home's value, helping you close deals faster.

This packet explains how our partnership can benefit your real estate business and improve the sale outcomes for your clients.

How Home Revive Works: The Win-Win for Realtors and Homeowners



1. Free Consultation & Home Assessment

Our process starts with an in-depth consultation to assess the property and identify strategic areas for renovation that will maximize the home's market appeal. We collaborate with you, the realtor, to ensure that our renovations align with your insights on the local market and buyer preferences.

What we assess:

- Outdated kitchens and bathrooms.
- Flooring that's seen better days.
- Curb appeal issues, such as landscaping or exterior paint.
- Necessary repairs and deferred maintenance that could scare off buyers.

2. Custom Renovation Plan Tailored to Sell

Once we've assessed the home, we create a custom renovation plan that addresses the most critical issues. Our goal is to make strategic updates that align with current market trends while ensuring the home will stand out in listings and showings. These improvements are designed to be both cost-effective and highly impactful, so you can list the home competitively.

Common renovations:

- Kitchen updates (countertops, cabinets, appliances).
- Bathroom improvements (fixtures, vanities, tiles).
- Flooring replacement (hardwood, luxury vinyl).
- Exterior upgrades (fresh paint, new landscaping, door replacement).



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3. Low Upfront Costs – Pay at Closing

The biggest barrier to renovations is often the cost. Home Revive removes this hurdle by offering a **pay-at-closing model**. This means homeowners don't need to worry about finding the funds for renovations upfront. All the costs are deferred until the home sells, ensuring that financial stress is not an issue for your clients.

How payment works:

- The renovation costs are simply deducted from the proceeds of the home sale at closing, allowing the homeowner to make critical updates without any out-of-pocket expenses.

4. Quick and High-Quality Renovations

- We pride ourselves on efficiency without sacrificing quality. Our team of designers, contractors, and project managers work seamlessly to ensure that renovations are completed on time and meet the highest standards. Most projects are completed within **2 to 6 weeks**, ensuring that your client's home can be back on the market quickly and ready for a successful sale.



Why Partner with Home Revive?



As a real estate professional, your reputation is built on delivering results for your clients. Partnering with Home Revive helps you enhance your services by offering a solution to clients whose homes need upgrades before they can attract serious buyers. Here's why partnering with us makes sense for you:



01 Increase Your Listings' Marketability

Our renovations can turn an expired listing into a fresh, must-see home. The result? More interest, more showings, and more offers.

02 Help Your Clients Achieve Higher Sales Prices

With Home Revive, your clients can get the renovations they need without the financial burden, leading to higher sale prices and maximizing their return on investment.

03 Close Deals Faster

By addressing the key pain points buyers often have, our renovation services help you close deals faster, allowing you to move on to your next listing sooner.

04 Differentiate Yourself from Other Realtors

By offering Home Revive as a solution to your clients, you differentiate yourself from other real estate professionals. You become the realtor who can provide innovative solutions and added value to homeowners who are struggling to sell or hesitant about listing their homes in their current condition.

Marketing Support for Realtors

We believe in the power of partnerships, and to ensure our collaboration with real estate agents is successful, we provide marketing support that helps you highlight the value of the renovated homes to potential buyers:

MARKETING OPTIONS

1. Before-and-After Photos

We supply you with professional-quality before-and-after photos of the renovations, perfect for your marketing materials, MLS listings, and social media.



2. Open House Support

For homes that we have renovated, we offer co-branded materials that you can use at open houses, helping potential buyers understand the high-quality updates the home has undergone.

3. Social Media Content

We provide ready-to-post content for your social media platforms that show off the renovation work we've done, giving you fresh content to share with your audience and boosting your visibility.



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Let's Get Started

Partnering with Home Revive allows you to offer your clients an innovative solution that enhances their home's appeal and helps it sell faster. With our **pay-at-closing** renovation services, your clients can make the improvements they need without any financial burden, resulting in a smoother and more profitable sales process for everyone involved.

Contact us today to learn more about how we can work together to sell more homes, faster.

CONTACT US

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LET'S TURN YOUR LISTINGS INTO SUCCESS
STORIES WITH HOME REVIVE!



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