



# Work smarter with intelligent fillable eApps

Our eApps enable you to improve efficiency and productivity by reducing errors and producing 100% in Good Order application submissions. With your applications arriving at the carrier in good order, your case can be expedited. The bottom line: You can eliminate up to 14 days from the process<sup>1</sup> enabling you to sell more insurance.

## What is it?

eApp is an online submission process for insurance. Unlike the Drop Ticket option, you complete the application at your own pace with the option to print the application or submit it electronically.

## How does it work?

Once you input carrier name, product type, product, and state, easy-to-use intelligent wizard screens walk you through the process. Green “completed” checkmarks appear when fields are in good order. You can view/print the forms at any time and save/update as many times as you like. Finally, print and sign the forms or you can submit electronically.

## What are the benefits to you?

- Access to over 30 eApps from more than 15 leading life insurance carriers<sup>2</sup>
- An intelligent fillable form with eSignature and eSubmission
- Flexibility to interview your client and order the medical requirements on your own
- Reduce paper and produce 100% in Good Order application submissions
- Cases typically process 14 days faster<sup>1</sup>
- Earn the same comp as a paper application, only faster

### Get started...

1. Log in to your Crump website
2. Click on the Transaction Center menu
3. Click Start a New Case under Transact & Apply
4. Complete the Application Selector
5. Select eApp fulfillment



(continued)



Case Information | Application

Primary Proposed Insured

Personal Details

First Name  M.I.  Last Name  Suffix

Date of Birth (mm/dd/yyyy)  Age  Age Nearest  Save Age?  Gender  Male  Female

U.S. Citizen or Permanent Res.  Yes  No

- ✓ Primary Proposed Insured...
- ✓ Primary Proposed Insured...
- ✓ Coverage Information
- ✓ Optional Benefits And R...
- ✓ Existing Insurance
- ✓ Premium

6. Complete all yellow-shaded fields until all green checkmarks are displayed.

Case Information | Application

Validation and Lock Data

✓ Congratulations! Your application is Ready for Signatures.

You now qualify for our Electronic Signature process.

Please click the "Lock Application" button below

[Lock Application and Proceed to Signature Process](#)

[← Back](#)

7. Lock the application and complete the steps for eSignature.

Dear John Doe:

**Thank you for your interest in a product.**

To complete the application, we need your electronic signature. Please review your application by clicking on the link below. You will be asked to review your application, disclosures, consents and other items and then apply your electronic signature.

Please click the button below to be directed to the online signature process. The link will only be accessible for 7 days.

[Access your Application](#)  
Click Here

If you have any questions, please contact your agent.

**Please do not reply to this e-mail.**

8. Your client will receive the application via email to review and eSign.

Jane Doe,

All eSignatures, except yours, have been completed on the  Application for John Doe. You now need to review the application, forms, and other items; and apply your digital signature to the application. When complete, please electronically submit the application to:

Please click the button below to be directed to the online signature process. Enter the 4 digit PIN code you created to login.

[Access your Application](#)  
Click Here

**Please do not reply to this e-mail.**

9. Once the client eSigns, you will receive the application via email to review and eSign.

10. Once you sign, Crump and the carrier will receive the application for underwriting.

<sup>1</sup>Based on average case timeframe; specific results may vary.

<sup>2</sup>Also available for some Permanent and Disability applications.

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