

A black and white portrait of a man with short dark hair, wearing a dark Nehru-style jacket over a light-colored shirt. He is looking directly at the camera with a neutral expression. The background is slightly blurred, showing what appears to be a bookshelf or wall with some text.

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# ABHYSHEQ SHUKLA

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**INTERNATIONAL SPEAKER, AUTHOR, POLITICAL  
CONSULTANT & MENTOR**

[WWW.ABHYSHEQSHUKLA.COM](http://WWW.ABHYSHEQSHUKLA.COM)



“SOMETIMES YOUR VISION WON'T MAKE SENSE TO PEOPLE BECAUSE IT'S TOO BIG FOR SMALL MINDS. KEEP IT TO YOURSELF AND MAKE IT HAPPEN.”

Abhishek Shukla, known by his penname Abhishek Shukla, is an international keynote speaker, author, psychologist, political analyst, and mentor. Abhishek has inspired students, professors, and corporations around the world with his seminars. He is regarded as one of the most prominent mentors to CEOs around the world, and he specializes in strategic business planning and brand management.

His contributions have been commended by Berns David (Author of Time is Up!) Lucanas, Meor Armer Reza (Author of The Greatest Gift), Tinayi Lim (Author of Appsolutely), Tan Choon Kiang (Author of Life makeover), Gurunath Hari (Author of the 6 Dimensions) and Gerry Roberts (Author of Conquering Life's Obstacles, The Magic of Real Estate" and "The Tale of Two Websites).

In all facets of his professional and personal development, he demonstrates a commitment to creative thinking. Abhishek is recognized among the world's most eminent speakers. He is able to present complex information in a fun and compelling way that makes his content more understandable and applicable to the average person. His work is intended to assist individuals in adding value to their lives and achieving the level of success they are all aspiring to. As an individual with a unique personality, Abhishek speaks from his heart and speaks openly. With his affable demeanor and unwavering optimism, he is able to easily relate to individuals of any age or experience level.

## About The Trainer

### DESCRIPTION

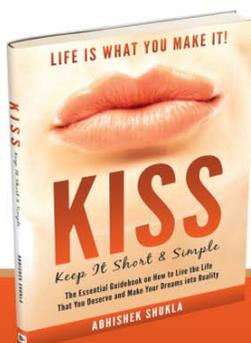
Abhishek is an international Speaker, Author, Political Consultant, Global Management Trainer and inspiring support to all schools, colleges, individuals and corporations. He is the Managing Director and Lead Trainer of Share Your Heart and CRETA HR Solutions Pvt. Ltd.

He is passionate about business development and creative branding. He is wholeheartedly committed to a creative approach for all levels of personal and professional development. His positive ideas combined with devotion & commitment can be defined as correct gratification. Keen sense of humor, facial expression, impressive body language & the style of motivating the listeners with constant interaction are the salient features of his oratory. Till now there has been countless number of candidates who have been benefitted through him. It is an experience by itself to interact with him in person.

### His Experience

Abhishek is an entrepreneur with zeal, passion and a clear vision to bring the change in society through inculcation of employable and life skills in the youth of third generation. He has been working with Education, Training and Human Resource Industry for past 10 years. He is an expert in Middle and Senior Level Recruitment, Education related Project Management, Conceptualizing the product and marketing strategies for the Education, Training and Recruitment Industry.

His training philosophy is based on using practical learning techniques "Wisdom by Implementing". His charismatic and experiential based dynamic training style has earned him a global following of students, managers and mentees.

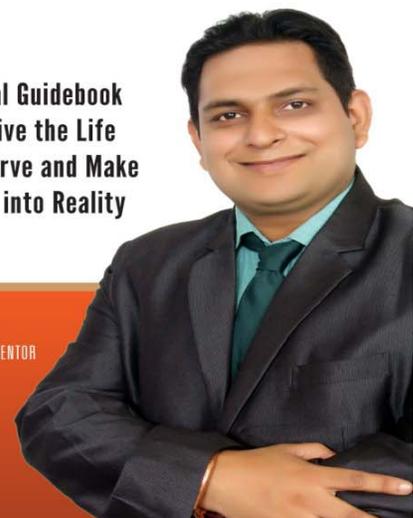


**KISS**  
Keep It Short & Simple

The Essential Guidebook  
on How to Live the Life  
That You Deserve and Make  
Your Dreams into Reality

**ABHISHEK SHUKLA**

AUTHOR | PSYCHOLOGIST | MOTIVATIONAL SPEAKER | POLITICAL CONSULTANT | MENTOR



## His Role as Political Consultant or Strategist

**Abhishek** is an experienced campaigner when it comes to consulting in political matters. He is a Member of American Association of Political consultants and International Association of Political Consultants.

