

Bridge IDT Partners with Workato to Bring Industry-Leading Low code/No code Enterprise Automation Platform to New Markets.

LowCode/NoCode Enterprise Integration and Automation Platform enables Bridge IDT Clients to quickly deliver any type of data integration and process automation across an enterprise landscape whether the need is for API, ETL, RPA or Streaming Data in 20% of the time normally needed to deliver data integration adding a unified governance and monitoring framework .

MILAN – July 13, 2023 – [Bridge IDT](#), a boutique integration and digital transformation company, today announced that it has partnered with [Workato](#) leading enterprise automation platform, a Leader in the Gartner Magic Quadrant™ for iPaaS in 2023 for the 5th time in a row, to empower customers across Italy, Iberia and the Mediterranean to integrate and automate their digital assets as part of their transformation initiatives with the industry's most mature and proven Automation platform. As part of the agreement, Bridge IDT has also joined the Workato Automation League.

Workato's low-code/no-code platform enables both business and IT teams to build integrations at five times the speed of typical integration platforms. This is achieved through accelerators like pre-built connectors for 1500+ SaaS, on-prem databases, ERP and more; 500,000+ ready-to-use recipes for common business processes shared by 70,000+ community members. Workato's fully cloud-native architecture is built for scale and speed and significantly reduces operational footprint and overall costs.

"We are excited to partner with Workato to offer our clients what Gartner and the market considers a top Enterprise Automation Platform" said Giuseppe Rossi, Partner at Bridge IDT. "Our clients can rely on Workato's platform to facilitate cross enterprise data and application integration together with process improvements that will drive efficiency, increase productivity, and reduce costs while helping accelerate innovation cycles, increase business agility, and provide more accurate business observability."

"We are thrilled to partner with Bridge IDT to help businesses in Italy, Iberia and the Mediterranean utilize our enterprise automation platform in their digital transformation initiatives," said Eric Berkman, SVP of Worldwide Channel Sales at Workato. "Their expertise in positioning digital products and solutions and our leading EAP capabilities utilizing Generative AI make a powerful duo to empower customers to achieve success.

As organizations scale and expand business operations, ensuring that silos between departments, applications, and data don't develop is key to delivering high-value business outcomes. The Automation Platform solves this problem by making it easy for users to connect data across applications and other data sources and create automated workflows to streamline business processes, improving productivity and decreasing costs and time to market for the business solutions the processes support.

Workato uniquely provides the following:

- Empower more teams in organizations to easily and quickly create integrations with a visually intuitive experience
- Securely connect to cloud, on-prem databases and ERP, legacy applications, and more.
- Effortlessly sync data at any speed - real-time, scheduled, or batch, and any volume from a single transaction to billions of rows
- Built on cloud platform that auto-scales eliminating the complexities of infrastructure provisioning, capacity planning

About Workato

The leader in enterprise automation, Workato helps organizations work faster and smarter without compromising security and governance. Built for Business and IT users, Workato is trusted by over 17,000 of the world's top brands, including Broadcom, Intuit, and Box. Headquartered in Mountain View, Calif., Workato is backed by Altimeter Capital, Battery Ventures, Insight Venture Partners, Tiger Global, and Redpoint Ventures. For more information, visit [workato.com](https://www.workato.com) or connect with us on social media:

Blog: <https://www.workato.com/the-connector/>

Business Systems Community: <https://systematic.workato.com/>

Twitter: <http://www.twitter.com/workato>

LinkedIn: <https://www.linkedin.com/company/workato>

About Bridge IDT

Headquartered in Milan, Italy, and serving customers across Italy, Iberia and the Mediterranean, Bridge IDT helps businesses explore and unleash new value through digital disruption. The company provides secure-by-design leading edge integration products and solutions, seamlessly connecting the physical, digital, and the metaverse.

Per more information, please visit [bridgeidt.com](https://www.bridgeidt.com) or connect with on social media:

Twitter: <http://www.twitter.com/Bridgeldt>

LinkedIn: <http://www.linkedin.com/BridgeIDT>