

THIS MOM MEANS BUSINESS LLC

COMMUNITY IMPACT SPONSORSHIP PACKET

Help us educate, empower and equip more children, families and communities.



YOUR SUPPORT HELPS TURN ACCESS INTO IMPACT

Sponsorship support helps reduce barriers, expand outreach and bring practical education, literacy, safety and lifesaving skills to more people.

Opportunities for schools, businesses, foundations, churches and community partners

2026-2027 Community Impact Partnerships

Why Partner With This Mom Means Business?

This Mom Means Business LLC provides family-centered education and empowerment experiences designed to strengthen children, parents, educators and communities. Our programming combines literacy, hands-on learning, safety education, CPR & First Aid, life skills and meaningful conversations that prepare people for real life.

A sponsorship is more than support for an event. It helps create access. With community partners beside us, we can bring programs to schools and families that may not otherwise have the budget or resources to participate.

OUR IMPACT AREAS

Literacy & Storytelling

Interactive author visits and Sly the Fox literacy experiences that help young children connect reading with confidence, imagination and participation.

Youth Preparedness

Jr. First Responder and age-appropriate safety education that introduces young people to CPR, First Aid, emergency response and practical life skills.

Family Education

CPR & First Aid, emergency preparedness and educational resources that help parents and caregivers feel more informed, confident and prepared.

Safety & Awareness

Educational workshops and conversations that support safer families and communities through awareness, boundaries, healthy relationships and prevention education.

Community Learning

Workshops, speaking engagements and educational experiences for schools, churches, youth groups and community organizations.

How Sponsorship Funds Will Be Used

Sponsorship dollars will be directed toward the practical costs of reaching more students, parents and communities. Funding allows us to take programs beyond organizations that can fully fund them and create more opportunities for underserved or limited-budget groups to participate.

Sponsor Student Access

Offset or cover program costs for schools, classrooms, child care centers and youth groups with limited enrichment budgets.

Books & Literacy Materials

Provide books, reading materials, student takeaways and literacy resources that extend learning beyond the program day.

CPR & Safety Supplies

Support training materials, CPR manikins, First Aid supplies, student practice materials and other hands-on instructional resources.

Parent & Caregiver Outreach

Help provide family workshops, take-home resources and community education designed to strengthen preparedness and safety at home.

Transportation & Outreach

Help cover travel and mobile-program expenses so programs can reach additional schools, churches, libraries and community locations.

Sponsored Community Events

Support low-cost or no-cost literacy, safety, CPR and empowerment events that bring families and community members together.

THE GOAL IS SIMPLE

Use every partnership to help more people gain access to education, practical skills and experiences that can make a lasting difference.

What Your Partnership Can Make Possible

Sponsors may choose to support a specific program, school, community event or broader outreach initiative. Final use is coordinated based on the sponsor's goals and the greatest current program need.

SPONSORSHIP FOCUS	EXAMPLES OF POSSIBLE IMPACT
Literacy Sponsor	Help bring an interactive Sly the Fox author visit to students, provide books, or support a school literacy celebration.
Youth Safety Sponsor	Help provide hands-on safety, CPR, First Aid or Jr. First Responder learning opportunities for youth.
Family Sponsor	Help underwrite parent/caregiver education, family CPR, preparedness resources or community learning sessions.
Community Sponsor	Help take workshops and educational experiences into churches, youth organizations, nonprofits and community spaces.
Program Materials Sponsor	Help purchase or replenish books, training materials, print resources, student supplies and hands-on learning equipment.

SPONSORSHIP CAN BE FLEXIBLE

We welcome one-time sponsorships, program-specific support, in-kind donations and ongoing community partnerships. If your organization has a particular school, neighborhood, age group or impact area in mind, we can discuss a sponsorship opportunity that aligns with it.

Suggested Sponsorship Opportunities

These levels make it easy for partners to choose a starting point. Custom sponsorships are also welcome.

COMMUNITY FRIEND	\$250
Potential use: Helps support books, printed resources, student materials or supplies for an outreach program.	Recognition: Website or social-media thank-you when appropriate.
IMPACT PARTNER	\$500
Potential use: Helps offset the cost of bringing an educational experience to a school, youth group or community audience.	Recognition: Recognition as a community impact supporter and inclusion in applicable sponsor acknowledgments.
EMPOWERMENT PARTNER	\$1,000
Potential use: Helps underwrite a larger program experience, multiple student resources or expanded family/community outreach.	Recognition: Enhanced sponsor recognition on applicable event or program materials.
COMMUNITY CHAMPION	\$2,500+
Potential use: Helps expand access across multiple programs, audiences or community locations.	Recognition: Customized recognition plan and an impact-focused partnership conversation.

In-kind partnerships: We also welcome conversations about donated books, printing, educational supplies, venues, food/refreshments for family events, and other resources that directly support program delivery.

A Partnership With Purpose

We want sponsorships to feel meaningful for both the community and the partner. Recognition can be tailored to the specific program and may include sponsor acknowledgment on our website, social media, select event materials or community communications, when appropriate.

WHAT PARTNERS CAN EXPECT

Clear Purpose

We will identify the program, audience or outreach need the sponsorship is intended to support.

Community Visibility

Applicable sponsorships can include public acknowledgment that highlights your organization's investment in education and community well-being.

Impact Communication

For larger or ongoing partnerships, we can provide a concise post-program update describing how support was used and the type of audience reached.

Flexible Collaboration

We can discuss sponsorships centered on literacy, youth preparedness, family education, safety awareness or broader community programming.

HELP US REACH THE NEXT CLASSROOM, FAMILY AND COMMUNITY

When organizations invest in access to practical education, the impact can continue long after the program ends.

Become a Community Impact Sponsor

Whether you are a local business, corporation, foundation, church, nonprofit or individual community supporter, your partnership can help us place meaningful education in front of more children and families.

We would love to discuss the audience you want to support, the type of impact that matters to your organization and the sponsorship level that makes sense for you.

READY TO PARTNER WITH US?

Sponsor a program. Support a school. Help equip a family. Invest in a stronger community.

Shaketha C. Marion

Owner-Instructor | Author | Educator

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This sponsorship packet describes intended uses and partnership opportunities. Specific program scope, recognition and deliverables are confirmed in writing for each sponsorship.