



COLORS STREET...:

2024

FINALLY. AN EASY, SALON- QUALITY MANICURE IN MINUTES.

No appointment necessary. With our innovative, globally patented nail strip technology, you can effortlessly apply **100% real nail polish** in minutes with zero dry time and no expensive salon trips.

The leader in prestige nail and makeup products, Color Street is your destination for color whether at home or on-the-go. How easy is that?

ON COVER: Model is wearing Deepwater Opal, Tokyo Lights, Beijing Beauty, and Stay Golden.

RIGHT: Model applies Tokyo Lights, our best-selling nail strip.



**OVER 100 MILLION NAIL STRIPS
SOLD AND COUNTING.**



Experience
TRI-COAT TECHNOLOGY:
base coat, color, and
top coat all in one.



SCAN TO SEE OUR
PRODUCT COME TO LIFE

A WORD FROM MR. PARK

I founded Color Street because I want women everywhere to feel empowered to express themselves beautifully and live their best lives using the products they love.

With over 30 years of innovation, a relentless pursuit of perfection, and expert color development, I'm happy to share our industry-leading prestige beauty products with you.

A world of color awaits!



Fa Park,
Founder & CEO



SCAN TO LEARN HOW
COLOR STREET WAS BORN

Solid The Everyday Classics
\$13 USD / \$17.50 CAD



Clear as Day
clear



Swiss and Tell
creme



Shape Shifter
shimmer



Ballet Blush
creme



Silver Lust
shimmer



Stay Golden
shimmer



Familia is Everything
shimmer



Cocoa Craving
creme

BEST SELLER



Glazed Over
shimmer



Toffee Nut
creme



Amazing Greige
creme

BEST SELLER



Macaron
jelly



Slate of Mind
creme



Eat Teal You Drop
shimmer



Jungle Escape
creme



Midnight in Manhattan
creme



Lokelani Rose
shimmer



Princess Cut
shimmer



Manchester Mauve
creme



Forbidden Orchid
shimmer



Mermaid Magic
duochrome



Port-ugal
creme



New York Minute
shimmer



Wine Time
creme

BEST SELLER



Watermelon Session
creme



Peach Tea
creme



Carmine Shine
creme

BEST SELLER



Beijing Beauty
creme



**EXPERTLY CRAFTED IN THE USA
WITH WORLD-CLASS TECHNOLOGY.**

Model is wearing Peach Tea.

Glitter For a Touch of Sparkle
\$13 USD / \$17.50 CAD



Shimmer Down
glitter

BEST SELLER



Blushing in Flushing
glitter



Czech Me Out
glitter



Raspberry Jam
glitter jelly

BEST SELLER



Tokyo Lights
glitter



Heat Wave
glitter

BEST SELLER



Cherry on Top
glitter



Rio Red
glitter



Glitter Days Ahead
glitter



Wild Grape
glitter jelly

BEST SELLER



Lagoon
glitter jelly



Fiesta y Siesta
glitter



In the Mist
glitter



Blue Raspberry
glitter jelly



Pacific Paradise
glitter



Moon River
glitter



Couldn't Carat Less
glitter



Shangri-La
glitter



Light Year
glitter



Starfall
glitter

Clear Design
\$13 USD / \$17.50 CAD



Favorite Flannel
design



Eat Your Heart Out
design

BEST SELLER



Spot On
design



Palm Down
design

NEW

Glitter Design
\$14 USD / \$18.75 CAD



Vegas Vixen
glitter design



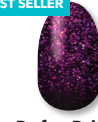
Solar Flare
glitter design

BEST SELLER



High Tide
glitter design

BEST SELLER



Perfect Poison
glitter design

French
\$14 USD / \$18.75 CAD



Meet Me in Paris
creme



Day Break
shimmer design



Alaskan Sky Tips
glitter

HOW TO APPLY



PEEL



APPLY



FILE



SCAN TO
LEARN MORE

Glitter Dipped

\$14 USD / \$18.75 CAD

BEST SELLER



Coming Up Rose Gold
glitter dip

NEW



Sea Breeze
glitter dip



Midnight Kiss
glitter dip



Nightlife
glitter dip

Special Effects

\$15 USD / \$20 CAD

NEW



Wishing Stars
glitter

NEW



Sliver Fox
glitter



Chasing Clouds
prism fx



Divine Matter
galaxy glitter



Deepwater Opal
prism fx

FOUNDATION



Cosmic Candy
galaxy glitter



Model is wearing
Wishing Stars.

