

INELLE HOTEL

May	June	July	August	September	October
Kathy Kabbani	Katie Wing	Rosemarie Wright	Rivka Schaffner	Ashney Nebeker	Jennifer Moss
Luke Schaftary	Luba Pavluk	John Minney	Christina Orlossy	Dorella Troup	Craig Schneider
Carolie Jensen		Erin Cook	Julia Lee	Craig Schneider	Meredy Wells

YOSEMITE WINE TAILS

May	June	July	August	September	October
Karen Tillison	Ivette Ledesma	Jim Morris	John Minney	Jim Morris	Barbara Liss
Jennifer Moss	Gerling Modesto	Monica Lasgoity	Robert McBride	Cathy Desch	Jim Morris

BODYS BY BOYD

May	June	July	August	September	October
Sheila Boyd	Sheila Boyd	---	Sheila Boyd	Sheila Boyd	Sheila Boyd
Lura Schwarz Smith	Rivka Schaffner	---	Luba Pavluk	Barbara Liss	Dorella Troup
Dorella Troup	John Minney	---	Cynthia Bernd	Tricia Nickerson	Luke Schaftary
Sierra Mountain Quilters		---	Jennifer Moss	Lisa Rhoad	

YOSEMITE SIERRA ARTISTS GALLERY

May	June	July	August	September	October
Kurt Starkey	Steve Seifert & Alex Kube	Luba Pavluk	Ginny Burdick	Teresa J Sharp	Sandee Scott
Thomas Skahill	Kurt Starkey	Lisa Zylstra	Luke Schaftary	Steve Seifert & Alex Kube	Laurie Harry
Rivka Schaffner	Laurie Harry	Mary Motola	Barbara Liss	Rivka Schaffner	

YOSEMITE GATEWAY ART CENTER

May	June	July	August	September	October
Jon Bock	Franka Gabler	Karen Tillison	Carolie Jensen	Elizabeth Saltos	Luba Pavluk
YGAC artists	Karen English	Teresa Sharp	Carolyn Hartling	Dixie Salazar	Mary Beth Harrison?
	Lura Schwarz Smith	---		Robert McBride	---

FIREFALL GALLERY

May	June	July	August	September	October
Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins	Nancy Robbins
??	Carolie Jensen	Rivka Schaffner	Dorella Troup	Mari Wahrhaftig	Carolie Jensen
Steve & Wood carvers	Steve & Wood carvers	Julia Lee + Wood	Steve & Wood carvers	Steve & Wood carvers	Steve & Wood carvers

OAKHURST SPIRITS

May	June	July	August	September	October
Au Naturelle show	Sandee Scott	Luke Schaftary	Steve Montalto	Gina Mims	Gina Mims
Gina Mims	Karen Tillison	Robert McBride	Mike Hughes	Jennifer Moss	Lina Jane
Lina Jane	Gina Mims	Gina Mims	Gina Mims	Ivette Ledesma	Steve Montalto 1d?
		Erin Cook - patio 1d		---	

ELDERBERRY HOUSE

May	June	July	August	September	October
Luba Pavluk	Rosemarie Wright	Dorella Troup	Rosemarie Wright	Sandee Scott	John Minney
Laurie Harry	Kathy Kabbani	Ivette Ledesma	Kathy Kabbani	Kathy Marks	Rivka Schaffner
Erin Cook		Carolie Jensen	Katie Wing	Jan Neal	Sally Kent
		Craig Schneider		Carolyn Hartling	Julia Lee

OAKHURST ART & Wine HOP

THIRD THURSDAY
5-8 PM MAY - OCT

- Hop on the trolley or follow the map
- Purchase your wine glass for tastings

2025 DATES
5/15 • 6/19 • 7/17 • 8/21 • 9/18 • 10/16
Scan QR or go to OakhurstArtHop.com
for locations, details & monthly updates

- Inelle Hotel**
48800 Royal Oaks Dr.
theinelle.com
- Yosemite Wine Tails**
40409 Highway 41
yosemitewinetails.com
- Bodys by Boyd**
Sheila Boyd & guest artists
49643 Hartwell Rd
animalartbysheila.com
- Yosemite Sierra Artists Gallery**
40879 Highway 41, Suite 1-l
yosemitesierraartists.org/gallery
- Yosemite Gateway Art Center**
40982 Highway 41
ygac.org
- Firefall Gallery**
Nancy Robbins & guest artist
40680-C Highway 41
firefallgallery.com
- The Gallery at Oakhurst Spirits**
Gina Mims & guest artists
40300 Greenwood Way
oakhurstspirits.com
ginamimsart.com
- Elderberry House**
Guest artists + DJ on the patio
48688 Victoria Ln
chateausureau.com

Artists are encouraged to select where they'd like to show based on their experience level, costs, time frames and location. There are only a few locations left, invite your artist friends or sign up today.

