

GYDI Citations Quick Sheet

How to add sources to a 2-page brief: links, footnotes, or a short list.

Best practice in briefs

Use inline links for key facts and a short “Credits & sources” list at the end. For print/PDF, add numbered footnotes or bracketed references.

Examples (copy/paste)

Inline link: “30 km/h is the recommended safe speed where children mix with traffic.” [WHO](#).

Chicago Notes & Bibliography footnote:

1. World Health Organization, “Streets for Life: #Love30,” accessed Oct 2025, <https://www.who.int/roadsafety/week/2021/home>.

APA (in-text + reference):

(World Health Organization, 2021). Reference: World Health Organization. (2021). Streets for Life: #Love30. <https://www.who.int/roadsafety/week/2021/home>

Linking & accessibility

Use descriptive link text (not “click here”). For charts, credit data in the caption and include alt text.

Style guides (clickable)

- [Purdue OWL — APA Style](#)
- [Purdue OWL — Chicago Manual of Style \(Notes & Bibliography\)](#)
- [W3C — Alt text decision tree](#)
- [IDRC — How to write a policy brief](#)