

Meredith Ganzman

[The Sun Reporting](#)

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Journalism Experience

Digital Entertainment Reporter, The Sun NY, N.Y., November 2019 - Present

Help launch US-based digital edition of The Sun and shape overall content model and direction. Find and report multiple showbiz stories to be published daily on The Sun's flagship UK website prior to launch of US website. Work to establish the brand's domestic foothold as a part of the News Corp family of brands. Cover breaking celebrity, film and television news. Spearhead coverage of reality television beat, mapping out plans for features, exclusives and new angles. Help manage desk of reporters and edit copy. Publish stories using Wordpress.

Digital Reporter/Producer, Radio.com, CBS Radio/Entercom NY, N.Y., June 2018- October 2019

Reported and wrote video stories for Radio.com platform, which received more than nine million monthly views. Created 3-5 daily quick-turnaround trending, emotionally-driven and entertainment video news packages to appear on hundreds of radio station websites, social media and distribution partner sites including AOL, Yahoo and MSN. Covered breaking news by finding a unique feature angle of a story. Scripted and produced stories, recorded voice over and reported on-camera for pieces.

Digital Multimedia Journalist and News Writer, PIX11 News, NY, N.Y., October 2016- June 2018

Produced video web stories for Pix11.com, which receives around two hundred thousand views a day. Specialized in enhancing audience engagement experience for website users. Reported live from Spain during the Barcelona terrorism attacks. Produced special coverage of Las Vegas shooting. Wrote scripts, narrated voice over tracks and edited all video for web story packages. Covered entertainment stories, including Broadway openings and award shows, as well as breaking and general assignment news.

Digital Content Producer, 92nd Street Y NY, N.Y., April 2016- Sept 2016

Produced, scripted, shot and hosted arts and entertainment-based video content for different digital platforms. Scheduled, booked and interviewed A-list talent for video stories and broadcasts. Managed social media production and tracked performance incites for video productions. Created and hosted 92Y's most-viewed Facebook Live video to date; consistently generated 92Y's most shared content.

Freelance Reporter, Backstage.com, Playbill.com and Broadway.com NY, N.Y., August 2015- Present

Write feature news stories and produce video packages for popular New York theatre websites covering Broadway and Off-Broadway theatre offerings, celebrity interviews and industry issues.

Arts and Entertainment Reporter/Social Media Producer, The Jewish Channel, NY, N.Y., April 2011- February 2016

Pitched, reported and narrated day of air stories for national Jewish television channel's news broadcasts. Created and hosted monthly theatre talk show, *Row J*. Shot video elements independently and collaborated with videographer. Stories ranged from covering Hurricane Sandy to Broadway's Tony Awards. Also posted stories to web, engaged in online conversations and managed all social media platforms.

Multimedia Producer, The Jewish Daily Forward, NY, N.Y., Nov. 2010- April 2011

Produced web video packages to accompany news and features articles. Wrote and updated articles; collected and sized art for website. Produced weekly radio podcasts for reporters' roundtables, women's issues and book reviews.

Education

Columbia University Graduate School of Journalism, NY, N.Y., May 2015

M.S. in Journalism. Covered beats for Williamsburg and Greenpoint, Brooklyn, New York City's Italian American Community and arts and entertainment.

New York University, NY, N.Y., May 2009

B.A. Journalism and Mass Communications and History

Skills

Digital Video Shooting: Sony Z5, HD, DVCAM, DVCPRO, BETACAM SP

Video and audio editing programs: Final Cut Pro, Adobe Creative Suite, Avid, LiveType, SONY Vegas, Logic, Audition, Soundtrack Pro, Photoshop

Online News Tools: Opus, ENPS iNews, WordPress, Excel, PowerPoint