

colorSTREET:::
Core Catalog | 2025



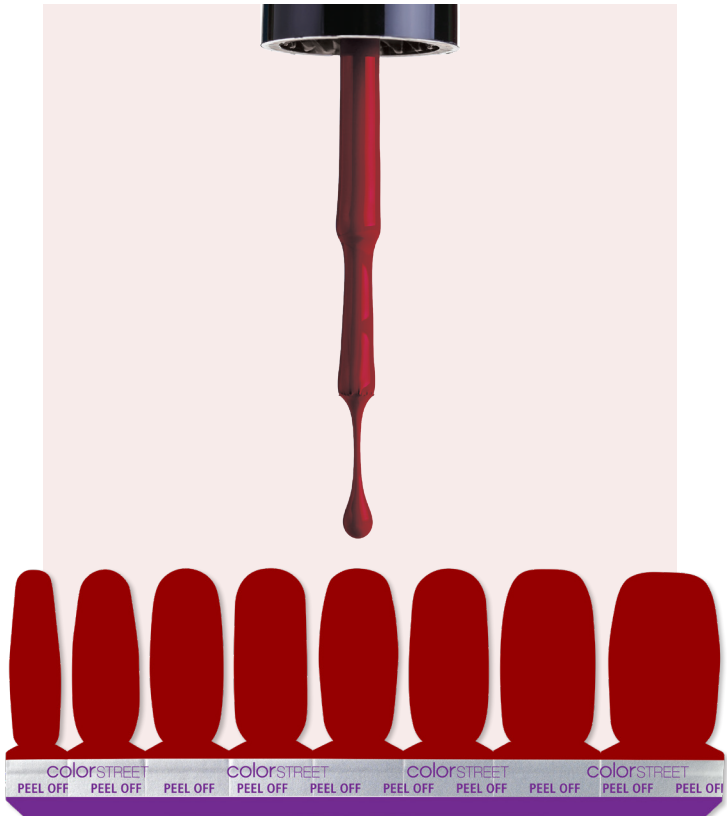
Our Mission

At Color Street, we believe ***one brilliant idea can change everything.*** Our revolutionary, patented real nail polish strips and ever-expanding line of premium beauty products empower beauty lovers around the globe and inspire our community of Independent Stylists to express themselves in full color!

Our Story

In 1988, Fa Park spotted a woman attempting to paint her nails in a moving New York City cab and knew there had to be a better way. Over the next 3 decades, he developed and perfected his brilliant invention:

100% real nail polish strips for a salon-quality manicure at home or on the go!





The Future of Nail Polish

This category-creating innovation revolutionized the beauty industry and is at the heart of everything we do. After achieving retail and mass-market success, Color Street was founded in 2017 to empower bold, brilliant individuals to color their world with products they love!



Experience TRI-COAT TECHNOLOGY:
base coat, color, and top coat
all-in-one.

Scan to see our nail
strips come to life



Nail Strip Facts

100%

real nail polish formula, with base,
color, and top coats all in one strip

Zero

dry time, smudges,
or streaks

Made in the

USA

with globally
patented technology

Easy

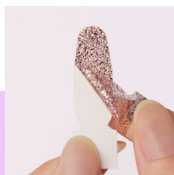
one-step application for
a brilliant, salon-quality
manicure in minutes

Up to
10 days
of wear

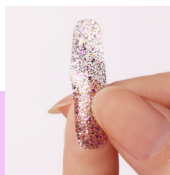
Flexible

& can be gently stretched for a perfect fit

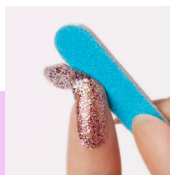
How to Apply



Peel



Apply



File



Scan to
learn more

Nail Strips

A salon-quality manicure in minutes – anytime, anywhere! Expertly formulated in the USA with world-class technology.



*Model is wearing
Hibiscus Heat nail strips.*

Solid

\$13 USD / \$17.50 CAD

Top your tips with classic manicures in a variety of shades & finishes.



Clear as Day
clear



Swiss and Tell
creme



Glazed Over
shimmer



Shape Shifter
shimmer



Ballet Blush
creme



Coral Cove
shimmer



Watermelon Session
creme



Peach Tea
creme



Heat Wave
shimmer



Carmine Shine
creme



Beijing Beauty
creme



Princess Cut
shimmer



Forbidden Orchid
shimmer



Mermaid Magic
shimmer



Port-ugal
creme



Stay Golden
shimmer



Toffee Nut
creme



Macaron
jelly



Upper East Side
creme



Dark Roast
creme



Midnight in Manhattan
creme



Storm Cloud
creme



Slate of Mind
creme



Punk Phase
shimmer



Midnight Moss
creme



Prickly Pear
shimmer



Glow Getter
creme

Glitter

\$13 USD / \$17.50 CAD

Express yourself with shiny, sparkling nails without the mess of liquid polish.



