



Grafton County: Getting a Head Start

June 26, 2023

Today's Agenda



01

METHODOLOGY

- What's the PVI
- What's a Swing District

02

2022

- 2022 Results
- Trend lines
- Discussion about context: Beyond the numbers
- Lessons learned

03

2024

- Best opportunities for "flips"
- Most vulnerable "holds"
- What early tactics matter most
- Q&A and Next Steps

The Partisan Voter Index (PVI)

The PVI measures how much more Democratic or Republican a precinct or district votes compared to NH overall in statewide general elections.

48.7%

Between 2016 and 2020, Democrats received about 48.7% of the two-party vote in all statewide general elections (President, Governor, and US Senate).

The Partisan Voter Index (PVI)

For example, if a House district is "**D+3**", it means that district has voted ~3 points more for Dems in statewide races than the state overall, or around **48.7% + 3% = 51.7%**

48.7%

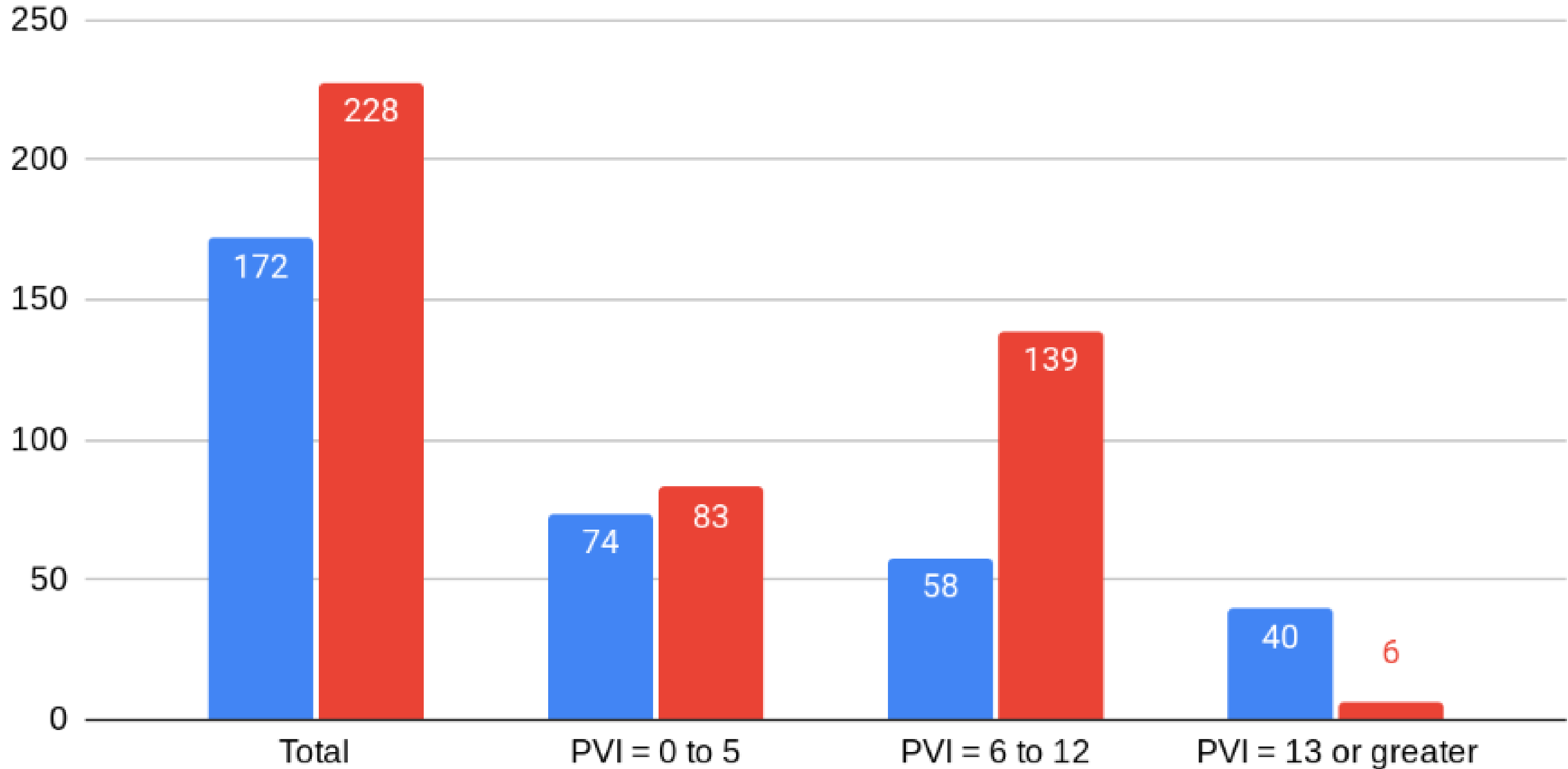
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The Partisan Voter Index (PVI)

