

1AWEBBS.COM

SOCIAL MEDIA | WEB | ADVERTISING



MEDIA KIT 2020

DESIGN - PHOTOGRAPHY - SOCIAL MEDIA - ADVERTISING

SERVICES:

PHOTOGRAPHY:

- **FOOD PHOTOGRAPHY PHOTOSHOOT: \$800**
 - Maximum 6 hours
 - Digital retouching (Photoshop)
 - Note: Food Photography up to 18 pics per Shooting
- * Compositing available
- **MODEL PHOTOGRAPHY:**
 - **Value: \$200/hour** (4 hour min)
- **PRODUCT PHOTOGRAPHY:**
 - **HERO SHOTS: \$130/each (White background)**
 - **LIFE STYLE: Custom quotes \$499+ per photo**

GRAPHIC DESIGN

SERVICES COSTS:

- **Restaurant Menu Design:**
 - \$200 per cover design
 - \$150 per additional page
- **TO GO Menu Design for restaurant:**
 - \$350 up to 6 sides
- Logo Design: \$350
- Design advertisement for magazine: \$250
- Design advertisement for newspaper: \$350
- Banner design: \$80
- Stationery design: \$250
- Fleet Wraps: \$250
- Personal card design: \$75
- Postcard or flyer design: \$150
- large poster design: \$200
- Corporate manual design: \$550
- COVID signage design (custom): \$250
- Uniforms design: \$150
- Merchandising package design: \$250
- Window Graphic Design: \$350
- Step and repeat design: \$250
- Event Graphics Combo: \$550
- Wall Murals: \$18sq/ft



VIDEO

• CREATION CONTENT:

Values for this service are based upon on length and job requirements.

- Video Editing HD: \$40/h (3 hour min)
- Video Editing 4K: \$60/h (3 hour min)
- Animated Promo 30 seg: \$1500
- Logo Animation: \$170/seg (3 seg min)
- Day of shooting: Depends on the job

AUDIO:

INCLUDES:

- Jingles: \$1500 (30secs)
- Recording of Audio, Mixing or Mastering: \$40/h
- Creation and production of radio spot: \$350
- Sound Design for video or film: \$120/h

PRINTING SERVICES:

BUSINESS CARDS • POSTCARDS
BROCHURES • LETTERHEADS
ENVELOPES BOOKLETS • NOTEPADS •
MENUS PRESENTATION FOLDERS • NCR
FORMS • DOOR HANGERS • CALENDARS
BOOKMARKS • BANNERS • POS SIGNAGE
FLEET WRAP • WALL WRAP • FLAGS
STEP AND REPEAT BACKDROPS • STORE
MENUS • STICKERS • TABLE • COVERS
RIGID SIGNS • YARD SIGNS • EVENT TENTS
• MOUNTED CANVAS • LARGE POSTERS
CAR MAGNETS • TRADE SHOW PRODUCTS
• SIDEWALK SIGNS • REAL ESTATE SIGNS
WINDOW GRAPHICS • T-SHIRTS
UNIFORMS • EMBROIDERY • HEADWEAR
APRONS • CORPORATE WEAR
SPORTSWEAR • PERFORMANCE

SOCIAL MEDIA DEALS:

7 Days:

One post per day Monday to Sunday per month

INCLUDES:

- Professional design of ads for social media networks (one daily)
- One photoshoot every 3 months (up to 24 pics with annual contract) Valid for 1 year

NOTE: First photoshoot not included.

- Up to 4 Print Designs per month (flyers, postcards, etc)
- 4 Photo based video editings per month Max 30 Sec.
- S.E.O.

Monitoring and updating of portals & Social media management:

- Google
- Yelp
- Facebook
- instagram

Monthly value: \$1800

6 Days:

One post per day Monday to Saturday each month

INCLUDES:

- Professional design of ads for social media networks
- One photoshoot every 3 months (up to 15 pics with annual contract) Valid for 1 year

NOTE: First photoshoot not included.

- Up to 2 Print Designs per month (flyers, postcards, etc)
- 3 Photo based video per month. Produced with After Effects (Max 30 Sec.)
- S.E.O.

Monitoring and updating of portals & Social media management:

- Google
- Yelp
- Facebook
- instagram

Monthly value: \$1500



5 Days Plus+

One post per day Monday to Friday each month

INCLUDES:

- Professional design of ads for social media networks (Monday to Friday)
- One photoshoot every 3 months (up to 10 pics with annual contract) Valid for 1 year

NOTE: First photoshoot not included.

- 2 Print Design per month (flyers, postcards, etc)
- 1 photo based video editing per month Max 30 Sec.
- S.E.O.

Monitoring and updating of portals & Social media management:

- Google
- Yelp
- Facebook
- instagram

Monthly value: \$850

5Days

One post per day Monday to Friday each month

INCLUDES:

- Professional design of ads for social media networks (Monday to Friday)
- Photoshoots at 50%
- 2 Print Design per month (flyers, postcards, etc)
- 1 Photo based video per month. Produced with After Effects (Max 30 Sec.)
- S.E.O.

Monitoring and updating of portals & Social media management:

- Google
 - Yelp
 - Facebook
 - instagram
- Monthly value: \$600