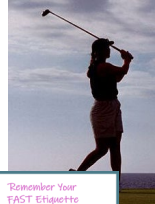




“Women who learn how to play golf become more confident, develop leadership skills, and make new and meaningful connections with others.”



BIRDIE STEPS CLINICS AND CONTENT



Remember Your
FAST Etiquette

F = fix your divots and ball marks!
A = Appropriate Attire for golf
S = stand to the side for safety and etiquette.
T = try – know when it's your TURN to play!

HAVE FUN!
Sara Sanders
www.birdiesteps.com

Virtual Clinics

1-2 Hour In Person Clinic

Half or Full Day Clinics

- Lingo and etiquette
- How to play fundamentals
- Rules basics and scoring
- The world of golf

- Topics tailored to the group
- Personalized instruction
- Understanding movement
- Take away sheet with tips

- Customized for group
- Intro to Golf or
- Let's get better together
- Team Building / On-Course

Corporate Programs

Golf custom initiative programs and outside speakers

SARA SANDERS | BIRDIE STEPS, LLC

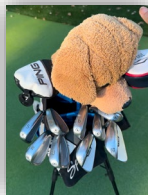


VIRTUAL CLINICS

For the Beginner – 2 Hour Intro to Golf Workshop

Whether you have 5 to 1000 people, a two hour “Let’s Get Started” interactive zoom with Sara to walk through the basics of golf. Don’t be intimidated by lingo and equipment, start off your golf journey with confidence and knowledge. All you need is a little space, a way to zoom, and 1 golf club.

Guests will enjoy a combination of demonstration, graphics, discussion, and explanation we will give you the tools to be comfortable heading out to the driving range, the golf shop, and the course.



Topics Include:

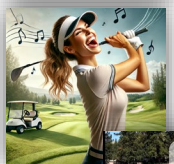
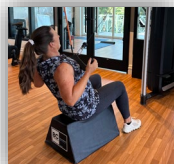
Golf Lingo and Definitions (what’s a par?)
Golf Etiquette and Attire – where to stand, walk, play with others

Inside the Bag: what do you need for clubs and equipment?
Grip, Alignment, and Stance (GAS)
Movement in the Swing / Stretching and Golf Fitness
Putting and Chipping Fundamentals

Basic Rules of Golf
Basics of Scoring
The World of Golf: Pro, amateur, and recreational golf

Targeted virtual clinic based on need or group experience

Do you have a more experienced group but can’t get everyone together or it’s winter? You can still practice! We will tailor the zoom clinic to what your group wants to work on with helpful instruction as well as Q&A with Sara. Grab a club, move your dog out of the living room and let’s work on your game.



Topics Include:

Golf Etiquette Advanced Tour Edition
Equipment Q & A

Grip, Alignment, and Stance (GAS)
Stretching and Golf Fitness
Putting and Chipping
Full Swing Tips and Tricks

Advanced Rules of Golf
Course Management – Get yourself around in less strokes

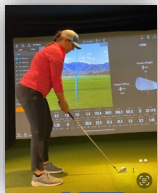
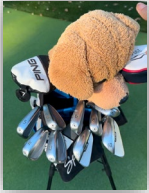




1-2 HOUR HALF OR FULL DAY CLINICS

Topics tailored to the group and size: From beginner to experienced

Schedule a 1–2-hour clinic with Sara for your local golf group, small, or large company when you want to tune up your game or start with the basics. Have a happy hour or fun event and want to include golf? Many facilities now have simulators as an option for your event or party.



Our more in-depth offering can be tailored to half, full, or longer clinics or combined with an existing event or conference. Sara can cover a wide range of golf instruction and topics in this longer format clinic.

Personalized Instruction Practice Strategies
Full Swing and Understanding Movement Chipping and Putting, Bunker Play
Tips for Golf Course Management Golf Fitness Golf Psychology and Confidence



welcome to the DWGG Invitational!

Putting Heehaws

Setup: Dominate eye over ball. Weight more on front foot.

Lag putting: Break into 3 segments when looking at speed from side of putt.

Grandfather clock image – only your arms and shoulders swing

Feel: Back of the lead hand runs the show!

Short putts: Roll it over a spot 2 inches in front of the ball.

Clinics can be held at:

- Golf Course
- Driving Range facility
- Indoor Hitting bay facility

Other Corporate Opportunities

Outside Speakers:

We can add dynamic speakers in a variety of topics to combine with a Birdie Steps clinic to get the most out of your time and resources.

Corporate Programs and Modules:

Birdie Steps can build and implement for your company a specialized and personal golf initiative program for employees or executives to not only learn the game but foster confidence and teamwork.

- Team Building
- Values Exercise
- Women's Leadership
- Networking
- Strategies to be More Efficient
- Corporate Golf Programs



ABOUT SARA

Sara's journey in golf came from a love of playing with her dad growing up in San Diego and then having the opportunity to walk on the Stanford team while also playing field hockey. After a career on the LPGA Tour and then in commercial real estate as well as raising her two children Ryan and Brooke, Sara has ventured back to the links to compete in some Legends Tour events, volunteer with young golfers, and serve on several committees.

Sara and her husband Drew decided to start Birdie Steps when encountering more women who want to learn how to play and don't always know where to start. Corporate women are eager to include business golf into their repertoire and Sara is passionate about helping them find a love of the game and the confidence to add the skill to their networking toolkit. Sara and her husband Drew live in the Bay Area but enjoy traveling to all parts of the country.

SPORTS BIO:

Over 25 Year LPGA Tour Member

LPGA Legends Tour Member

LPGA Professionals (teaching division) Member

Stanford University Psychology Undergrad 1994

Stanford Field Hockey – 2-Time All-American, 3-time Conference Player of the Year

Stanford Men's Assistant Coach – 1994-1996

High School San Diego Athlete of the Year 1990



CORPORATE BIO:

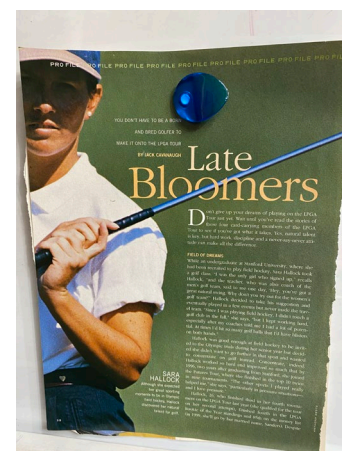
Staubach Company Commercial Real Estate Broker (SRS Retail) 2002-2016

Represented top companies including: Chevron | Tesco | AAA | Wachovia | Panera | Carter's

Banyan Tree Strategies – Management Consulting – 2013 - Present

Chair of Diablo Country Club Golf Committee 2022 – Present

Green Committee Member – 2022 - Present



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