Giving Back

Our passion for giving is the driving force behind the Color Street Foundation. Proceeds from the sales of specially-designed nail strips have supported over 40 awareness campaigns and charitable organizations making a difference in our giving areas: health & wellness, women & children, and community.

The Heart of Color Street

\$6.8M
Donated

44
Awareness
Campaigns

80
Charity
Partners



In addition to our awareness campaigns, a portion of every purchase of Cosmic Candy from January 23, 2024 through December 31, 2024 will support the Color Street Foundation and future giving projects.

NAIL

NEW



BUY ALL 5 FOR
\$40 USD / \$54 CAD!

NEW! Mani Charms

\$10 USD / \$13.50 CAD

Elevate your mani instantly with easy-to-apply
Mani Charms.

NAIL

NEW



Pearls, Please



Secret Garden



Galactic Glam



Prism Visions



Pop Art



INSTANTLY ADHERES FOR
EFFORTLESS GLAMOUR.

Model is wearing Prism Visions
over Midnight in Manhattan.

Manicure Essentials

High-performing treatments and manicure staples crafted from premium ingredients. Formulated exclusively for use with Color Street products.



HAND LOTION

\$18 USD / \$24.50 CAD

A fragrance-free, fast-absorbing, and intensely moisturizing lotion for dry hands and cuticles.

BEST SELLER

NAIL POLISH REMOVER

\$16 USD / \$21.50 CAD

An acetone-free remover specially formulated to gently and effectively remove Color Street nail strips.



NEW

RESTORATIVE NAIL AND CUTICLE CREAM

\$16 USD / \$21.50 CAD

A rich cream formulated with argan oil and shea butter to rehydrate nails and soften cuticles.



NEW

Unique brush applicator

STRENGTHENING NAIL SERUM

\$21 USD / \$28.25 CAD

A ceramide-rich serum that helps to reduce brittleness and support nail growth.



NEW

RIDGE-FILLING NAIL PRIMER

\$12 USD / \$16.25 CAD

A base coat that fills ridges and conceals imperfections.



NEW

PLUMPING TOP COAT

\$12 USD / \$16.25 CAD

A volumizing top coat formulated for long-lasting, high-gloss shine to seal your manicure.



NEW

MATTE TOP COAT

\$12 USD / \$16.25 CAD

A mattifying top coat for a soft, velvety finish.



NAIL STRENGTHENER

\$12 USD / \$16.25 CAD

A 3-in-1 strengthener, base coat, and top coat formulated with AHA for strong, rejuvenated nails.



CUTICLE OIL

\$12 USD / \$16.25 CAD

An ultra-rich blend of oils and vitamin E for deeply nourished cuticles.

LIP

EVERYTHING YOU NEED TO ACHIEVE YOUR PERFECT POUT FROM START TO FINISH.



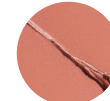
LIP **Lipstick**

\$22 USD / \$29.75 CAD

A richly saturated and long-lasting color lipstick with lightweight, nourishing hydration.



Starlet
matte



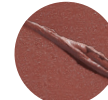
Tattle
matte



Flawless
matte



Dramalicious
matte

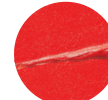


Throwback
velvet

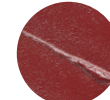


BEST SELLER

VIP
velvet



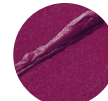
Spicy
velvet



Vixen
velvet



Knockout
satin



Baddie
satin



Charmer
satin



Hotshot
satin

DEVELOPED WITH 3D BLUR-TECH POWDER AND PROPRIETARY PIGMENT TECHNOLOGY FOR LONG-WEARING INTENSE COLOR.

Lip Liner

\$19 USD / \$25.75 CAD

A conditioning lip liner that glides onto your lips for easy, effortless definition.



Tinted Lip Balm

\$19 USD / \$25.75 CAD

An ultra-hydrating, vitamin-packed balm with pH-sensitive pigment for custom color.

Lip Primer

\$19 USD / \$25.75 CAD

A matte, but hydrating primer to help fill wrinkles and lines, with or without lipstick.



**CRAFTED WITH THE HIGHEST QUALITY
KOREAN SKINCARE INGREDIENTS.**

Balm:
Vita-12 Complex
Shea Butter

Primer:
Safflower Oil
Jojoba Oil



CLEAN



CRUELTY-FREE



DERMATOLOGIST
TESTED



VEGAN

LIP

NEW



NEW! Hy-Gloss Lip Oil

\$24 USD / \$32.50 CAD

A cushiony, bouncy, gloss-oil hybrid available in six sheer, universally-flattering shades for moisturized, high-shine lips.