- Historically, districts between **D+6 and R+6** are "**potentially swingable**".
- Districts between **D+3 and R+3** are considered "**highly competitive**".

Seats by PVI - 2022

■ Dems ■ GOP



Why are there more House districts with GOP PVI's?

- Gerrymandering
- Nature of the parties' bases of support
- Those bases are evolving

PVI	# of Seats	Ave. Seats Won by Favored Party	Win % of Favored Party
D+13 or Greater	45	45	100.0%
D+6 to D+12	52	49.6	95.4%
D+0 to D+5	80	60.2	75.3%
Even	4	2	50.0%
R+0 to R+5	83	51	61.4%
R+6 to R+12	126	119.6	94.9%
R+13 or Greater	10	10	100.0%
Totals	400	337.4	84.40%

How did the model do?

On October 25th, 2022, the model projected we would win between 187-208 seats. The midpoint was **197.5**.

We ended up winning 197 and tying another: Exactly 197.5

What Happened in 2022

- Entering 2022, the statewide baseline average for Democrats was **48.7%**.
- In 2022 *only*, statewide Democrats averaged **48.37%**.

Grafton County 2022 House "Scorecard"

PVI	# of Seats	D wins	R wins	Win%	Statewide Win%
D+7 or greater	13	13	0	100.0%	100% (90-0)
D+4 to D+6	1	1	0	100.0%	97.7% (42-1)
D+0 to D+3	3	3	0	100.0%	87.2% (34-5)
R+0 to R+3	2	0	2	0.0%	50.0% (20-20)
R+4 to R+6	3	1	2	33.3%	14.5% (12-71)
R+7 or greater	4	0	4	0.0%	0.0% (0-105)
Total	26	18	8	69.2%	49.5% (198-202)

Grafton County Blue PVI House Seats

Dem Seat	District	# of Seats	Precincts	Votes Cast 2020	House District Coefficient	PVI Party	PVI Number	Dem Wins	GOP Wins	Democrat	Republican
160	Graf 09 (1)	1	Canaan	2541	1.26%	D	1	1	0	Corrine Morse	Donald McFarlane
154	Graf 07 (1)	1	Campton	2146	1.77%	D	2	1	0	Tommy Hoyt	Mark Alliegro
134	Graf 03 (1)	1	Lincoln, Woodstock	2033	3.47%	D	3	1	0	Jerry Stringham	Bonnie Ham
124	Graf 04 (1)	1	Thornton, Waterville Valley	2196	4.13%	D	4	1	0	Heather Baldwin	Steven Babin
68	Graf 08 (3)	3	Plymouth, Ashland, Holderness	6191	8.84%	D	9	3	0	Sallie Fellows, Peter Lovett, Bill Bolton	Kendall Hughes, George Kirk, Mike McLaughlin
58	Graf 16 (1)	1	Enfield	2793	10.30%	D	10	1	0	Josh Adjutant	None
57	Graf 02 (1)	1	Bethlehem, Franconia	2516	10.30%	D	10	1	0	Jared Sullivan	Cathy Qi
16	Graf 14 (1)	1	Lebanon W2	2496	19.89%	D	20	1	0	George Sykes	None
15	Graf 15 (1)	1	Lebanon W3	2835	20.40%	D	20	1	0	Thomas Cormen	None
14	Graf 17 (1)	1	Lebanon W1, 2, 3	8056	20.57%	D	21	1	0	Sue Almy	None
11	Graf 13 (1)	1	Lebanon W1	2725	21.38%	D	21	1	0	Laurel Stavis	None
1	Graf 12 (4)	4	Hanover, Lyme	8487	32.78%	D	33	4	0	Mary Hakken-Phillips, Sharon Nordgren, Russ Muirhead, James Murphy	None