Mr. Shukla has a dynamic experience as a political consultant, acting as political strategists, he promote the election of certain candidates or the interests of certain groups. This is achieved by his campaign strategies, coordination with the campaign staffs, and arranging meetings to publicize candidates or causes. This assures Public welfare and brand promotion.

As a responsible Political consultant his main area of focus is as public relations specialists, Brand consultant and promoter. As a political consultant he keeps his role and identities in organization hidden as he also provides counselling service to the members and plans the exact move behind the picture without coming in lime light.

His role includes the Study the origin, development, and operation of political systems of individual candidate or party based on psychological and social trend of the particular community or area. In this research he covers wide range of subjects, such public opinion, political decision making, and ideology followed or believed in the area or community and then how to counter it in favor of the candidate or party through less monetary strategies and building a connection through positive aura and building it in such a way that it creates impact on society on long term basis.

He also analyzes the structure and operation of governments, as well as various political entities.

He says normally term political consultation is refer to a specific industry which has grown up around advising and assisting political campaigns However he believes that all the job roles defined in management terms do correlate in the work field but to create a larger and long term impact its important to use psychological variants and traits to get maximum advantage in long term plans.

He believes the role of political consultant is almost like a public relations specialists, salesperson and managers. And by using many forms of media, including advertising, and press releases, the voter do get aware about the candidate but the most important factor of connecting personally is not achieved therefore it's important to inculcate the skills of Branding from top to bottom is very essential, Then the factors such as promotion and branding comes into the picture however promotion and branding is a mix or art and skill and it has to be done in such a way that the target audience feel more connected and attached with the candidate or the party,

As a political consultant he focuses on the campaigns just like a **Personal Brand Head, political strategist and consultant** in political affairs.

He has been responsible primarily from simple marketing aspects of a campaign, such as ad buys and crafting the ads to campaigns which have become more

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## His Role as Political Consultant or Strategist

focused in crafting the message of the campaign. Speeches are prepared by him, even as a consultant he can understand and evaluate how every small thing will impact a candidate's perception in the public eye.

Management tools and Soft skills like **AQ EQ & PQ** are the most important factors in which all the members in the system should be trained and mastered as the new upcoming generations have different point of views and requirements and the most important factor in any position for growth is to understand and integrate along with change and keep updating with skills and the trends of the target audience.

Some of his key observational areas are Monitoring, General public affairs and program support, Profile rising, Providing strategic communications advice, Public relations & Image enhancement.

## His Products and Services

Abhishek works with business to maximize their sales and business growth through Social Media, Relationship Marketing, Systems and Technology. His client mix includes Retail Organizations, Shopping Centres, Authors, Realtors and Small Businesses.

As a Coach and Business Consultant, Abhishek helps his clients break through the marketing maze and teaches them to communicate, engage and build relationships with their customers. He teaches business owners how to maximize Social Media and Technology to ensure that their customers Know, Like and Trust them.

Abhishek also has vast experience in the creation of Coaching Cultures within organizations enabling leaders and individuals to bring out the best in themselves and all of their people.

Abhishek helps individuals and organizations build and nurture winning brands. From building comprehensive programs to turn your entire brand community into brand ambassadors to designing and delivering workshops on how to apply the principles of branding to your employees, Reach puts people in the equation and shows you how to leverage your human brand assets to drive business results.

Abhishek has designed and delivered some powerful workshops that break the misconceived myths around attitude, mindset relationships and wealth.