Couldn't Carat Less
glitter



Shangri-La
glitter



Jewelry Box
glitter



Shimmer Down
glitter



Vanilla Romance
glitter



Tokyo Lights
glitter



Social Butterfly
glitter



Blushing in Flushing
glitter



Czech Me Out
glitter



Hibiscus Heat
glitter



Silk Scarf
glitter



Cherry on Top
glitter



Rio Red
glitter



Purple Passion
glitter



Wild Grape
glitter jelly



Pistachio Gelato
glitter



SPF BFF
glitter



Lagoon
glitter jelly



Dark Nebula
glitter



Oceans Apart
glitter



Light Year
glitter

Clear Design

\$13 USD / \$17.50 CAD

Add easy, effortless personalization with nail art on transparent strips.



Heart to Heart
design



Henna Harmony
design



Shoot for the Stars
design



Palm Down
design

Design

\$14 USD / \$18.75 CAD

Get eye-catching designs on your nails in minutes.



Vegas Vixen
glitter design



Wander Luster
shimmer design



Head in the Clouds
shimmer design



High Tide
glitter design



Born to be Wild
glitter design



Cheetah Spots
shimmer design



Leopard Coat
glitter design

French

\$14 USD / \$18.75 CAD

Achieve a classic French manicure easily with tip strips and a clear or sheer overlay.



Meet Me in Paris
creme



Day Break
glitter design



Alaskan Sky Tips
glitter

Glitter Dipped

\$14 USD / \$18.75 CAD

Turn heads with effortless, easy-to-apply scattered glitter tips.



Sea Breeze
glitter dipped



Curtain Call
glitter dipped



Mount Crushmore
glitter dipped



Coming Up Rose Gold
glitter dipped

Special Effects

\$15 USD / \$20 CAD

Step up your nail game with strips that feature cutting-edge technology for that extra eye-catching wow factor.



Wishing Stars
glitter



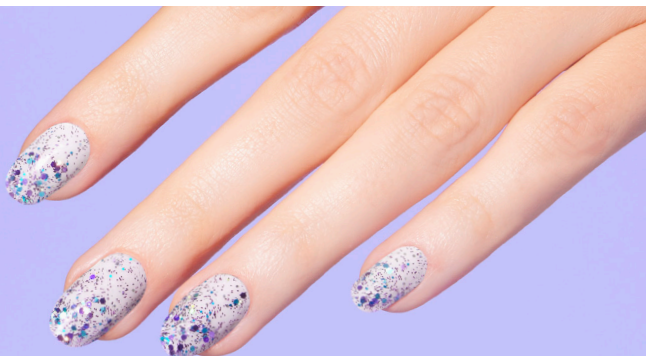
Sliver Fox
glitter



Divine Matter
galaxy glitter



Cosmic Candy
galaxy glitter



Model is wearing **Curtain Call** nail strips
over **Swiss and Tell** nail strips.

Mani Charms

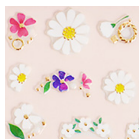
Each pack: \$10 USD / \$13.50 CAD

All 5 packs: \$40 USD / \$54 CAD

Elevate your mani instantly with easy-to-apply Mani Charms.



