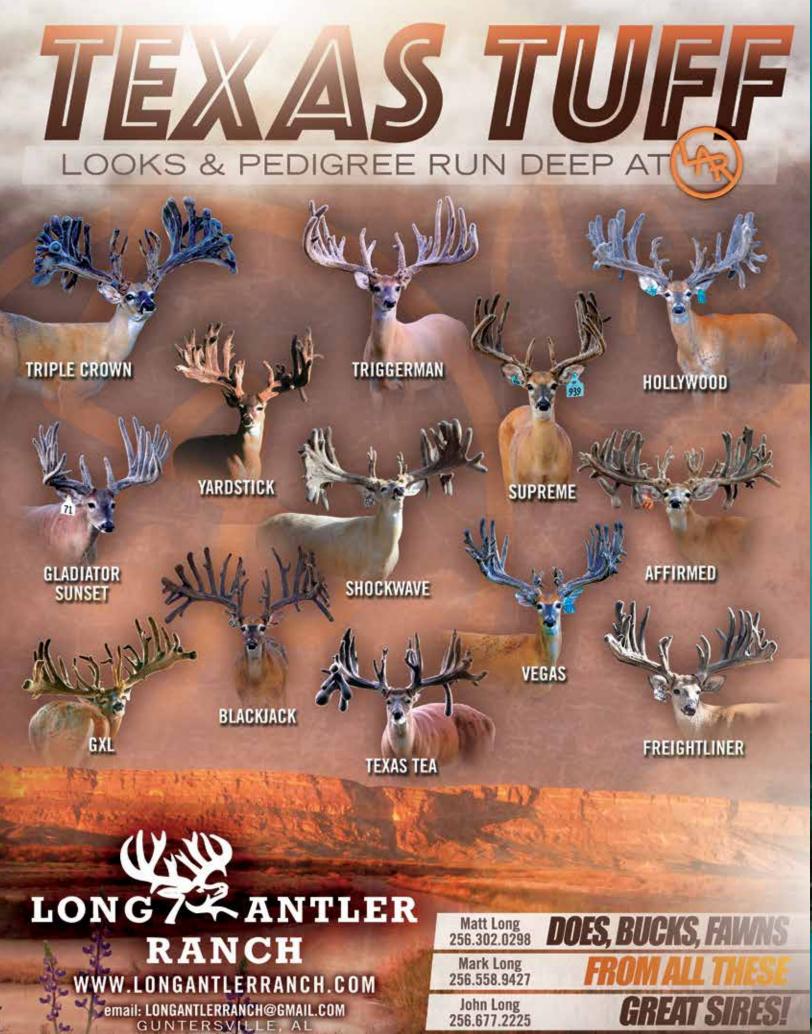




Tripwire @3 Shockwave / Rolex

ADA Spring Auction & Tradeshow
FEBRUARY 26
Info & Deadlines Inside!!