Grafton County Red PVI House Seats

Dem Seat	District	# of Seats	Precincts	Votes Cast 2020	House District Coefficient	PVI Party	PVI Number	Dem Wins	GOP Wins	Democrat	Republican
347	Graf 11 (1)	1	Alexandria, Grafton, Groton, Hebron	2794	-9.31%	R	9	0	1	Catherine Mulholland	Lex Berezhny
325	Graf 05 (2)	2	Haverhill, Warren, Piedmont	3613	-7.55%	R	8	0	2	None	Matthew Coulon, Rick Ladd
315	Graf 10 (1)	1	Bridgewater, Bristol	2776	-7.39%	R	7	0	1	Taylor Largmann	Carroll Brown
222	Graf 01 (3)	3	Littleton, Lisbon, Bath	5998	-3.67%	R	4	1	2	Tim Egan, Jordan Applewhite, Linda Massimilla	Calvin Beaulier, David Rochefort, Matt Simon
194	Graf 18 (1)	1	Enfield, Canaan, Bristol, Bridgewater	11715	-1.77%	R	2	0	1	Carolyn Fluehr-Lobban	John Sellers
193	Graf 06 (1)	1	Orford, Rumney, Wentworth	2416	-1.28%	R	1	0	1	Craig Tomlinson	Jeffrey Greeson

Percentage of Total Votes Cast that Voted in NH House Races

PVI	# of Precincts	% of all votes cast that voted in this NH House race
Non-floterial single-seat	21	96.07%
Floterial single-seat	10	96.99%
Non-floterial 3-seat	9	88.03%
All single-seat districts	31	96.37%
All multi-seat districts	9	88.03%

District	PVI (Raw #)	Party	PVI	Major Communities	Dem Candidate	GOP Candidate
22	-10.31%	R	10	Pelham, Salem	Wayne Haubner	Daryl Abbas
23	-8.97%	R	9	Brentwood, Epping, Kingston	Brenda Oldak	Bill Gannon
19	-8.09%	R	8	Derry, Hampstead, Windham	None	Regina Birdsdell
14	-7.21%	R	7	Hudson, Auburn, Londonderry	John Robinson	Becky Carson
6	-6.97%	R	7	Alton, Rochester	Ruth Larson	James Gray
17	-6.34%	R	6	Eastern Merrimack County	Christine Tappen	Howard Pearl
8	-5.69%	R	6	Claremont, Weare	Charlene Lovett	Ruth Ward
16	-5.53%	R	6	Goffstown, Hooksett, W1 Manch	June Trisciani	Keith Murphy
3	-4.56%	R	5	Carroll County	Bill Marsh	Jeb Bradley
2	-4.35%	R	4	Laconia, Ashland, much of Belknap	Kate Miller	Tim Lang
9	-3.59%	R	4	Bedford	Mike McLaughlin	Ricciardi
7	-3.09%	R	3	Rural Merrimack, Grafton	Richard Lobban	Dan Innis
1	-2.54%	R	3	Coos, Littleton	Edith Tucker	Carrie Gendreau
12	-2.24%	R	2	Nashua, Hollis, Brookline	Melanie Levesque	Kevin Avard
11	-1.34%	R	1	Amherst, Milford, Merrimack	Shannon Chandle	Gary Daniels
18	-1.12%	R	1	Manchester, Litchfield	Donna Soucy	George Lambert



Key Takeaways

- 1) Decide how to challenge 3 GOP incumbent senators
- 2) Protect four vulnerable House incumbents (Grafton 3,4,7, & 9)
- 3) Prioritize flipping two seats (6 & 18)
- 4) Focus on Littleton
- 5) Early recruiting, Early fundraising