LIP

NEW

First-of-its-kind applicator hugs lips for easy application



EXPERTLY CRAFTED WITH PREMIUM INGREDIENTS:

Squalane – Prevents Moisture Loss

Avocado Oil – Nourishes & Moisturizes

Rosehip Seed Oil – Promotes Skin Elasticity



CLEAN



CRUELTY-FREE



DERMATOLOGIST TESTED



VEGAN

Model is wearing Flamingo Hy-Gloss Lip Oil, Bashful blush, Tri-Flex Mascara, and Raspberry Jam nail strips.

CHEEK



Tip: Dab the blush balm on your lips for a quick natural glow!



CLEAN



CRUELTY-FREE



DERMATOLOGIST TESTED



VEGAN

Blush, Bronzer, & Highlighter

Easy-to-use, buildable, and thoughtfully designed in both balms and powders – perfect for every kind of makeup user.

CHEEK

Pressed Powder



Bashful
blush
\$28 USD / \$37.75 CAD



Frisky
bronzer
\$28 USD / \$37.75 CAD



Celebrity
highlighter
\$30 USD / \$40.50 CAD



Hustler
blush
\$28 USD / \$37.75 CAD



Posh
bronzer
\$28 USD / \$37.75 CAD



Dreamer
highlighter
\$30 USD / \$40.50 CAD



Diva
blush
\$28 USD / \$37.75 CAD



Savvy
bronzer
\$28 USD / \$37.75 CAD



Fashionista
highlighter
\$30 USD / \$40.50 CAD

Balm

BEST SELLER



Go Getter
blush
\$28 USD / \$37.75 CAD



Fearless
bronzer
\$28 USD / \$37.75 CAD



Superstar
highlighter
\$30 USD / \$40.50 CAD

INFUSED WITH SKIN-LOVING INGREDIENTS LIKE VITAMIN E FOR CHEEKS THAT FEEL AS GOOD AS THEY LOOK.

EYE

EYE

Tri-Flex Mascara

\$32 USD / \$43.25 CAD

A caffeine-enriched, serum-infused formula that lifts, lengthens, and volumizes lashes without clumping.



BEST SELLER



Tri-Flex Mascara regular



Tri-Flex Mascara Waterproof waterproof



CLEAN



CRUELTY-FREE



OPHTHALMOLOGIST TESTED



VEGAN

Model is wearing Tri-Flex Mascara, Diva blush, Chamer lipstick, and Amazing Greige nail strips.



97%* SAID IT FEELS LIGHTWEIGHT & COMFORTABLE ALL DAY
92%* SAID THE BRUSH PERFECTLY COATS & DEFINES EACH LASH
88%* SAID IT VISIBLY VOLUMIZES LASHES

*based on an independent consumer study of 59 people, using regular Tri-Flex Mascara

Host a Social

On-the-go, in-person, or online, it's easy & fun to gather a group for friends, family, or co-workers to share Color Street. Mani-time & makeup-time is more fun with friends.

GET REWARDED

Build your own collection of Color Street products with FREE & half-priced items as a 'thank-you' for hosting a Beauty Social.

BEAUTY SOCIAL SALES (USD)	BEAUTY SOCIAL SALES (CAD)	FREE PRODUCT CREDIT	50% OFF ITEMS*
\$150-299	\$203-404	10%	1 half-price item*
\$300-599	\$405-809	15%	3 half-price items*
\$600-999	\$810-1,349	20%	6 half-price items*
\$1,000+	\$1,350+	25%	9 half-price items*

Connect with your Stylist to book your Beauty Social!



Turn your passion for Color Street into a business!

FLEXIBILITY

Earn up to 35% retail commissions
Get paid additional weekly commissions and monthly bonuses
Sell 24/7 online with your personal Color Street storefront

REWARDS

Save with Stylist product discounts
Get early access to new product launches
Qualify for exclusive incentive trips & events

COMMUNITY

United with passion & purpose
Give back with our Color Street Foundation products

Unlimited opportunity to grow a global business, with Stylists in the U.S., Canada, and across Europe, the world of color just got brighter.

For more information on Stylist earnings, please visit www.colorstreet.com/incomedislosure.



colorSTREET :::

A COLORFUL WORLD OF ENDLESS POSSIBILITIES AWAITS

HAVE QUESTIONS? REACH OUT!

YOUR COLOR STREET STYLIST IS:



SCAN FOR FRENCH
AND SPANISH