

VIRTUAL IGNITE MASTERCLASSES:

THE POWER OF SME'S
RESOURCE PACK

JOIN US

AND BE A PART OF THIS
INTERNATIONAL
COLLABORATION
AND START A SOCIAL JUSTICE FIRE



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ASSOCIATION
LEADERSHIP

IGNITING THE POWER OF THE SMALL BUSINESS COMMUNITY FOR SOCIAL GOOD

Jill's Resources

Organisation for Responsible Businesses CIC -

<https://orbuk.org.uk>

A membership organisation for ethical and responsible SMEs. We don't compete with other membership organisation. Our aim very specifically is to drive the movement for a better way of doing business, a way that is better for business and better for society.

Membership starts at £35 per annum, but there is an application process including a pledge to:

“operate in an honest and ethical manner; to consider people and the environment when making business decisions; and endeavour to make a positive contribution to the local community and society at large.”

Responsible Business Directory -

<https://www.theresponsiblebusinessdirectory.co.uk/>

All our members are featured in the Responsible Business Directory

Responsible Business / Social Value Course with Certification Options -

<https://www.orbuk.org.uk/courses-certification/>

This online course is the successor to the Responsible Business Standard (RBS), an onsite auditable certification designed specifically for SMEs and validated by Anglia Ruskin University.

With the support of a new Advisory Board, the RBS has now been remodelled and updated to provide a superb online resource which is suitable for any size or type of organisation but is particularly focussed on micro and small businesses.

The course will be launched soon. In the meantime, the page indicated provides more information plus the option to register for updates, or email: jill@jillpoet.co.uk to discuss further if you wish.

Social Value

Social value relates to the positive economic, environmental, and social impacts businesses contribute to society. Our approach to responsible business fully embraces the social value agenda.

Social value in procurement is increasingly important and is now a big driver in encouraging businesses to demonstrate how they are providing social value.

Social value in procurement is largely driven by the public sector but is increasingly being adopted by private procurement departments to ensure they can demonstrate social value is driven down their respective supply chains.

Central government has recently given social value increased weighting. Procurement Policy Note PPN 06/20, which applies to all new central government procurements from 1st January 2021, requires that social value is explicitly evaluated in all central government procurement and with a minimum weighting of 10% of the contract.

This [link](#) provides details of the note and The Social Value Model.

This increased focus is likely to be adopted at local level, with local authorities having a specific interest in how bidders have or will support their local community.

Our Social Value Certification (detailed above) is designed to provide businesses with evidence of community engagement and support as appropriate.

Our approach to social value, as with all aspects of responsible business, is that a one-size-fits-all approach is NEVER appropriate. We use an approach we call ASTI:

APPROPRIATE to the
SIZE
TYPE and
IMPACT

<https://www.orbuk.org.uk/courses-certification/>

Supporting the local community

Business owners often believe supporting the local community may be onerous, time-consuming, and/or expensive, but the reality is very different and the potential business benefits can be surprisingly vast.

A separate document details some of those business benefits, a few ideas of ways to get involved, plus a very important reality check!

IGNITE

The IGNITE programme is a social purpose training and knowledge exchange initiative. Its focus is to explore the pivotal role associations, learned societies, professional bodies and professional institutes can play in advancing the UN's Sustainable Development Goals.

As part of the initiative, the Masterclass programme acts as a platform to celebrate all the good work associations are doing to advance their social responsibility and create value for their members.

Join the IGNITE Global Policy Think Tank

As an integral part of the IGNITE programme, we are forming a global policy think tank consisting of both sustainability and association experts and leaders from around the world. This think tank, supported by Consort Strategy and the Institute of Association Leadership, will champion the production of valuable and thought-provoking publications related to sustainability throughout 2021.

Commencing in February 2021, the group will convene six times throughout the year to support the publication of six white papers focussed on a range of sustainability issues relating to the association sector. Furthermore, the group will act as a networking platform for leaders to connect, form new partnerships and, most importantly, discuss and advance social impact and the UN Sustainable Development Goals.

Being a part of our global policy think tank offers its members an invaluable opportunity to be cited in all-important publications, which will be promoted on an international scale, and ensures that you, and your association remains informed on sustainability issues worldwide.

JOIN US NOW

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