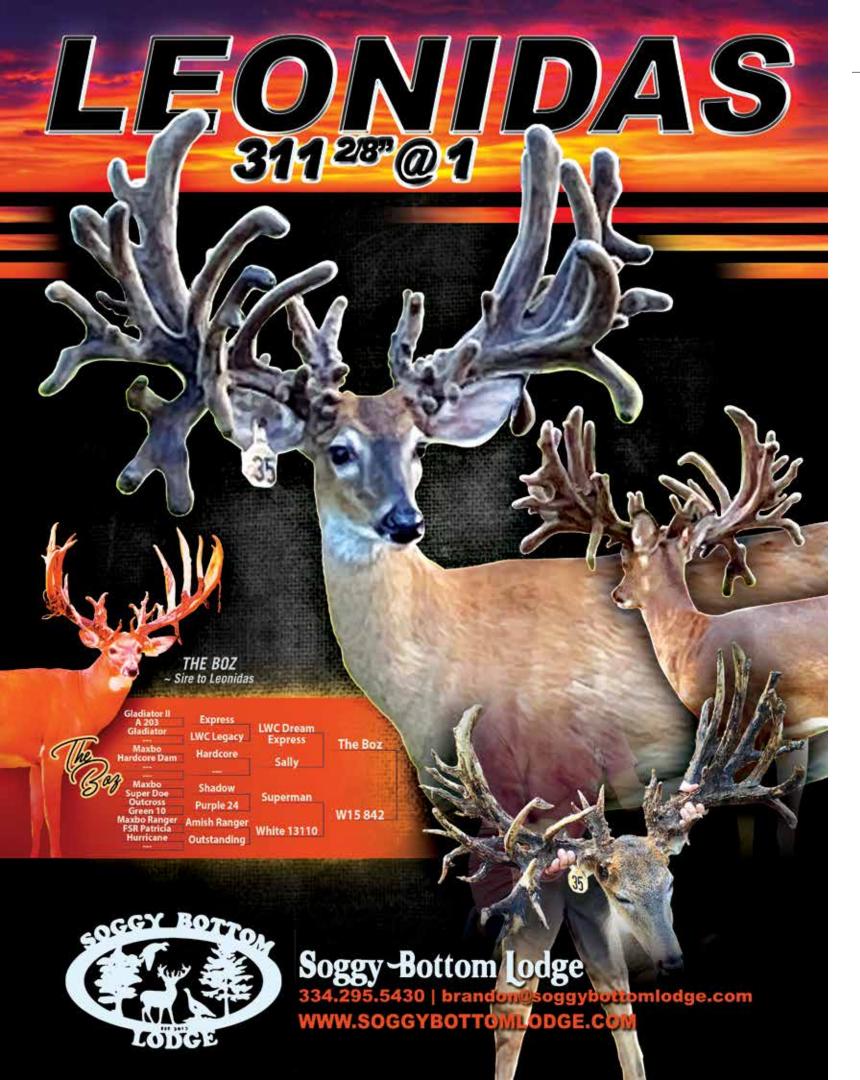


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ADA AUCTION INFO

Spring Auction & Tradeshow EVENT FLIER

Spring Auction CONSIGNMENT FORM

Tradeshow & Auction SPONSORSHIP OPPORTUNITIES

CONSIDER JOINING THE

ALABAMA DEER ASSOCIATION

& see what great benefits ADA has to offer with your membership commitment!

There are two memberships available, Platinum Membership & Diamond Membership.

Everyone Benefits from Healthier Deer & Better Harvests.

Give us a call for more infol Contact Amy Murphy at 205-928-2906 or email at Amy@TheSwampWhitetails.com

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MEMBERSHIP APPLICATION



ADA 2021-2022 Board of Directors

Rodney Ragon, Cameron Oden, Billy Norris, Casey Mitchell Troy Zachini, Dane Dorsett, Matt Watts, Chris Wiggly, Jason Edmondson, Mark Long, Joe Headley, Jeff Beaver, Terry Kennedy

Member Name:																		
Partner/Spouse:																		
Farm or Business Name:																		
Address																		
City:								State					Zip: ——					
CHECK ALL THAT APPLY:	Preserv	ve _	Breede	er [Assoc	iate		roker		Hur	iter							
Website:											Hor	me Ph#:						
Business#:											C	ell Ph#:						
Fax#:												E-Mail:						
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☐ Silver Memb	er:												A	nnua	al D	ues Ar	mount:	\$50.00
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☐ Gold Membe													Ar	nual	Dι	ies Am	ount:	\$100.00
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NEXT AD DEADLINE ALABAMA DEER **PUBLICATION** SPRING Issue DEC 31

ADA MAGAZINE AD RATES

ANNUAL AD PRICING

2 Page Spread (All Four Issues) \$2,500.00 Full Page (All Four Issues) \$1,500.00 Half Page (All Four Issues) \$750.00

PER ISSUE PRICING

2 Page Spread (One Issue) \$650.00 Full Page (One Issue) \$350.00 Half Page (One Issue) \$175.00

The Alabama Deer Association

2 Industrial Rd. | Brent, AL 35034

PUBLICATIONS

Amy Murphy

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Casey Mitchell

Cell: 205-531-9600, Email: CMitchell455@gmail.com

The Publications Committee and the ADA do not guarantee nor accept liability for the accuracy or correctness of this publication. We will however do our best to provide you with good usable information.

The ADA Publications Values Your Input!

Send News, Ideas, Classifieds, Advertising, Articles, etc. to:

Email Amy at

Amy@TheSwampWhitetails.com

BOARD OF DIRECTORS

MEET THE ADA 2021-22 TEAM



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256-990-3838 terry@southernyankees.net



Rodney@theswampwhitetails.com



251-689-7321 fiveosranch@gmail.com



deerplace16@gmail.co



205-531-9600 cmitchell455@gmail.com

BOARD ELECTIONS

Election for the ADA 2022-23 Board Members will be at the

> ADA MEMBERS ONLY are Welcome to Vote!

QUESTIONS? CONTACT ADA!!

MEMBERSHIP RENEWAL

Stay Current & Up to Date in the State!

Don't forget to Renew your Annual

ADA Membership!

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RECOGNIZED ADA LIFETIME MEMBERS



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JOE HEADLEY

DUGGER MOUNTAIN

DUSTIN REID



BRIAN DOEGE Elberta. AL

FIVE RANCH

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JEFF BEAVER Albertville, Al







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LEE HARKINS Pelham, AL



SCOTTIE KELLEY Albertville, AL



Whitetail Forest Farms

RICKY BECK



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LIFETIME MEMBERS

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BRETT DAVIS Brent, AL



STAN PARKER

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Amy Murphy 205-928-2906 Amv@TheSwampWhitetails.com

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WINTER 2021 | Alabama Deer Association Alabama Deer Association | WINTER 2021



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2021-2022

MEDIA KIT

AD SPECS & RATES



Final Ad Size w/ Bleed 8.75" x 11.25" Live Area 8" x 10.5"

LIVE AREA

Keep All Important Elements (type, logos, etc.) inside this area.

