

THIS MOM MEANS BUSINESS LLC

Sly the Fox

EDUCATOR PARTNERSHIP PACKET

Interactive Author Visits | Literacy Experiences | School & Child Care Programs



BRING STORYTIME TO LIFE!

A fun, interactive literacy experience for Pre-K through 3rd grade featuring Author Shaketha C. Marion and her pal Sly the Fox.

NOW BOOKING FOR THE 2026-2027 SCHOOL YEAR

Schools | Child Care Centers | Libraries | Literacy Events | Family Engagement

A Literacy Experience Students Can Participate In

Sly the Fox author visits are designed to make reading feel active, exciting and memorable. Students are invited to listen, respond, laugh, move and engage with the story while meeting both the author and a life-sized Sly the Fox.

WHAT EDUCATORS CAN EXPECT

Interactive Read-Aloud

An energetic, age-appropriate story experience with questions, audience responses and participation.

Sly the Fox Appearance

A life-sized character visit that helps bring the book off the page and creates a memorable experience for young readers.

Positive Messages

Conversation and activities can reinforce reading, confidence, effort, perseverance and believing in yourself.

Student Engagement

The program is designed with young learners in mind, using an upbeat pace and opportunities for students to participate.

Designed Primarily for Pre-K through 3rd Grade

Ideal for schools, child care centers, libraries, reading celebrations and family literacy events.

What a Standard Author Visit Includes

The visit can be adjusted to fit your setting, schedule and audience. A standard experience is approximately one hour.

Visit Element	What It Looks Like
Author Welcome	Students meet Author Shaketha C. Marion and hear a child-friendly introduction to authorship and storytelling.
Interactive Storytime	A read-aloud experience with conversation, questions and opportunities for students to respond.
Meet Sly	Sly the Fox joins the visit for character interaction, movement and fun.
Positive Takeaway	Students leave with an encouraging message connected to literacy, confidence and perseverance.
Book Opportunity	Book ordering and signing can be coordinated with the hosting school or organization.

GREAT FOR

Classroom visits | Grade-level gatherings | Literacy weeks | Reading celebrations | Child care centers | Libraries | Family literacy nights | Summer and enrichment programs

How the Partnership Works

This partnership model helps schools offer an engaging author experience while giving families an opportunity to purchase the featured book.

1. Request a Date

Send your preferred date, school or organization name, grade level(s), estimated attendance and contact information.

2. Confirm Details

Availability, visit format, location details and book-order information are confirmed with your school.

3. Share Book Orders

The standard author-visit model requires a minimum of 25 book purchases. Book orders and collected payments are due three weeks before the scheduled visit.

4. Meet the Minimum

When the 25-book minimum is met, the standard one-hour author visit is provided at no program fee. If the minimum is not reached, the host organization may cover the remaining difference.

5. Welcome Sly!

Students enjoy the scheduled author visit and meet Sly the Fox in a fun, interactive literacy experience.

Planning Something Bigger?

Ask about assembly-style experiences, literacy celebrations and family engagement events for larger groups.

Final availability, travel needs, group format and customized event details are confirmed during booking.

Educator Planning Guide

A few simple steps can help your visit run smoothly and make the experience feel special for students.

BEFORE THE VISIT

Confirm Your Audience

Share the grade level(s), approximate number of students and preferred visit format.

Choose the Space

Select an area where students can see and hear comfortably and where Sly can enter and move safely.

Promote Book Orders

Send ordering information to families early enough to meet the three-week deadline.

Build Excitement

Introduce the author visit in class, talk about what authors do, create student questions or connect the visit to a reading challenge.

MAKE IT A LITERACY EVENT

Consider pairing the visit with Read Across America activities, a school reading challenge, family literacy night, book fair, spirit day, classroom writing activity or another school-wide literacy celebration.

EDUCATE. EMPOWER. EQUIP.

Create an experience that helps children connect reading with confidence, participation and fun.

Frequently Asked Questions

What ages are best for the Sly the Fox author visit?

The standard experience is designed primarily for Pre-K through 3rd grade.

How long is the visit?

The standard author visit is approximately one hour.

Is there a program fee?

The standard visit is offered at no program fee when the 25-book minimum is met. If the minimum is not reached, the hosting organization may cover the difference.

When are book orders due?

Book orders and collected payments are due three weeks before the scheduled visit.

Can you work with larger groups?

Yes. Assembly-style and larger literacy-event options can be discussed based on your audience, space and goals.

READY TO BRING SLY TO YOUR STUDENTS?

Now booking interactive author visits and literacy experiences for the 2026-2027 school year.

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When requesting a visit, include: school/organization name, preferred date(s), grade level(s), estimated attendance and your contact information.