Pearls, Please



Secret Garden



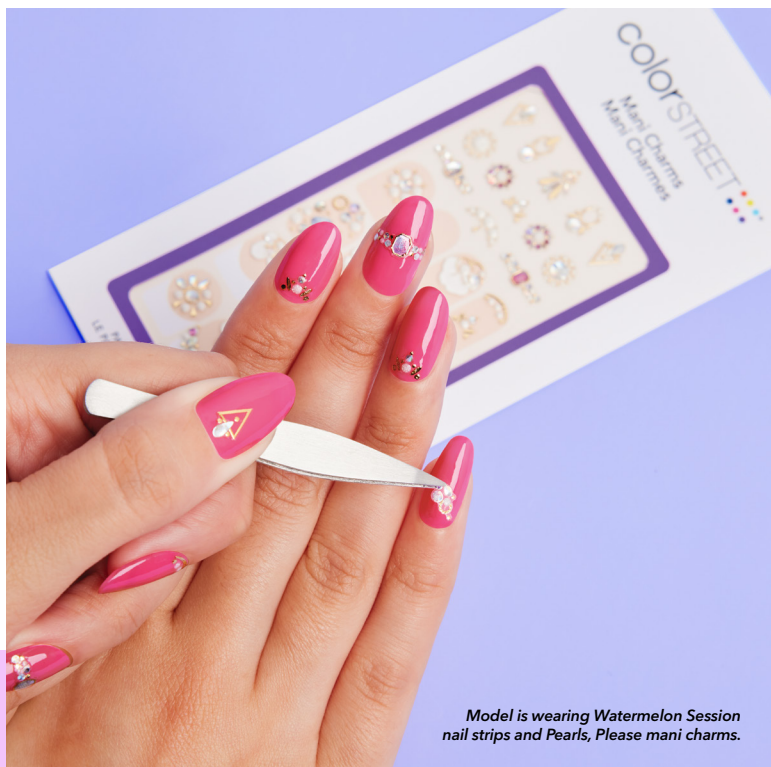
Galactic Glam



Prism Visions



Pop Art



Model is wearing Watermelon Session
nail strips and Pearls, Please mani charms.

Color Play

Dive into a world of endless design possibilities with the Color Play Subscription box!



June 2024 Subscription Box, Hot Tropics

What is Color Play?

Express yourself in full color!

Subscribe for a monthly curated selection of nail strips that can be mixed and matched for stunning, one-of-a-kind manicures!

Creativity

Create an on-trend mixed mani using the included style guide – or let your creativity shine and create a custom look!

Exclusivity

Receive unique color and design nail strips available first through the Color Play program.

Bonus Item

Each box includes a special item for monthly subscribers! Item selections include exclusive accessories, sneak peeks of upcoming launches, and more.



Manicure Essentials

Luxurious hand and nail care staples formulated exclusively for use with Color Street products to strengthen and rejuvenate.

Strengthening Nail Serum

\$21 USD / \$28.25 CAD

A ceramide-rich serum that helps to reduce brittleness and support nail growth.



Unique brush applicator

Hand Lotion

\$18 USD / \$24.25 CAD

A fragrance-free, fast-absorbing, and intensely moisturizing lotion for dry hands and cuticles.



Best Seller

Nail Polish Remover

\$16 USD / \$21.50 CAD

An acetone-free remover specially formulated to gently and effectively remove Color Street nail strips.



Ridge-Filling Nail Primer

\$12 USD / \$16.25 CAD

A base coat that fills ridges and conceals imperfections.





colorSTREET

Restorative Nail and Cuticle Cream
Crème Réparatrice Ongles et Cuticules

Restorative Nail and Cuticle Cream

\$16 USD / \$21.50 CAD

A rich cream formulated with argan oil and shea butter to rehydrate nails and soften cuticles.



Plumping Top Coat

\$12 USD / \$16.25 CAD

A volumizing top coat formulated for long-lasting, high-gloss shine to seal your manicure.



Cuticle Oil

\$12 USD / \$16.25 CAD

An ultra-rich blend of oils and vitamin E for deeply nourished cuticles.



Matte Top Coat

\$12 USD / \$16.25 CAD

A mattifying top coat for a soft, velvety finish.



Nail Strengthener

\$12 USD / \$16.25 CAD

A 3-in-1 strengthener, base coat, and top coat formulated with AHA for strong, rejuvenated nails.

Nails & More

With over **30 years of research, development, and color technology** invested in our revolutionary nail polish strips, we are thrilled to expand our lineup of color cosmetics with a continued commitment to merging innovation with self-expression.



A Global Beauty Enterprise

Headquartered in the USA, Color Street is a proudly growing global enterprise, collaborating with best-in-class R&D and product development partners around the world to deliver **high-quality nail polish strips, makeup, and more.**



Lip Collection

Expertly crafted formulas that deliver smooth, nourishing hydration to create the perfect pout.



Lipstick

\$22 USD / \$29.75 CAD

Intense, pigmented color

Long-lasting, lightweight formula



Flawless
matte



Tattle
matte



Dramalicious
matte



Starlet
matte

Best
Seller



VIP
velvet



Spicy
velvet



Throwback
velvet



Vixen
velvet



Charmer
satin



Knockout
satin



Hotshot
satin



Baddie
satin



Hy-Gloss Lip Oil

\$24 USD / \$32.50 CAD

Ultra-shiny, sheer color

Unique gloss-oil hybrid



First-of-its-kind
applicator hugs lips
for easy application!