MARGIN (1/4" Margin on all 4 sides)

Safety Zone between the advertisement live area and the page trim. Paper may move while cutting and this area may be trimmed from the page.

BLEED (1/8" Bleed on all 4 sides)

Outside of the page trim, necessary to prevent a white line around the advertisement. All elements in this area will be cut off.

FILE REQUIREMENTS

Resolution: 300 dpi Color Format: cmyk File Type: .jpg or .pdf (file saved as Company Name)

HALF PAGE HORIZONTAL

Final Ad Size w/ Bleed 8.75" x 5.625" Live Area 8" x 4.875"

2 PAGE SPREAD

Final Ad Size w/ Bleed 17.25" x 11.25" Live Area

16.5" x 10.5"

Everyone Benefits with ADA... Healthier Deer, Better Harvests

ADVERTISE TODAY IN THE ADA **QUARTERLY MAGAZINE!**

Informative articles on current topics & news can be found in each issue and will benefit vou.

Don't Miss Out!

These pages are **ONLY** offered to the highest bidder at the **Annual ADA Spring Auction!**

- Front CoverInside Back

- Inside FrontBack Cover
- Centerfold
 Spotlight Articles

ADA MAGAZINE

Winter

Spring

Summer

Fall

To Advertise in the ADA Quarterly Magazine please call for additional information.

WINTER ISSUE

Ad Deadline: November 1

SPRING AUCTION CATALOG

Ad & Consignment Deadline: December 31
This is a FIRM DEADLINE No Extensions, No Exception

SUMMER ISSUE

Ad Deadline: April 15

FALL ISSUE

Ad Deadline: September 1

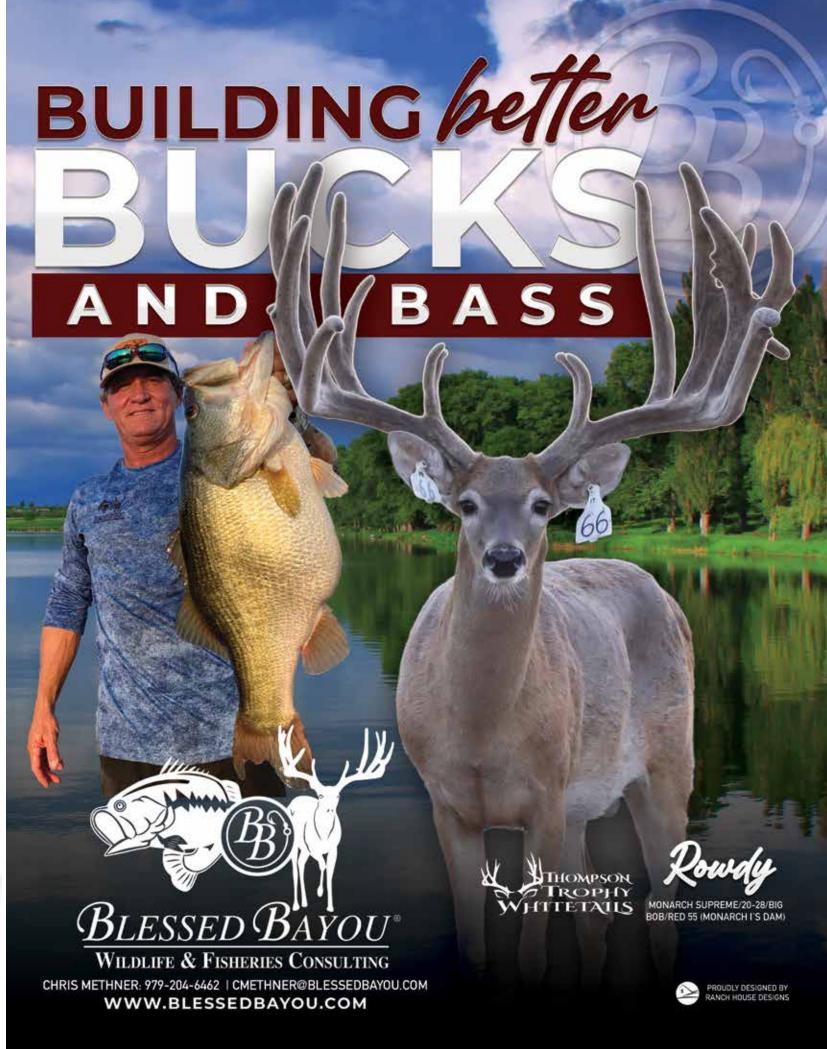
ADA MAGAZINE AD RATES

Ad Size 1 X 2 Pg. Spread \$2,500 \$650 Full Page \$1,500 \$350 Half Page \$750 \$175

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2022 Annual





7 AM ...TRADESHOW OPENS

8 AM ... CORN HOLE **Tournament** CALL TO ENTER ...DART GUN Tournament!! FUNDRAISER TOURNAMENTS!

11:30 AM ...LUNCH

Reserve **Your Booth** \$500

Consignment Deadline:

Jan 5, 2021

Ad Deadline:

See Media Packet for Ad Rates / Specs

Send ads & consignments to: Amy@TheSwampWhitetails.com or Whitetailmarketing@gmail.com

More Information Contact ADA!!