For example – Sarva Kaushal Abhiyan (especially for Indian Colleges and School Students) Special Attribute Development, Running Horse Program, Wammy Programs, Coal to Diamond, Liquid & Smog Spirituality, Chanakya Neeti, Rajneeti, Bol Bachan, Teen & Tweens Moments (change or Break) Life – Survival or Greatness and many more....

He is a world class International Speaker & Counsellor and will deliver inspiring and elevating experiences customized for your organization. He also sets aside time to provide individual support and mentoring on one-to-one basis.

He periodically facilitates need-based workshops and training programs for MNCs, private companies, NGOs, and Educational Institutions.

## Few words from him:

Learning is a never ending process. Everyday new things are learnt through Seminars, Books, Experience, Friends, Internet, Media and many other means. But the question is how many of us; really put that learning into practice in order to check its worthiness. There are various reasons for this. Many of us are either fully engaged with work or we are occupied with some personal stuff.

One more important reason is that we forget what we learnt in just 2-3 days. Hence, when we actually want to implement the learning we don't know what to implement as we have already forgot the material.

But, the fact is, we cannot compromise on learning. We have to take time some-how to work on the learning; otherwise we are giving no value for the TIME we spent on learning new things.

To overcome this problem, I tried to give a new dimension to the training process. My training programs are designed giving importance to TIME and also to Individual's work & personal life. All the training programs I conduct are clubbed with Interesting Facts & Fun. This way you learn the contents of seminar easily and also do not forget.

I have maintained my conviction that the mind, body and spirit are integrated and uniquely important in every person's life.

I am also very active in providing outreach and educational resources for schools and colleges. I regularly present workshops and presentations on topics such as premarital preparation, marriage enrichment, parent skill building, blended families and career assessment.

I have come to learn that healthy relationships are the key to a healthy, satisfied individual. My work centers on working with people to help them build healthy, supportive relationships in their lives.

I have been incredibly blessed in a number of ways in my life, not the least of which is the opportunity to have found a career I am so inspired by. I am proud and honored to do my life's work as a psychologist. I have experience working with individuals (children, adolescents, and adults) and couples, as well as community groups and organizations.

In my approach to work, I believe that a solid understanding of oneself is the key to good mental and emotional health. This typically involves discussing thoughts, feelings, behaviors, and relationships as well as cultural variables and past experiences.

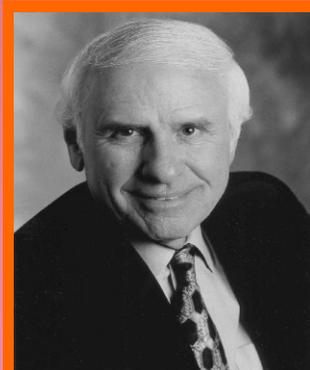


## His inspiration and mentors

He has trained with and learnt from the best in the training and development industry – Jim Ron, Gerry Roberts, Clinton Swaine, Robert Kiyosaki, Sidra Jafri, J.T. Foxx, Nido Qubein, Hari Das Nair and many more.



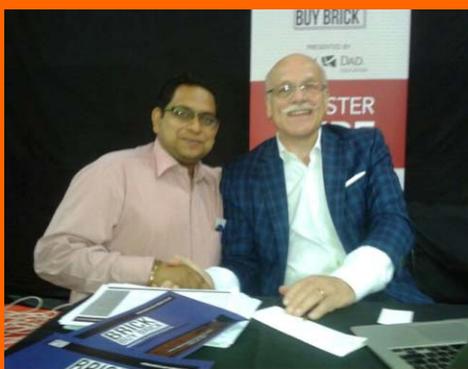
David Soloman



Jim Rohn



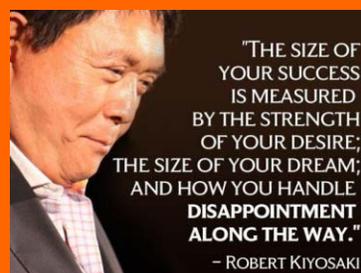
Hari Das Nair



Gerry Robert



Ryan Malfara



Robert Kiyosaki



Richa Anirudh



Sidra Jafri

## TESTIMONIALS



Abhishek Shukla is passionate about business development and creative branding. He is laser-focused on providing his clients with solutions for success. If you're expecting to enhance your vision and take it to the next level, I highly recommend working with Abhishek. He gets the job done and will produce the results you need.

