

LIVE EVENTS PROPOSAL

CyberWar: How to Defend Your Data in a World at War

Robert Fleming, is the Founder and President of BlackSquare Technologies which designs, manufactures, & markets external hardware encryption, key management devices for PCs, notebooks, & tablets. They also design & sell ENIGMA (an encryption device) enterprise software, services, accessories, & applications. Robert brings 25 years of network & data security experience, and has developed a powerful strategy to prevent valuable data loss in the event of a data breach. Robert is a subject matter expert in data security & encryption solutions.



BlackSquareTechnologies

Live Event: CyberWar: How to Defend Your Data in a World at War

Venue: TBA: Seats 500+, Basic security, Internet, Drinks & Snacks, AV system, Staging & chairs

Format: Auditorium style, plus Monthly Subscription Live Stream & Video-on-demand

Date: Proposed for October "Cybersecurity Awareness Month"

Event Description: A 90 minute session with a Cyber Security consultant, a \$2,000 value, sharing key insights on today's cyberwar and the state of our data security, the proper mind-set needed to secure your data, valuable practices needed to defend data when data breach is inevitable, and key techniques on securing data through his products and service.

Event Cost: \$50

Target Audiences: Anyone with data to protect; Consumer, Small Business, Medium Business Ages 28—75, Male & Female, Government employees, professionals, business owners and tradesman

SUBMIT YOUR PROPOSAL: Go to www.EnLiveTV.com, click "Advertisers" and submit your proposal for what you can offer. Use your excess capacity to support this event and turn your unsold inventory into steady income! Call 720-275-5387 for more information.

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Seeking a Multi-Tactical Advertising Campaign

- Venue & Event Support Seats 500+, Security,
 Internet, Drinks, AV, Staging & Chairs, 4 hours
- Signage— Digital Billboard & Displays, 40 days
- Radio—15 sec spots, 10 day parts, 30 days
- Television—15 sec spots, 10 day parts, 30 days

SHARE-IN-RISK, SHARE-IN-REVENUES

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- RADIO: 17%
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