ADA 2022 Spring **Auction & Tradeshow**

February 26, 2022

~ Saturday

Conference Center

The Hit Pit 10351 Hwy 5 Brent. AL 35034

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Bred Doe

Open Doe Fawn

Amy@theswampwhitetails.com

Auction Catalog Advertisements

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Live Area Is 5"x8" 300dpi, cmyk
1/2 Page\$175

5.75"W x 4.125"L (Full Bleed), Live Area Is 5"x4" 300dpi, cmyk AD DEADLINE: JAN. 7

Please send Ads to: whitetailmarketing@gmail.com

Booth Space...... contact Amy, 205-928-2906

ADA 2022 SPRING AUCTION & TRADESHOW - Please Fill out Contact in full in case we need to contact you with questions -Farm Name Jan. 5 CWD Date TB/Brucellosis Print & Fill out as many consignment forms as needed SEND CONSIGNMENT FORMS W/ LABELED PICTURES TO: EMAIL: WHITETAILMARKETING@GMAIL.COM • FAX: 262-364-2123 Check Box Below, Is this Lot a ... What's Selling: Consignment

CONSIGNMENT & DONATION FORM

	V-6-6	Exotic / Groups) # of Animals:
	AI S	MUST HAVE NADR : on BOTH Animal & Semen Lots. NADR Pedigree Charts are also accepte Please label with contact info before send
Picture (Please Includ	de & Label):	
Score & Age:	(%)	
	Sire	
	Dam	

Breeder Buck

Donataion





AUCTION & TRADESHOW

SPON OPPOR

DEADLINE for Sponsorships... **January 15**

Ask Us About Our New

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a Pair of Boards

- Custom printed Game Boards with Your Farm Logo Printed on it.
- Sponsor can take your 2 boards home to keep after the cornhole tourney!
- •••See Cornhole Ad for more info.

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one per attendee

- Sponsorship ribbon both days of the tradeshow
- Custom printed tradeshow bag with your logo/name carried by each attendee

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one in each registration bag

- Sponsorship ribbon both day of the tradeshow
- Custom printed tape measure with your logo/name in each registration bag

BALL CAP

\$2,000.00

one per attendee

- Sponsorship ribbon both days of the tradeshow
- Custom printed Ball Caps with logo/name

LANYARDS

\$1,000.00

one per attendee

- Sponsorship ribbon both days of the tradeshow
- Custom printed lanyards with logo/name worn by each attendee

CUSTOM PRINTED PEN

\$500.00

one in each registration bag

- Sponsorship ribbon both days of the tradeshow
- Custom printed pen with your logo/name in each registration bag

KOOZIES

\$500.⁰⁰

one in each registration bag

- Sponsorship ribbon both days of the tradeshow
- Custom printed Koozie with your logo/name in each registration bag



Call (205) 928-2906 or Email Amy@TheSwampWhitetails.com Sponsorships Deadline is January 15, 2022



MORNING OF THE TRADESHOW!