Marybeth Haines, Author, Speaker, Grief Educator CEO BCB Canada

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"Abhishek is a whiz in transforming the lives of individuals whom are either lost standing on a crossroad in their lives or are in need of some really good direction to take them from ground zero to the top of their game.

His interventions encompass essential methods that will help anyone discover their untapped talents or skills and maximize their potential to achieve the success they deserve in their given field.

Being a professional from a similar field myself, i can identify an excellent craftsman when i witness one. In my opinion, Abhishek is an exquisite diamond maker; one whom can make anyone's life glitter."

Vignesh Vic Ponnusamy, Singapore, Relationship Coach | Motivational Speaker | Co-Author of upcoming book titled 'Vowed To Succeed: Discover The Secrets To Lasting Love for, and by, Power Couples' "



Abhishek Shukla is a marvelous educationist who is working hard to develop value education system and for personality development of under privileged people in India. HE is a great life development expert with revolutionary views & I rate him as the best young thinker and social reformer from India."

Tony Dovale Communication Coach, Consultant & international keynote speaker

## TESTIMONIALS

"With your warmth, humor, and storytelling you created an excitement and enthusiasm among our Management team that will carry us through our busiest season of the year. We have worked with Abhishek for more than 5 years. He is skilled, thoughtful, sensible, and a pleasure to work with and talk to. He knows just how and when to encourage and when to push, though never too much. Highest recommendation."

Bipin Padhi CEO KC Green Revolution



"Your insights were very informative and it was very helpful having a speaker who brought such a broad level of experience from many different backgrounds. Not only were you entertaining to listen to, but everyone appreciated the fact that they were able to take back many new ideas they can implement immediately. On personal note I will say you are a very dynamic, motivational, personable and extremely talented speaker. The choice of your topic, "Life is like Liquid oxygen" could not have been more appropriate."

Karolina Gutowski Vice President HR Eisendorf Germany

Abhishek is a creative genius. He is laser-focused on providing his clients with solutions in talent management, leadership development and customer service. He gets the job done and will produce the results you need."

Jhimli Bhattacharya Associate Dean NIT Nagaland



"Abhishek was so genuinely honest, inspiring, funny and brilliant. He was very engaging and great to listen. Your Session has given me a great reminder of what makes a great leader."

Sneha Govind, Recruitment Head Citymax Group Dubai, United Arab Emirates

## Frequently Ask Questions

### Q. How do I book Abhishek Shukla to speak at my event?

Ans. You can contact Abhishek Shukla office team to discuss your event in greater detail at [abhishek@cretaedge.com](mailto:abhishek@cretaedge.com) or +91 9999 75 4138

### Q. How far in advance do I need to book Abhishek Shukla for my event?

Ans. We would prefer as much notice as possible in order to secure your date and adequately prepare for your event. If you have a short notice opportunity, we will do our best to accommodate your event.

### Q. What are Abhishek Shukla speaking fees?

Ans. Non Profit	\$5,000
Keynote	\$7,500
Half Day	\$8,500
Full Day	\$10,000

For Speaking events or Trainings in India - Rate varies as per training or coaching Requirements.

### Q. What are Abhishek Shukla travel requirements when booked for a speaking engagement?

Ans. **Abhishek Shukla** requires round-trip airfare, hotel accommodations, meals and ground transportation. if its an outstation event.

### Q. What city does Abhishek Shukla fly out of?

Ans. **Abhishek Shukla** flies out of the New Delhi IGT Airport

### Q. Can Abhishek Shukla run workshops or interactive presentations?

Ans. Yes, in addition to keynote speaking events, **Abhishek Shukla** is available to participate in panel discussions and to lead engaging workshops to help the audience delve deeper into his areas of expertise.

