Bridge IDT Partners with Salt Security to Bring Industry-Leading API Security to New Markets
API security leader Salt enables Bridge IDT to deliver the deepest context and continuous insights for comprehensive API discovery, attack prevention, and strengthening APIs

MILAN – May 11, 2023 – Bridge IDT, a boutique integration and digital transformation company, today announced that it has partnered with Salt Security, the leading API security company, empowering customers across Italy, Iberia and the Mediterranean to protect their digital transformation initiatives with the industry's most mature and proven API security platform. As part of the agreement, Bridge IDT has also joined the Salt Security Essential Partner Program.

Because application programming interfaces (APIs) ensure effective integration throughout today's modern digital infrastructures, they represent a key driver for the digital economy. The Salt Security API Protection Platform complements and extends the Bridge IDT Digital Transformation Platform to provide a comprehensive and secure solution for organizations to securely power their digital transformation journey.

In its Q1 2023 State of API Security report, Salt Labs, the Salt Security research team dedicated to API threat research, found a 400% increase in unique attackers over a six month period between June and December 2022. The report's findings reflect the growing need for purpose-built API security to reduce business risks.

"We are excited to partner with Salt Security to offer a more secure and reliable solution to our customers," said Francesco Maselli, partner at Bridge IDT. "The integration of the Salt API security platform will enhance the security of our digital transformation platform and solutions and provide our customers with the peace of mind they need to focus on their business objectives."

"We are thrilled to partner with Bridge IDT to help businesses in Italy, Iberia and the Mediterranean protect the APIs driving their digital transformation initiatives," said Sunil Dutt, director of channel sales, EMEA, at Salt Security. "Their expertise in positioning digital products and solutions and our leading API security capabilities make a powerful duo to empower customers to achieve success."

Leveraging the Salt Security cloud-scale, big data API security platform with its time-tested AI and ML algorithms, Bridge IDT enables its customers to secure their critical and sensitive data from growing API threats. Only Salt can correlate activities across billions of API calls and provide real-time analysis of all of that data to deliver the adaptive intelligence needed to identify and block today's sophisticated API attacks. By protecting the APIs at the heart of their digital initiatives, Salt enables customers to continue to safely innovate and deliver competitive new services.

About the Salt Security Essential Partner Program
The Salt Security Essential Partner Program helps a growing network of distributors, channel partners, consultancies, and integrators address escalating API security threats for their global enterprise clients through technical enablement services and additional guidance and specialized support. The flexibility and scale of the Salt Security Essential Program enable its channel partner customers to confidently innovate in spite of accelerating API attacks. For more information on the Salt Security Essential Partner Program, please visit https://salt.security/partners.

About Salt Security
Salt Security protects the APIs that form the core of every modern application. Its patented API Protection Platform is the only API security solution that combines the power of cloud-scale big data and time-tested ML/AI to detect and prevent API attacks. By correlating activities across millions of APIs and users over time, Salt delivers deep context with real-time analysis and continuous insights for API discovery, attack prevention, and hardening APIs. Deployed quickly and seamlessly integrated within existing systems, the Salt platform gives customers immediate value and protection, so they can innovate with confidence and accelerate their digital transformation initiatives. For more information, visit: https://salt.security/

About Bridge IDT
Headquartered in Milan, Italy, and serving customers across Italy, Iberia and the Mediterranean, Bridge IDT helps businesses explore and unleash new value through digital disruption. The company provides secure-by-design leading edge integration products and solutions, seamlessly connecting the physical, digital, and the metaverse.