\$250 PER TEAM STRAVS OF SEMEN



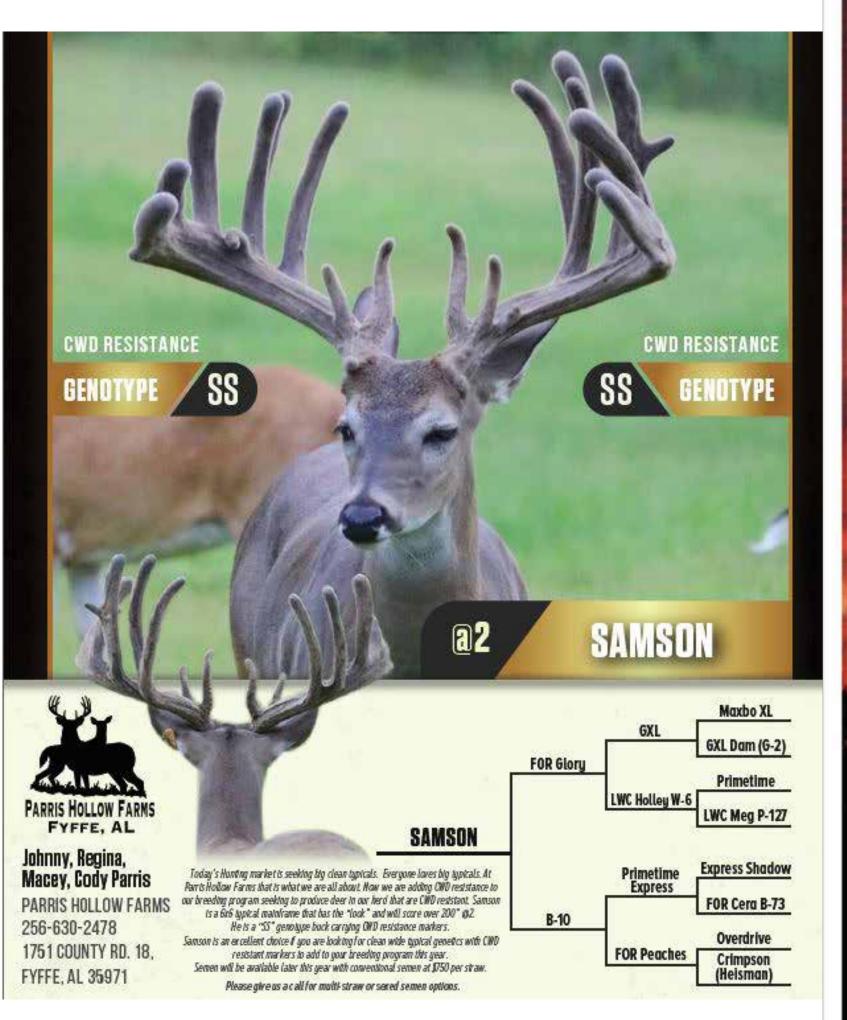
SPONSORS!! \$325

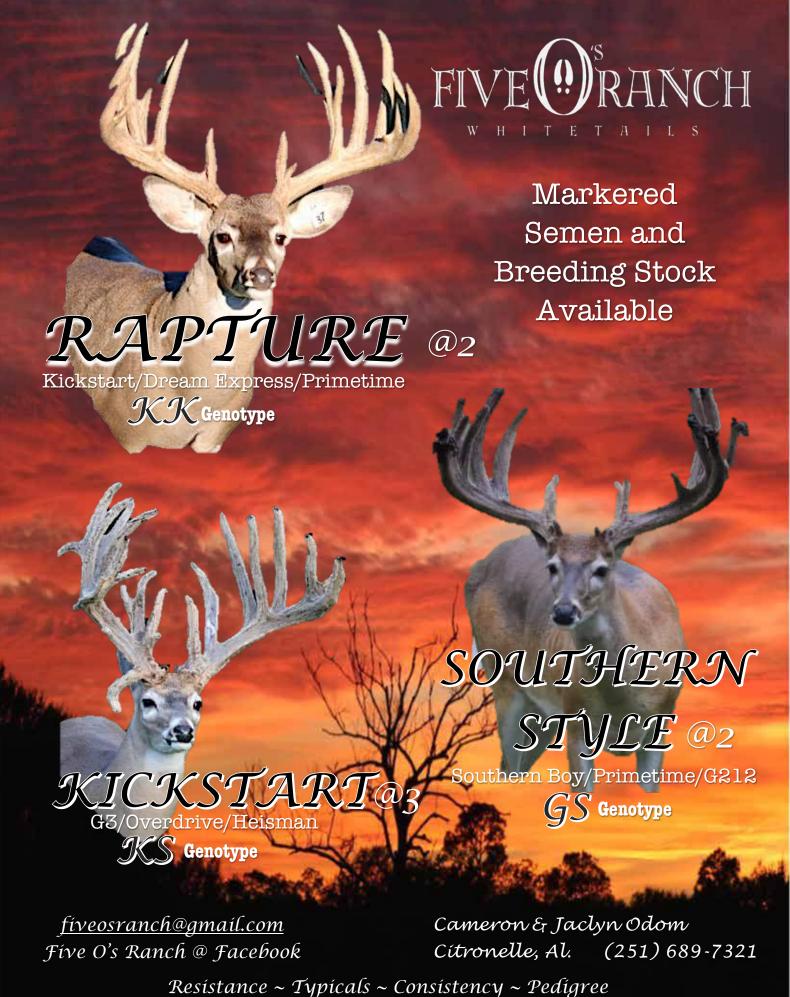
This sponsorship will get you a PAIR of Cornhole Game Boards with your logo Custom Printed on them. You get to take YOUR board home after the tournament!