### Q. What topics does Abhishek Shukla usually speak about?

Ans. Abhishek Shukla covers a wide range of psychology, Branding, HR, Selling Skills, Life Skill and many more topics. He is a thought-leader and expert on the following topics:

- The Art of Raising Business
- How to De-Stress Your Life
- Restoring Marital Relationships
- Re-Energizing Workplace Productivity
- The Power Within to Overcome Depression and Anxiety
- Building a brand into a customer experience
- Happy Employees Make Happy Customers
- The Big Idea
- Embrace Your True self
- Stress & Employee Productivity
- Planning With Purpose
- 120 Pitch
- 4 E's Of Social Media
- The Mirror Test
- Energize Your Hidden Potential and Achieve Breakthrough Success
- Breakthrough Selling Skills for the Small Business Owner
- Altruism and Service -- Giving to Others, Investing in People
- Combating Stress to Increase Productivity
- Customer Service Tools That Win More Repeat Business
- Awesome Powers of Goal Setting That Will Change Your Life
- Seek Out and Take Risks in Your Life!
- How to Handle a Co-Worker Who's a Chronic Complainer
- Death of Professionalism?
- Empowered Decision Making- A wise warrior chooses her battles
- More Than Surviving- Winning skills with Teenagers
- Sales Horsepower- Are the right people working their best for you?

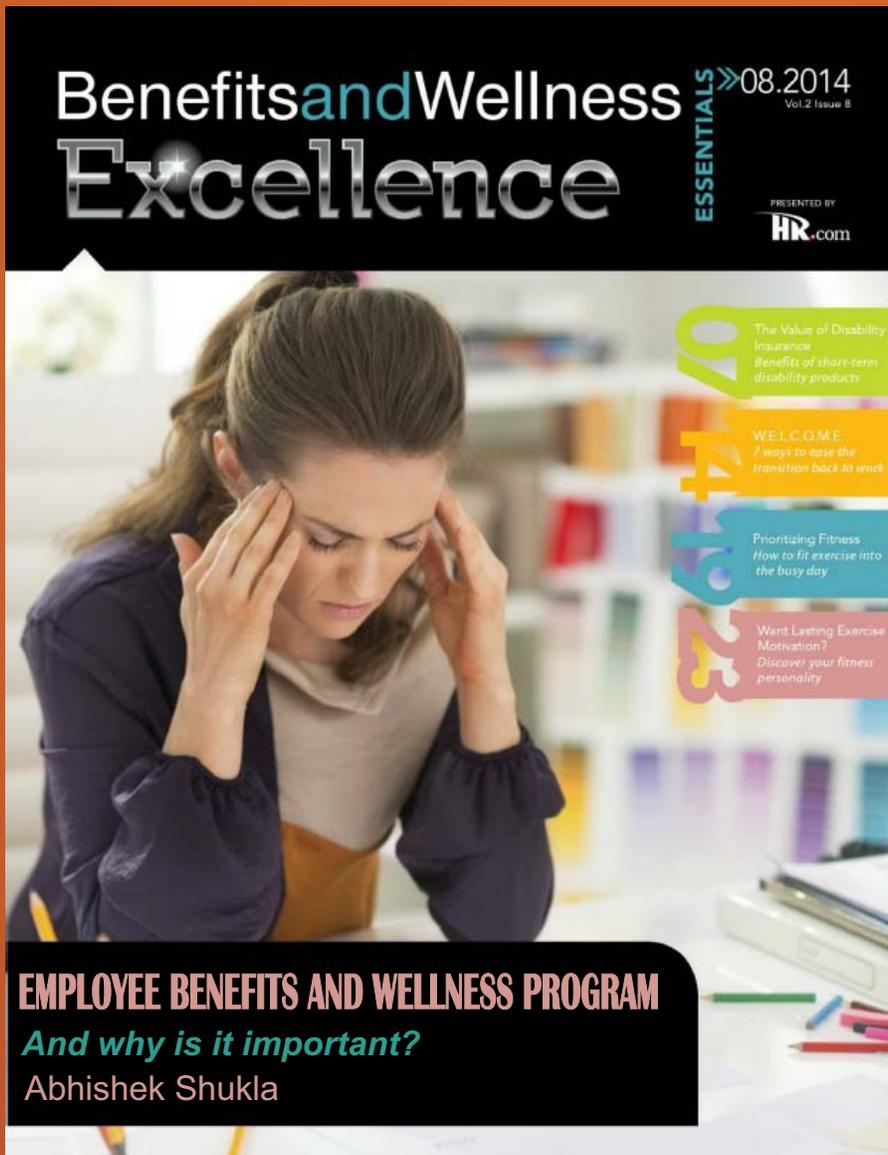
### Q. Can Abhishek Shukla customize his presentation to fit the needs of our event?

