

# LIVE EVENTS PROPOSAL

## CyberWar: How to Defend Your Data in a World at War

**Robert Fleming,** is the Founder and President of BlackSquare Technologies which designs, manufactures, & markets external hardware encryption, key management devices for PCs, notebooks, & tablets. They also design & sell ENIGMA (an encryption device) enterprise software, services, accessories, & applications. Robert brings 25 years of network & data security experience, and has developed a powerful strategy to prevent valuable data loss in the event of a data breach. Robert is a subject matter expert in data security & encryption solutions.



BlackSquareTechnologies

**Live Event:** CyberWar: How to Defend Your Data in a World at War

Venue: TBA: Seats 500+, Basic security, Internet, Drinks & Snacks, AV system, Staging & chairs

**Format:** Auditorium style, plus <u>Monthly Subscription Live Stream & Video-on-demand</u> **Date:** Proposed for October "Cybersecurity Awareness Month" but space available...

**Event Description:** A 90 minute session with a Cyber Security consultant, a \$2,000 value, sharing key insights on today's cyberwar and the state of our data security, the proper mind-set needed to secure your data, valuable practices needed to defend data when data breach is inevitable, and key techniques on securing data through his products and service.

Event Cost: \$58

Target Audiences: We can reach about 300,000 Consumers per day with signed partners.

Anyone with data to protect; Consumer, Small Business, Medium Business Ages 28—75, Male & Female, Government employees, professionals, business owners and tradesman **SUBMIT YOUR PROPOSAL:** Go to www.EnLiveTV.com, click "Advertisers" and submit your proposal for what you can offer. Use your excess capacity to support this event and turn your unsold inventory into steady income! Call 720-275-5387 for more information.

## **SEEKING MARKETING SUPPORT IN EXCHANGE FOR A SHARE-IN-REVENUES**

#### **Seeking a Multi-Tactical Advertising Campaign**

- Venue & Event Support Seats 300+, Security,
  Internet, Drinks, AV, Staging & Chairs, 3 hours
- Signage— Digital Billboard & Displays, 30 days
- Radio—15 sec spots, 10 day parts, 30 days
- Television—15 sec spots, 10 day parts, 30 days

### **SHARE-IN-RISK, SHARE-IN-REVENUES**

- CONTENT OWNER: 20% Signed!
- STREAMING & VIDEO: 19%- Signed
- VENUE: 17% Signed!
- SIGNAGE: 10% Signed!
- RADIO: 17% Signed!
- TV: 17% <u>Signed!</u>