Alabama DEER ASSOCIATION TO ENTER CALL AMY 205-928-2906



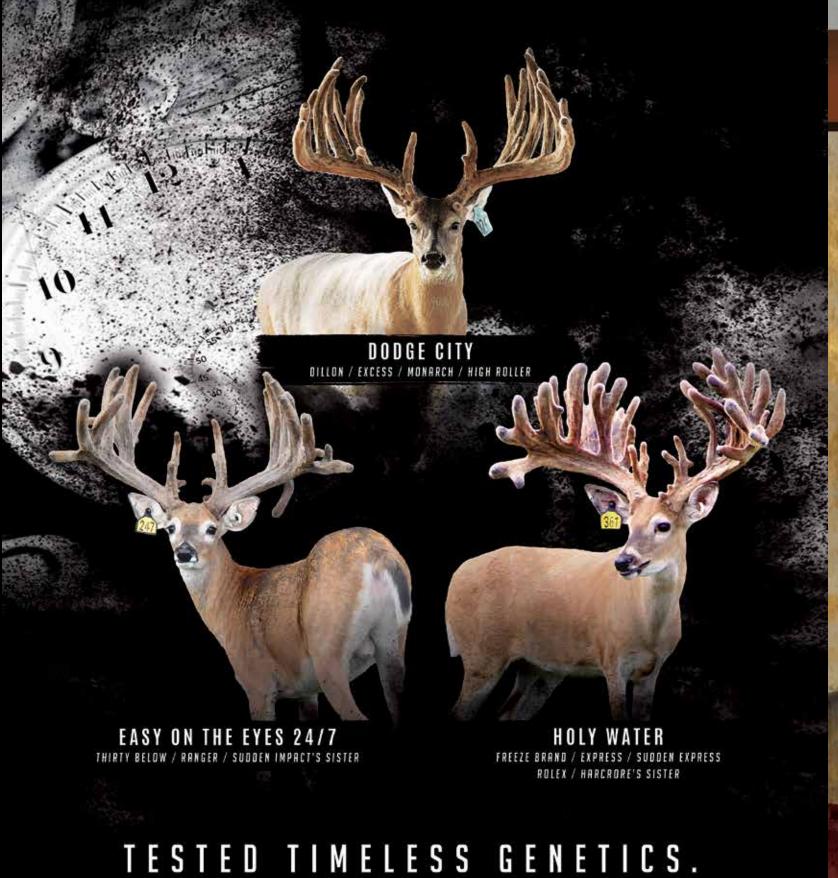














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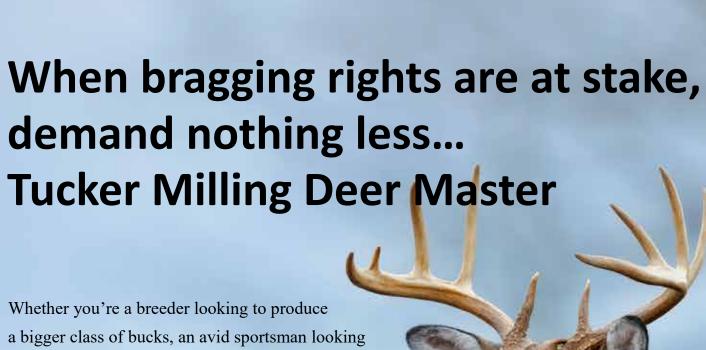


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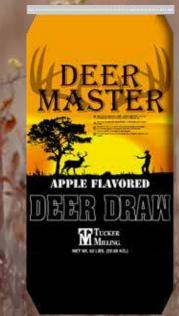


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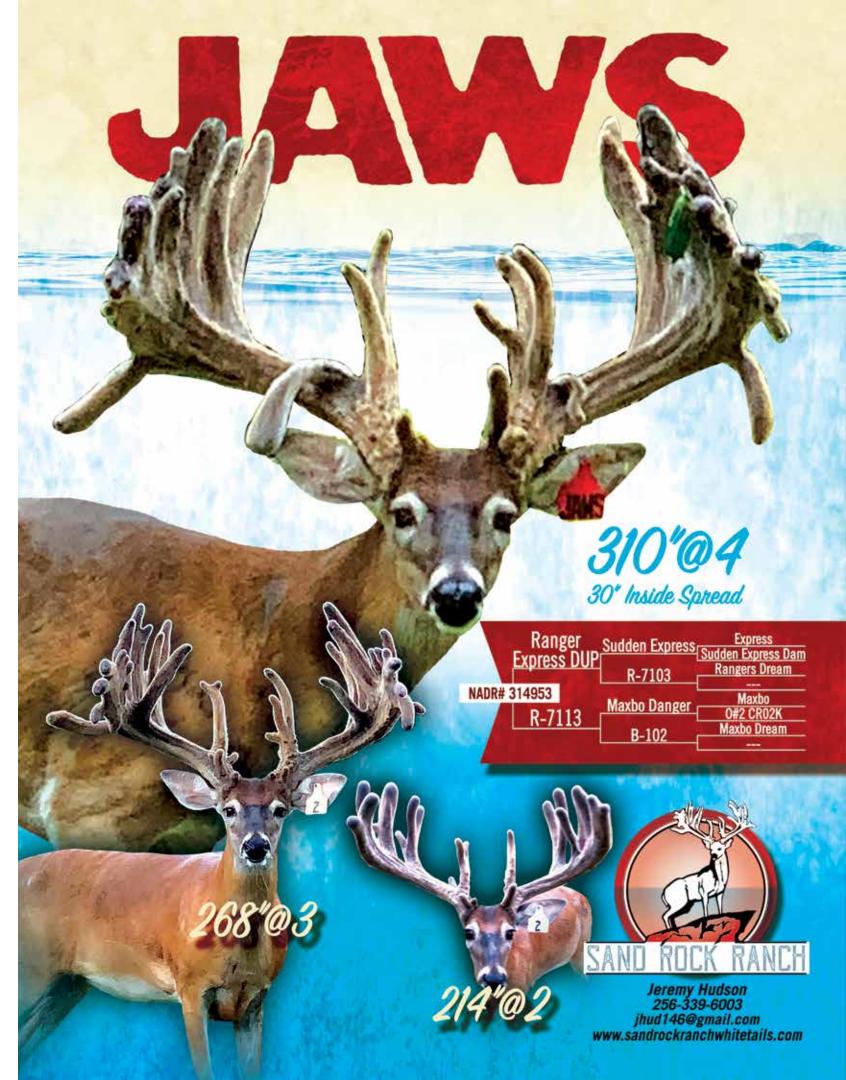
- Big Dallas 29" inches inside @3 years
- · Big Dave 31" inches inside @3 years
- Black Belt Express 27" inside @3 years
- · Black Belt Hammer 28" inside @3 years
- · Big Hickory 29" inside @2 years
- BIG Broadhead 34" inside @3 years
- · Big Double Drop 23" inside @2 years
- · Black Belt Tea 24" inside @2 years