Location	Number of Artists	Duration	Experience level	Cost	Commission
Inelle Hotel	3	1 day	*** - *****	Free (accepted)	0%
Yosemite Wine Tails	2	full month	** - *****	\$50 per person	25%
Bodys by Boyd	3	1 day	** - ****	Free	0%
YSA Gallery	2-3	1 day	**** - *****	members only	40%
Yosemite Gateway Art Center	3	1 month	**** - *****	\$60 (Jon to approve)	30%
Firefall Gallery	1-3	1 day	*** - *****	Free	0%
Gallery at Oakhurst Spirits	2	full month	** - *****	\$50 per person	25%
Elderberry House	3-4	1 day	**** - *****	Free (accepted)	0%

*New Artist - ***** Professional Artist

Note: For spaces not taking a commission, you will need have a device to do your own sales and have a CA Sellers Permit. You may also obtain a temporary permit at <https://www.cdtfa.ca.gov/industry/temporary-sellers/>

THE KEY GOALS OF THE ART & WINE HOP:

- **Market Oakhurst as an Artistic Destination:** Showcasing the unique talents of artists like you helps establish Oakhurst as a vibrant and creative community. It's a key element of letting people know that we are so much more than just a gateway to Yosemite.
- **Give Locals and Tourists Something Fun to Do:** Your participation provides an enjoyable experience for both residents and visitors, enriching our community culture.
- **Create a Reason to Do Art:** Events like these inspire artistic expression instead of just doing art for yourself.
- **Keep the Trolley:** This may be the last year for the trolley if we can't incentivize more riders, so your support is crucial.
- **Build Brand Awareness:** This event is an opportunity to attract new audiences to your work, sparking interest that can lead to future sales and support.

To maximize the benefits of this event, we recommend the following:

- **Market Your Specific Destination:** Use social media platforms like Facebook, Instagram, and TikTok to highlight your work and location before and during the event. Tag @oakhurstarthop on Instagram and Facebook. Our aim is to reach both the local community as well as a broader audience that may not know you.
- **Gather People's Email Addresses:** Building a mailing list can help you stay in touch with potential buyers and fans.
- **Promote Yourself:** Let people know where they can find you during art hop, year round or during the Sierra Art Trails to keep the momentum going.
- **Display smaller, affordable pieces:** This is a "teaser" event, so showcase a few originals, along with prints, cards, or any merchandise. People will be traveling and looking at many artists so smaller impulse purchases are better. Simplify your set-up to make it enjoyable and stress-free.



DAY OF SET UP

PLEASE BE SET UP BY 4:45 AT THE LATEST AND STAY UNTIL 8PM

Creating a successful art booth is about more than just showing up—it's about creating an inviting experience. Keep your display clean and eye-catching with easels or stands to add dimension. Use clear signage for your name, prices, and payment options. Be approachable—smile, make eye contact, and share the stories behind your art. Have business cards or flyers on hand, and offer multiple payment options like cash, card, or mobile apps. Bring snacks and water, and stay present (not on your phone). Include a guest book or email sign-up for future connections. Most importantly, have fun—your energy draws people in!

ART SPACE CHECK LIST

Artwork & Display

- Select and pack artwork (labeled with title, medium, price)
- Price tags or labels for each piece
- Inventory list with prices & descriptions
- Artist statement or bio sheet
- Business cards or postcards with contact info

Booth Setup

- Display stands
- Tablecloths or coverings
- Easels or grids for vertical display
- Hanging hardware (hooks, clips, zip ties, S-hooks)
- Signage with your name/logo

Sales & Payment

- Cash box with change
- Credit card reader (Square, Venmo, PayPal, etc.)
- QR code for online payments or social links
- Receipt book or digital sales tracking
- Packing materials (bags, wrapping, bubble wrap)
- Tape, scissors, pens, markers

Personal & Promotion

- Snacks, water (or eat first)
- Branded shirt or name tag (optional)
- Flyers or upcoming show info
- Email signup sheet or tablet for newsletter list
- Social media handle signage