

VISITOR CENTER

May	June	July	August	September	October
Brooke Soukup	Lubov Pavluk	Moonista Jewelry	Melanie Lopez	Suzanne Banks	Ernie Reda?
Mikayla Soukup	Don Davis	Kathy Kabbani	Max Chance	Karen Sutton	OPEN
Thomas Skahill	Carolie Jensen	---	Charlie Galindo	Thomas & Students	OPEN

YOSEMITE WINE TAILS

May	June	July	August	September	October
Lubov Pavluk	Kerby Smith	Teresa J Sharp	Jan Neal	Jim Morris	Barbara Liss
Barbara Liss	Kurt Starkey	Karen Samuelson	Steve Montalto	Cynthia Bernd	Mary Harsh

BODYS BY BOYD

May	June	July	August	September	October
Sheila Boyd	Sheila Boyd	Sheila Boyd	Sheila Boyd	Sheila Boyd	Sheila Boyd
Carolie Jensen	Barbara Liss	Suzanne Banks	Barbara Liss	Sandee Scott	Melanie Lopez
Tricia Nickerson	Vicki Thomas	Thomas Skahill	Thomas Skahill	Lubov Pavluk	Rose Marie Wright
		Sally Walker	Sierra Mountain Quilters	Hector Hinojosa	Kirk Cruz

YOSEMITE GATEWAY ART CENTER

May	June	July	August	September	October
Elizabeth Saltos	Franka Gabler	Mary Beth Harrison	Lina Jane	Carolie Jensen	Santiago Palacio
Jennifer Moss	Carolyn Hartling	Patricia Allen	Jon Bock	Becky Alacron	Amy Morgan
Sandee Scott	Lura?	Jim Taylor		Teresa Sharp	Jessica de Jesus

FIREFALL GALLERY

May	June	July	August	September	October
Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins
Gerling Modesto	Jennifer Moss	Carolie Jensen	Carolie Jensen	Joanna Saipin	OPEN
Steve/Wood Carvers	Steve/Wood Carvers	Steve/Wood Carvers	Steve/Wood Carvers	Steve/Wood Carvers	Steve/Wood Carvers

OAKHURST SPIRITS

May	June	July	August	September	October
Gina Mims	Joe Doherty	Steve Montalto	Jill Gamble	Gina Mims	Gina Mims
Au Naturele show	Velda Ruddick	Sandee Scott	Ashley Burns	Max Chance	Lina Jane
---	Gina Mims	Gina Mims	Angeline DeHart	Moonista Jewelry 1d	Jennifer Moss 1d
			Gina Mims	---	---

ECLECTIC

May	June	July	August	September	October
Bodie Shaw	Bodie Shaw	Bodie Shaw	---	---	---

ELDERBERRY HOUSE

May	June	July	August	September	October
Lura Schwartz Smith	Lisa Zylstra	Jennifer Moss	Rosemarie Wright	Dennis Durrell	Carolie Jensen
Kerby Smith	Teresa J Sharp	Lubov Pavluk	Sandee Scott	Kathy Kabbani	Hector Hinojosa
Vicki Thomas	Jillian Gamble	Gerling Modesto	Carolyn Hartling	Barbara Liss	Sherril Royse
Suzanne Banks	Ashley Burns			Kathy Marks	Lubov Pavluk?
	Angeline De Hart				

OAKHURST ART & Wine HOP

THIRD THURSDAY
5-8 PM MAY - OCT

• Hop on the trolley at the Visitor Center or follow the map to locations along Hwy 41

• Purchase a glass for \$20 at Yosemite Wine Tails for tastings

2024 DATES
5/16 • 6/20 • 7/18 • 8/15 • 9/19 • 10/17
Scan QR or go to OakhurstArthop.com
for locations, details & monthly updates

- Visitor Center (guest artists)**
 40343 Highway 41
yosemitethisyear.com
- Yosemite Wine Tails (guest artists)**
 40409 Highway 41
yosemitewinetails.com
- Bodys by Boyd**
 (Sheila Boyd & guest artists)
 49643 Hartwell Rd
animalartbysheila.com
- Yosemite Gateway Art Center**
 (permanent artists)
 40982 Highway 41
ygac.org
- Firefall Gallery**
 (Nancy Robbins & guest artists)
 40680-C Highway 41 California
firefallgallery.com
- The Gallery at Oakhurst Spirits**
 (Gina Mims & guest artists)
 40300 Greenwood Way
oakhurstspirits.com
ginamimsart.com
- Ec•lec•tic**
 Bodie Shaw
 No longer showing
- Elderberry House**
 (guest artists & DJ on the patio)
 48688 Victoria Ln
chateausureau.com

Artists are encouraged to select where they'd like to show based on their experience level, costs, time frames and location. We will then help select, recommend and coordinate as needed.

Location	Number of Artists	Duration	Experience level	Cost	Commission
Yosemite Visitor Center	2-3	1 day	* - ***	Free	0%
Yosemite Wine Tails	2	full month	** - ****	\$50 per person	25%
Bodys by Boyd	3	1 day	** - ****	Free	0%
Yosemite Gateway Art Center	members	full time			30%
Firefall Gallery	1-3	1 day	*** - ****	Ask Nancy	Ask Nancy
Gallery at Oakhurst Spirits	2	full month	** - ****	\$50 per person	25%
Eclectic - Bodie Shaw	Bodie				n/a
Elderberry House	3-4	1 day	**** - *****	Free (accepted)	0%

*New Artist - ***** Professional Artist

Note: For spaces not taking a commission, you will need have a device to do your own sales and have a CA Sellers Permit. You may also obtain a temporary permit at <https://www.cdtfa.ca.gov/industry/temporary-sellers/>

THE KEY GOALS OF THE ART & WINE HOP:

- **Market Oakhurst as an Artistic Destination:** Showcasing the unique talents of artists like you helps establish Oakhurst as a vibrant and creative community. It's a key element of letting people know that we are so much more than just a gateway to Yosemite.
- **Give Locals and Tourists Something Fun to Do:** Your participation provides an enjoyable experience for both residents and visitors, enriching our community culture.
- **Create a Reason to Do Art:** Events like these inspire artistic expression instead of just doing art for yourself.
- **Keep the Trolley:** This may be the last year for the trolley if we can't incentivize more riders, so your support is crucial.
- **Build Brand Awareness:** This event is an opportunity to attract new audiences to your work, sparking interest that can lead to future sales and support.

To maximize the benefits of this event, we recommend the following:

- **Market Your Specific Destination:** Use social media platforms like Facebook, Instagram, and TikTok to highlight your work and location before and during the event. Tag @oakhurstarthop on Instagram and Facebook. Our aim is to reach both the local community as well as a broader audience that may not know you.
- **Gather People's Email Addresses:** Building a mailing list can help you stay in touch with potential buyers and fans.
- **Promote Yourself:** Let people know where they can find you during art hop, year round or during the Sierra Art Trails to keep the momentum going.
- **Display smaller, affordable pieces:** This is a "teaser" event, so showcase a few originals, along with prints, cards, or any merchandise. People will be traveling and looking at many artists so smaller impulse purchases are better. Simplify your set-up to make it enjoyable and stress-free.