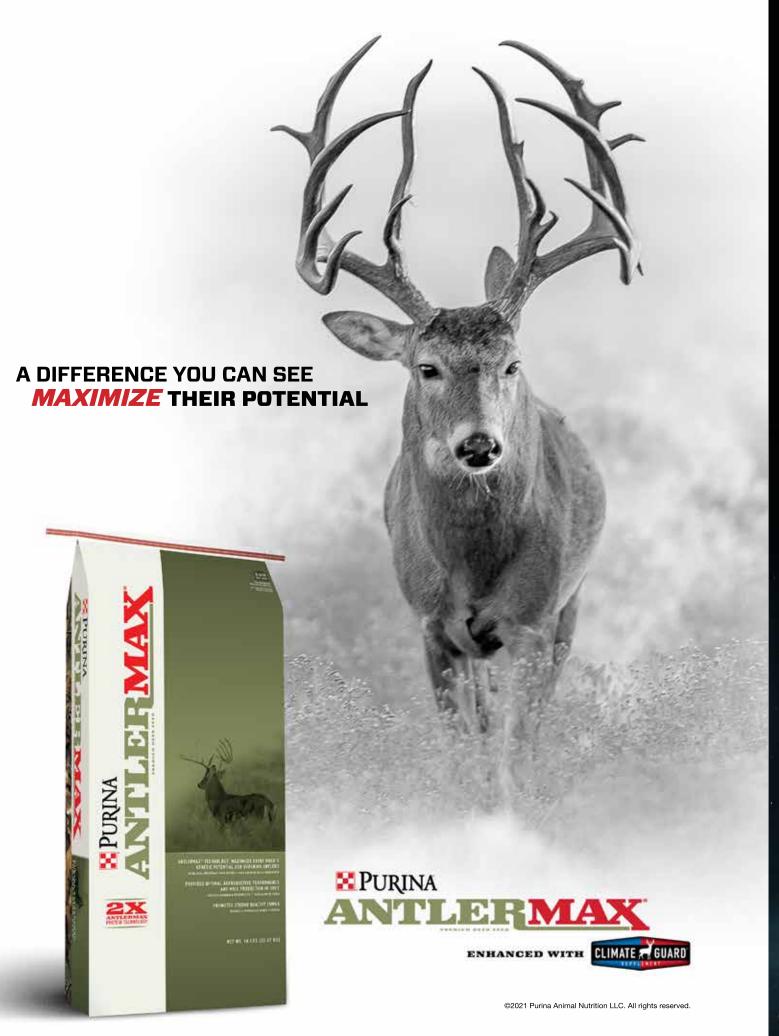


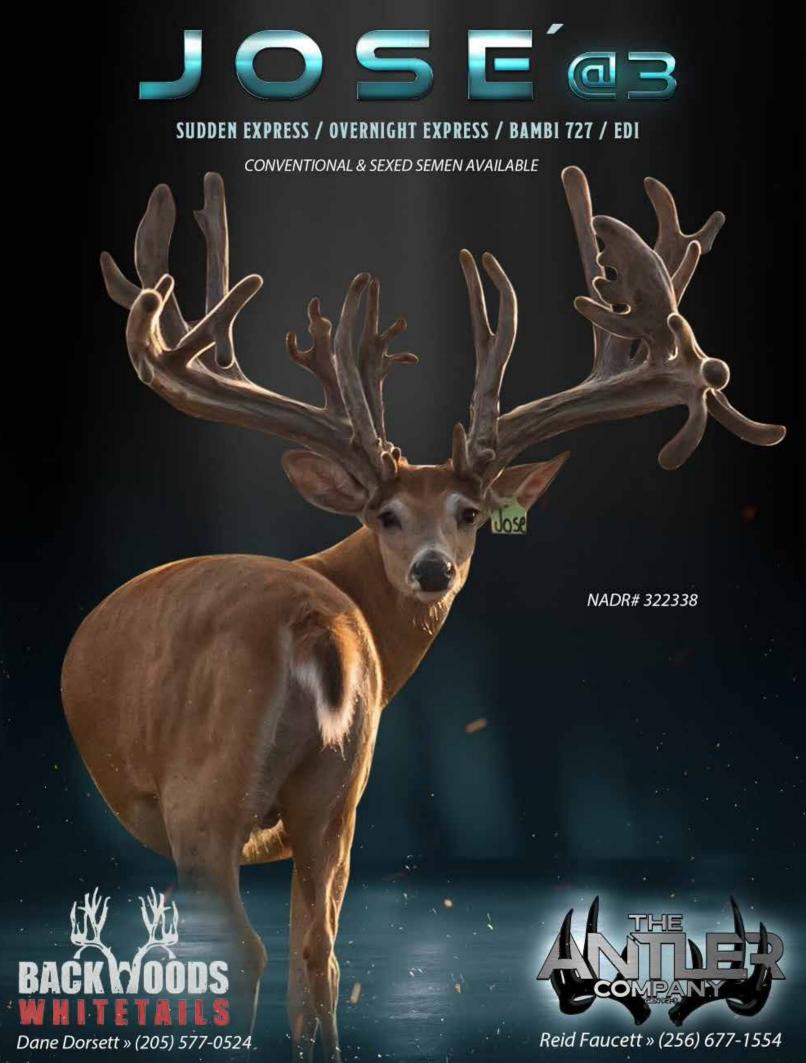
Breeding Big, Wide, Typicals Is Our Specialty