Ans. Yes, **Abhishek Shukla** frequently adapts his speeches and workshops to fit your specific needs. We work with you to tailor a message that will positively impact and resonate with your audience.

## Why you would want to hire Abhishek

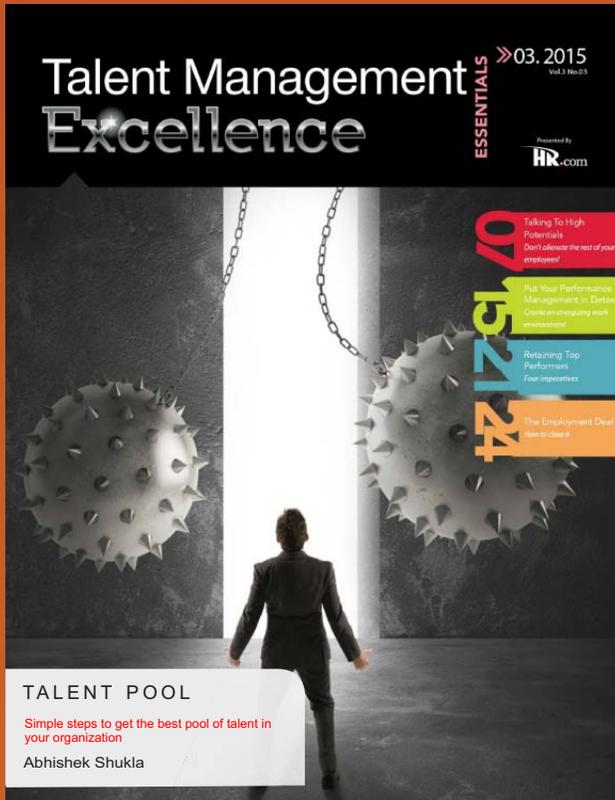
- His audiences come away inspired, believing in themselves and wanting more. Many guests say that his empowering messages have a lasting impression and stay with them long time after the presentation.
- Abhishek tailors each presentation to your specific needs. He seeks to understand her audience so that he can adapt his style for the best possible impact.
- Abhishek is easy to work with, low-maintenance, and seeks to work as part of your team. He is totally committed to making your event or conference as successful as it can be. When things don't go to plan,
- Abhishek always remains solution focused and works with you to create ways for things to work out exceptionally well.
- "To walk with Kings and not lose the common touch." Abhishek believes every person is important and valuable. He is equally comfortable presenting to a group of CEO'S, international press, young adults, aspiring athletes, busy mum's or team leaders

