

WJGA

RADIO 92.1 FM

YOUR HOMETOWN STATION.

Your Connection.

For over 59 years, WJGA 92.1 FM has been a hometown radio station with a heart for our community. We're proud of the close tie-in we have with the communities we serve, and even prouder that our listeners have stuck with us for years!

 **NOW AT 6,000 WATTS, WJGA IS IN YOUR NEIGHBORHOOD!**

TUNE IN DAILY FOR *NEWS, SPORTS, WEATHER, & MORE!*



WIDE REACH. REAL IMPACT.

WJGA 92.1 FM reaches 9 counties in Central Georgia (Butts, Henry, Monroe, Newton, Rockdale, Lamar, Spalding, Jasper, Pike) and can potentially reach over a quarter of a million people daily.



DIVERSE PROGRAMMING

Enjoy a great mix of oldies, current hits, R&B, and gospel. Plus, we offer a large variety of local programming including:

- ✓ Jackson High School (Butts County) sporting events
- ✓ Local community events
- ✓ Original local news programming



COMMUNITY FOCUSED

From the Cherry Blossom Festival (Rockdale County) to Christmas celebrations and everything in between—we cover the events that matter most to our listeners across Southeast Metro Atlanta, south to Macon, west to Thomaston, and east to Eatonton.



YOUR MESSAGE. OUR MISSION.

With our extensive coverage, loyal audience, and community connection, WJGA 92.1 FM is a communication tool that will definitely fit your needs and deliver results.

WE ARE SOCIAL!

STAY UP TO DATE
WITH US ON SOCIAL MEDIA!

WWW.WJGA921.COM



FACEBOOK.COM/92.1WJGA



@REAL92FM



@REAL92FM



WJGA 92.1 FM



LIKE 
SHARE
& FOLLOW



We'd love the opportunity
to discuss how we can help address
your communication needs—now or in the future!



(770) 775-3152



wjga921fm@gmail.com



WWW.WJGA921.COM





★ HENRY COUNTY'S ★ HOME FOR CLASSIC COUNTRY



100.9 FM
1410 AM

★
YOUR LOCAL
CLASSIC COUNTRY
STATION



2,500
WATTS

★
STRONG SIGNAL.
LOCAL POWER.



CLASSIC
COUNTRY
Favorites

★
THE GREATEST
COUNTRY ARTISTS
OF ALL TIME.



NEWS
• **WEATHER** •
SPORTS
• **COMMUNITY** •
EVENTS



★ **SERVING HENRY COUNTY &**
SURROUNDING COMMUNITIES ★

COVERAGE MAPS



REASONS

WHY YOU SHOULD ADVERTISE ON THE RADIO

1

RADIO SELLS WITH IMMEDIACY.

Research proves that radio regularly reaches consumers within two hours of their largest purchase of the day.

CAN THERE BE A BETTER TIME TO REACH CUSTOMERS THAN ON THEIR CAR RADIO WHILE THEY ARE DRIVING TO DO TODAY'S SHOPPING?



2

RADIO SELLS EVERYWHERE.

Radio is the only true mobile medium. In the car, at work, and at play, radio is there...

THE COMPANION AND THE ADVERTISING FORCE YOUR CUSTOMERS TAKE WITH THEM WHEREVER THEY GO.



3

RADIO SELLS WITH INTIMACY.

In your personal life, when you have something very important to communicate to someone, which would you prefer – to show them a picture, to write to them, or to talk with the intimacy and emotion of the human voice?

RADIO SELLS WITH INTIMACY.



4

RADIO STARS IN THE THEATER OF THE MIND.

Want a 100-piece symphony orchestra in your ad, an elephant, a chorus, a laughing child, a love song? With word pictures and emotion-evoking sounds,

RADIO'S THEATRE OF THE MIND STIMULATES THE MOST EMOTION-FILLED PICTURES THE MIND CAN COMPREHEND.



RADIO TURNS
MORE **PEOPLE** ON!



ONE OF THE MOST EFFECTIVE MEDIUMS FOR ADVERTISING.