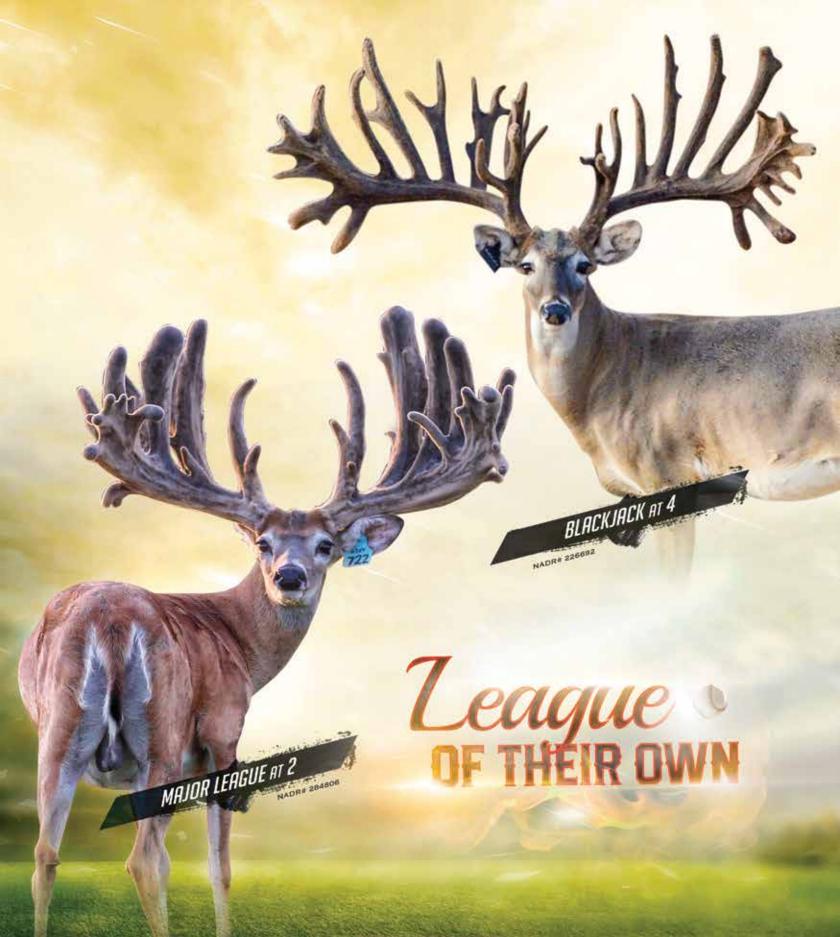
CONTACT STAN PARKER (205) 335-1640 , stanleyrparker@gmail.com

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