Glass
clear



Bare
sheer



Flamingo
sheer



Cherry
sheer shimmer



Best
Seller

Blackberry
sheer



Best
Seller

Mocha
sheer

Tinted Lip Balm

\$19 USD / \$25.75 CAD

Enhances natural lip color

Sheer color with intense hydration

*Transforms
to your perfect
shade of pink!*

Best
Seller



Lip Primer

\$19 USD / \$25.75 CAD

Silky, lightweight, nourishing

Perfect prep for a blank canvas



*Pair with lipstick,
lip oil (or both!)
for the perfect pout.*

Lip Liner

\$19 USD / \$25.75 CAD

Glides, lines, and defines

Smooth, creamy formula

Reduces smudging and feathering



Darling



Sassy



Dynamite



Sultry

NEW! Jelly Pout

\$22 USD / \$29.75 CAD

Long-lasting, effective hydrating lip treatment

Helps to nourish, hydrate, and smooth lips overnight



*Features twist-lock cap and
bouncy, ultra-pillowy applicator*

Cheek Collection

Ultra-blendable, silky smooth cheek products
formulated with premium ingredients.



Clean



Vegan



Cruelty-Free



Dermatologist Tested

*Model is wearing Romantic blush balm
on her cheeks and lips, Bare Hy-Gloss
Lip Oil, Olive and Mahogany gel eyeliners,
Tri-Flex Mascara, and Macaron nail strips.*

Blush, Bronzer, and Highlighter

Blush

\$28 USD / \$37.75 CAD

Bronzer

\$28 USD / \$37.75 CAD

Highlighter

\$30 USD / \$40.50 CAD

Balm: Buildable, blendable, buttery

Ultra hydrating for naturally, glowing skin



Dab the blush balm on your lips for a quick natural glow!



Carefree
shimmer blush



Bohemian
creme blush



Go Getter
shimmer blush

Best Seller



Captivating
creme blush



Romantic
creme blush



Maven
creme bronzer



Fearless
creme bronzer



Icon
creme bronzer



Legendary
creme bronzer



Superstar
shimmer highlighter



Soulmate
shimmer highlighter



Heiress
shimmer highlighter

Pressed Powder: Silky, buildable, talc-free powders

Comfortable, weightless coverage

Long-lasting wear for a youthful glow



Bashful
shimmer blush



Hustler
matte blush



Diva
matte blush



Frisky
matte bronzer



Posh
matte bronzer



Savvy
matte bronzer



Celebrity
shimmer highlighter



Dreamer
shimmer highlighter



Fashionista
shimmer highlighter

Eye Collection

Developed with best-in-class technology and infused with caffeine to add eye-awakening color and definition to lids, lashes, and brows.



Clean



Vegan



Cruelty-Free



Ophthalmologist Tested

Tri-Flex Mascara

\$32 USD / \$43.25 CAD

Lift! Lengthen! Volumize!

Perfectly coats and defines each lash
Smudge-proof and transfer-proof



Tri-Flex Mascara



24h
wear



Tri-Flex Mascara Waterproof

Short inner bristles volumize & work as a reservoir for product



Long bristles evenly coat, lengthen, and lift

Eyeshadow

\$35 USD / \$47.25 CAD

Blendable, high-impact color

Create endless eye looks



The Nudes
eyeshadow
palette



Linen
matte



Sugar
shimmer



Rose Quartz
shimmer



Dusty Rose
matte



Dove
matte



Cocoa
matte

The Pinks
eyeshadow
palette



Petal
shimmer



Fairy Dust
glitter



Blush
matte



Tuscany
matte



Hibiscus
shimmer



Rosé
glitter

The Reds
eyeshadow
palette



Citrine
shimmer



Peony
shimmer



Burnt Orange
shimmer



Scarlet
matte



Firework
shimmer



Malbec
matte

The Plums
eyeshadow
palette



Pearl
shimmer



Mauve
matte



Fig
shimmer



Fog
shimmer



Amethyst
shimmer



Mahogany
creme

Micro Brow Pencil

\$21 USD / \$28.25 CAD

Natural brow enhancer

Precision hair-like strokes for fuller-looking brows



Built-in spoolie to blend
and groom brows into place



Blonde



Soft
Brown



Medium
Brown



Deep
Brown

Gel Eyeliner

\$19 USD / \$25.75 CAD

Creamy, waterproof, smudge-proof color

Glides and defines

Effortless application

15h
wear



Amethyst
shimmer



Olive
shimmer



Bronze
shimmer



Marine
matte



Mahogany
matte



Noir
matte



Model is wearing Amethyst
gel eyeliner, Tri-Flex Mascara,
and Charmer lipstick.