## His recent publications

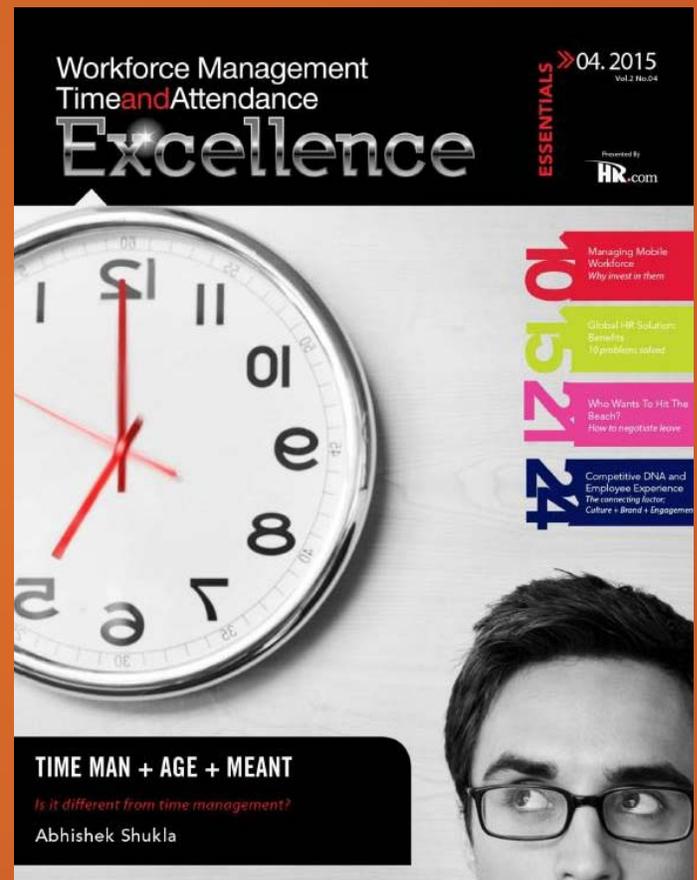


Article published in "Benefit and Wellness Excellence" by Abhishek Shukla.

## His recent publications



Article published in “Talent Management Excellence” by Abhishek Shukla.



Article published in “Workforce Management Time and Attendance Excellence” by Abhishek Shukla.

**ABHISHEK SHUKLA** | Psychologist and Motivational Speaker  
Olathe, Director & Co-founder

## TURNING CONCEPT INTO REALITY

“Skill Development” has become the need of the hour. It is now being talked about everywhere in the world, from school curriculums to college placements, from public sector companies to international companies, from bosses of organizations to national and international leaders. It is becoming the fastest growing concept in our country. Yes, you read it right, a concept - not a reality by any measure yet.

Why I referred to ‘skill development’ as a concept is because it is being explained in the students’ textbooks as a part of curriculum but not practiced enough till skills are developed for life. The education system has to be knowledge-based and not marks-based. It will help the students to devote more time in learning and understanding. The courses provided by the institutions should train the students for what is needed in the market than what is best for the institution. When institutions try to sell a course rather than train students for the course, the end product is a student with limited skill to survive in the outside world. This is the reason why there is still a gap between demand and supply of skillful manpower in industry and also most of the students face difficulty in coping up with the ever evolving dynamic environment.

Merely introducing the importance of skills in one’s life is not adequate, but implementing and practicing it in right direction with corrective measures is.

Skill development should begin during school days. However, schools and colleges concentrate only on knowledge building rather than skill building. Colleges should start skill development program with private sector involvement to make it relevant with the needs of the corporate.

Nowadays, the quality of education has gone down due to the prime aim of educational institutions, which has shifted from service to earning money. All private educational institutions should be kept under strict surveillance of government and if need be, nationalized to stop profit-making from this business instead of playing a responsible role.

Being a life skill mentor, I have been fortunate enough to travel many places across the country, mostly rural and under-

Article published in “Right to Skill” by Abhishek Shukla.

# BOOK & CONTACT ABHISHEK SHUKLA

IF YOU WOULD LIKE TO HAVE ABHISHEK, BE A PART OF YOUR LECTURE SERIES, CORPORATE EVENT, WORKSHOP, ENTERTAINMENT OR ANY OTHER ARENA THAT NEEDS A POWERFUL AND COMPASSIONATE PERSONALITY, CONTACT ABHISHEK SHUKLA'S MANAGEMENT TEAM AT [CONSULTABHISHEK@OUTLOOK.COM](mailto:CONSULTABHISHEK@OUTLOOK.COM)

## AFFILIATIONS

- MOC Advisor- NITI AYOOG
- JUDGE OF POLLIE Awards American Association of Political Consultant (2016-2020)
- Member of All India Freelance Journalist Association
- Member of American Association of Political Consultants
- Member of International Association of Political Consultants
- Life Member Counselor Counsel of India

## CLIENT FEEDBACK

Abhishek is an amazing coach and a powerful source of support. Looking forward to having her on our future events."

*Valérie Véronique*

"One of the most amazing life coach I've worked with. Abhishek is truly a gift and he remained supportive along the whole journey."

*Stephane Sylvain Théo*



Please feel free to reach out for any questions.

# Get in Touch!

✉ [consultabhishkek@outlook.com](mailto:consultabhishkek@outlook.com)

🌐 [www.Abhysheqshukla.com](http://www.Abhysheqshukla.com)