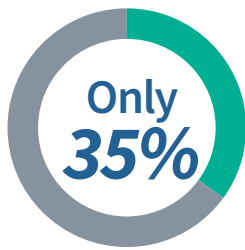




Benefits Education and Counseling

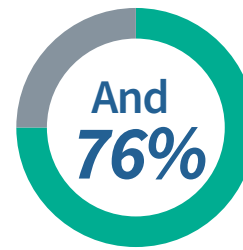
Why employees need benefits education



of employees say they understand the employee benefits available at work "very well."



of employees are making changes annually to their benefits.



of employees want to talk to someone about their benefit elections.

Employees who enroll in benefits by sitting down with someone understand their benefits better.

What employees say after meeting with a benefits counselor...



According to more than 106,000 employee surveys:

98% said their level of understanding improved after a 1-to-1 benefits counseling session.

99% said it's important to have a benefits counseling session on an annual basis.

93% said they were very satisfied with their enrollment experience.

Being a benefits broker or consultant requires extensive knowledge. On one end, you're helping clients develop a strong benefits and enrollment strategy. You are studying every detail of each enrollment and working with the client to ensure success. The more complex benefits become, the more difficult and time-consuming this process can be. You need a partner that eases the administrative burden so you can focus on building your business. Our service and solutions give you that freedom so you can continue to grow your business.

Statistics pulled from 2019 Colonial Life internal data and research conducted between Jan. 28 and Feb. 1, 2019 by Dynata on behalf of Colonial Life of 1,505 full-time U.S. employees between 18 and 70 years of age.

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