Brushes

Premium, professional-grade brushes

Super-soft, flexible bristles

Delivers a flawless, airbrushed finish



Blush Brush

\$18 USD / \$24.25 CAD

A fluffy rounded brush with a tapered tip for flawless blush application.



Highlighter Brush

\$18 USD / \$24.25 CAD

A sleek angled brush to precisely swipe on an effortless glow.



Bronzer Brush

\$22 USD / \$29.75 CAD

A large dome-shaped brush perfect for bronzer application to deliver a natural warmth and radiance.



Crease Eyeshadow Brush

\$15 USD / \$20 CAD

A rounded, fluffy brush for blending and diffusing eyeshadow into the eyelid crease.



All-Over Eyeshadow Brush

\$15 USD / \$20 CAD

A soft, slightly tapered brush to achieve flawless, even coverage throughout eyelids.



Smudge Eyeshadow Brush

\$15 USD / \$20 CAD

A dense smudge brush to easily blend out eyeshadow or eyeliner along the lash line.

Melt Away Cleansing Balm

\$32 USD / \$43.25 CAD

Soothing, refreshing, hydrating

Gently removes makeup, dirt, and impurities



*Effortlessly cleanses
for smooth, refreshed
skin that doesn't feel
tight or dry*

Suitable for use
on all skin
types, including
sensitive skin.



Powered by our
patent pending
Tri-Flora Complex,
a blend of calendula,
lavender, and camellia
flower proteins.

Giving Back

Our passion for giving is the driving force behind the Color Street Foundation. Proceeds from the sales of specially-designed nail strips have supported over 50 awareness campaigns and charitable organizations making a difference in our core giving areas: health & wellness, women & children, and community.

The Heart of Color Street

\$6.8 M
donated

57
awareness campaigns

87
charity partners



Experience the Product

In person or online, it's easy and fun to invite friends and family to share Color Street by hosting a Beauty Social.



Get Rewarded

Build your own collection of Color Street products with **FREE & half-priced items** as a "thank-you" for hosting a Beauty Social. Plus, earn an exclusive nail strip especially designed for Hosts when you close a qualifying Beauty Social of **\$150+ USD / \$203+ CAD!**

Beauty Social Sales (USD)	Beauty Social Sales (CAD)	Free Product Credit	50% Off Items*
\$150-299	\$203-404	10%	1 half-price item*
\$300-599	\$405-809	15%	3 half-price items*
\$600-999	\$810-1,349	20%	6 half-price items*
\$1,000+	\$1,350+	25%	9 half-price items*

**Half-priced items must be individual items only, not discounted packages.*

Mani time and makeup time are more fun with friends.
Connect with your Stylist to book your Beauty Social!

Join a community of Stylists at Color Street and channel your passion into a rewarding business!

Join a community of Stylists at Color Street and channel your passion into a rewarding business!



Stylist Benefits

Flexibility

Up to 35% retail commissions

Weekly paid commissions plus bonuses
Personal website to sell 24/7

Rewards

Early access to new products

Exclusive incentive trip opportunities
Recognition

Community

Join a community of Stylists united by passion and purpose

Connect to a built-in community of
like-minded entrepreneurs

Connect with your Stylist to learn
more about the business opportunity!

*For more information on Stylist earnings, please visit
www.colorstreet.com/incomedisclosure.*

Join

Join us at Color Street and
be welcomed into an uplifting
Stylist community supported with
training and assets to help you
grow and shape your business on
your time and on your terms.

*To join, please visit
www.colorstreet.com/home/enrollment/join.*





A Note From Our Founder

I founded Color Street with the mission of empowering people everywhere to live their best lives and feel beautiful using products they love and trust.

With over 30 years of innovation, a relentless pursuit of perfection, and expert color development, I am thrilled to see how our industry-leading prestige beauty products help you express yourself in full color.

A world of color awaits!



Scan here to learn the
history of Color Street

A handwritten signature in black ink, which appears to read 'Fa Park'. The signature is fluid and stylized, with a large loop at the end.

Fa Park,
Founder & CEO

Innovation

fuels everything we do
at Color Street.



colorSTREET :::

Express Yourself in Full Color

Cover products (clockwise from bottom left): Peach Tea nail strips, Tokyo Lights nail strips, The Plums eyeshadow palette, VIP lipstick, Blackberry Hy-Gloss Lip Oil, Tri-Flex Mascara, Bronze gel eyeliner, Go Getter blush balm, Wander Luster nail strips, and Mount Crushmore nail strips.

Have questions? Reach out!

Your Color Street Stylist is:



Scan for other
languages